

## LETTER FROM THE PRESIDENT



What a wonderful education opportunity Central Campus brings to Des Moines Public Schools! Our chapter enjoyed a tour and presentation of their various programs at our April meeting but there was so much we didn't have time to see. Just the Culinary Arts, Commercial Photography, Graphic Communications, Broadcasting and Film, Fashion Design and Marine Biology departments were enough to fascinate each one of us. (And make most of us wish we could go back to high school to participate!)

Monica Cross, Culinary Arts & Restaurant Management Instructor, facilitated our evening meal. Students came back to campus to prepare and serve our multiple courses: appetizers, salad, main course and dessert. We heard more about the students, their education and work lives, their dreams for the future and the delicious bites they served us. The department participates in many competitions, and EWI of Des Moines was able to contribute an additional gift of \$200 toward those registration and travel costs this year.

Save the Date! The 47<sup>th</sup> Annual Executives' Night will be held on Tuesday, September 11, 2018. We have scheduled quite the festive entertainment and speaker and have some premier sponsorship opportunities available. Please contact me directly if your firm would be interested in celebrating with us through sponsorship this year!

This month, we talk about "Careers: LCAM" in our mentor article. Find out if your partner has ever attended! I have heard so many stories from representatives sharing how LCAM benefitted them professionally and personally. September 20-22, 2018 in Raleigh, NC EWI will celebrate its 80th Birthday at LCAM as we flourish, grow and thrive together.

Registration is now open for our May event at **Syverson, Strege and Company**. I am looking forward to seeing you there so don't forget to RSVP by April 27<sup>th</sup>.

Have a gorgeous day,

**Katherine McClure**

Chapter President

Representing Katherine McClure Photography



CONNECTIONS | CAREERS | COMMUNITY

## APRIL 2018 BOARD MEETING RECAP

**Secretary:** A motion to approve the March 5, 2018 minutes with the changes of listing Beth Kneeskern, Fundraising, and Cyndi Lorenzen, Program, as being absent was made by Courtney Hill and seconded by Jessinda Madonia with no objections. Motion carried with a unanimous vote by those present.

**Treasurer:** Financials were provided through February 28, 2018. A motion was made by Christine Healy to approve the Treasurer's report, including payment of up to \$1,000 for the May meal, up to \$75 for Courtney Hill to purchase wine for May meeting and \$200 from surplus program money for a donation to the Central Iowa Culinary Program. It was seconded by Cyndi Lorenzen. Motion carried with a unanimous vote from those present.

**President:** Attended the March meeting; created 'Careers: Board and Committee Service' newsletter article for Mentor Program; created rough draft of 'Careers: LCAM' for the Connect; on Wednesday, March 28, 2018 - listened in on the Presidents Call with Corporate; reconciled January BCDP account with Laura; reconciled February EWI and BCDP accounts with Laura; received emails from board members; emailed Board Packet to Marla Wylie.

**Vice President:** Assembled April BOD packet and sent to Katherine McClure; sent and received emails from board members.

**Sergeant-at-Arms:** As of April 1, 2018, the Des Moines Chapter of EWI consists of 30 member firms, 35 representatives, 8 chapter life members, 2 sustaining member and 1 transitional member. Present at the March 5, 2018 Chapter meeting were 21 member firms for 70% representation, 22 representatives for 63% attendance, 2 chapter life members, 1 sustaining members, 0 transitional members and 2 guests. Attendance of the Board Members at the March 5, 2018 Board Meeting was 46%. Reservation deadline for May 7, 2018 meeting is April 30, 2018. Board Members please remember to sign in at the hospitality table!

**Marketing:** Attended & took photos at EWI Board Meeting at Unity Point Foundation; attended & took photos at EWI WDM Lunch Bunch at Biaggi's; posted all photos to EWI Facebook page.

**Retention and Recruitment:** Membership as of April 2, 2018: 30 member firms, 35 representatives, 8 chapter life members, and 2 sustaining members. New Member: Kelly Betts – SHAZAM, is an addition to current member firm. Guests from January meeting that are still interested in pursuing a membership: 1) Leanne Benson – BC/BS, approval to join; 2) Jennifer Oelmann; 3) Gina Rooney – BC/BS. Leads: 1) June Owens – need to follow up again; 2) Anagha Berodia – need to follow up again.

**Program:** May 7th Firm Night Details: Syverson Strege & Company, 4125 Westown Parkway, Suite 104, West Des Moines, IA 50266, P: 515.225-6000. Member Firm Representative: Deb Longseth; Parking: Parking will be available in the Syverson Strege & Company parking lot north of the building. Attire: Business Casual. RSVP Deadline: Friday, April 27th; Agenda: 4:15 – 5:15 Board Meeting; 5:15 – 5:45 Networking; 5:45 – 6:00 Member Introductions; 6:00 – 6:30 Dinner; 6:30 – 7:00 Syverson Strege & Company firm presentation; 7:00 – 7:30 EWI Updates. Menu: Cyd's Catering - Mixed Salad Greens-Fresh Cut Carrots, Cucumbers, Tomatoes, Sugar Snap Peas, Assorted Cheeses and Croutons. Variety of dressings; Vegetable Soup with Oyster Crackers and Assorted Breads/Whipped Butter; Marinated Grilled Chicken Kabobs; Marinated Grilled Steak Kabobs; Gouda Puffs; Fresh Cut Fruit Display; Cyd's Assorted Desserts.

Courtney and Cyndi indicated that they would like to request up to \$1,000 for the May meeting's meal and up to \$75 to purchase wine. We will include those approvals in the treasurer's report portion of the meeting. Discussion was held about a variety of aspects about Executive Night and they were: 1) date to have Executive Night – decided on September 11; 2) Entertainment – likely Scott Siepker to speak and music by The Sheet,

depending on how cost works out compared to budget and some excess from other meetings; 3) Location availability – Cyndi Lorenzen is going to check into availability at Iowa Event Center on September 11. More details to come.

**Communications:** Chapter duties accomplished: updated meeting information for April event; prepared and sent emails for April event; prepared April *Connect* for website; updated member information on the website; sent newsletter reminder and information to register for April event on March 8, 2018; proofread the April *Connect*; sent April *Connect* on March 19, 2018; sent new applicant request to officers on March 20, 2018; sent Spring Flower Announcement reminder March 21, 2018. Deadline for the next *Connect* newsletter is Friday, April 6, 2018. If you have information you would like to include in the newsletter, please send it to Robin Taylor at (robin@blueribbonfoundation.org). Committee members are Ruth Hanrahan, Judy Smith, Robin Taylor, and Christine Healy.

**Fundraising:** Spring Flower Fundraiser – No tabulation done yet for total raised but do know we have received a fair amount of orders. Remainder of orders were collected at April 2 meeting for orders received via email and who had not mailed their check to me. Order will be placed on Wednesday, April 4, which is the deadline given by Central Iowa Floral. The flowers will be delivered to In the Bag, 79 University Avenue, Suite B at 1:30 p.m. on Thursday, May 3, and members are to pick-up their orders the same day between 4:30 and 6:00 p.m. We will be looking for help in sorting between 2:00 and 4:00 p.m. On the Monday prior to delivery date, Beth will email everyone who placed an order to remind them about the pick-up day/time.

**Philanthropy:** No report.

**Scholarship** - Discussion was held about reviewer system, judging process and submission deadline timing issues. We ended emailing instead as we missed the March 31 deadline. Michelle suggested we bump up our deadline in the future.

#### Other Business:

Old Business:

- None.

New Business

**Nancy Cook's retirement/Chapter Life Member/New Parliamentarian needed** - As Nancy Cook has retired from working, we will be voting at tonight's membership meeting to approve her as a Chapter Life Member. We will also be looking to fill the parliamentarian position she previously held.

#### Announcements

- None



[Find EWI Des Moines on Facebook](#) 

## EWI MENTOR PROGRAM

### CAREERS: LCAM

#### **Read. Connect. Discuss. Enjoy.**

Read the mentor article.

Connect with your partner. (via phone, text, email, snapchat or in person.)

Discuss the talking points.

Enjoy your conversation and get to know each other. Continue your discussions at the next member meeting!

EWI is not just a local organization here in Des Moines! EWI Des Moines is one of nearly 45 chapters in major cities in both the US and Canada that come together annually at the Leadership Conference and Annual Meeting (LCAM). Each year, the conference is held in a different region and the 2018 LCAM will be hosted in Raleigh, North Carolina September 20-22. This will be the 71<sup>st</sup> LCAM and EWI will be celebrating its 80<sup>th</sup> birthday since its founding in 1938 by Lucille Johnson Perkins.

Executive Women International® brings together key individuals from diverse businesses for the purpose of promoting member firms, enhancing personal and professional development, and encouraging community involvement. LCAM is where these core values are realized on an international scale!

In addition to nationally recognized keynote presenters, there are additional plenary sessions to challenge and encourage members in their professional development journeys. Authors, educators, entrepreneurs or business women are all possibilities for presenters each year, and the variety is engaging.

For more in-depth training with other representatives from across North America, EWI offers the Academy of Leadership (AOL). The philosophy is three-fold

1. Leadership can and must be taught.
2. Everyone possesses leadership potential.
3. There are stellar examples of leadership within EWI.

Every conference has a section of the schedule for a course that is a module of the AOL. After four conventions, an EWI representative graduates from the program and enjoys special tours and programs exclusively for AOL graduates! This is a program for long-term personal development that deepens relationships even after completion!

LCAM is also where the corporate awards are given to ASIST and EWISP scholarship winners. Every chapter may recommend its winners for consideration for these additional funds as EWI encourages and further rewards local community involvement.

This month, find out if your partner has ever attended LCAM. If so, ask about the professional and personal highlights of the experience. If not, ask how three days of encouragement and training can benefit both them and their member firm! If you have been, share your stories and offer advice on how to make room on the calendar for it.

Encourage your partner to ask their employer to support this as continuing education or apply for one of the EWI Des Moines LCAM scholarships. We are part of something bigger. Become an active part in it!

**Mentor Partners – Updated March 2018**

Carol Bahls	Jessinda J Madonia
Sarah Roeder	Courtney Hill
Janette House	Robin Taylor
Ruth Hanrahan	Beth Kneeskern
Michelle L Cook	Kim Crocker
Judith (Judy) Jones	Tara Nagel
Sheryl Nichols	Karen Fitch
Nancy Cook	Corinna King
Marsha Rodd	Karen Crowell Bailey
Cyndi Lorenzen	Debra Lyons
Cindy Fleischacker	Deb Longseth
Christine Healy	Katherine McClure
Laveta Pfaltzgraff	Deb BeLieu
Lena Rocha	Gloria Criswell
Linda Buchanan	Aisha R Syed
Mary Granneman	Marty Kennedy
Karen Andersen	Alyssa Flamm
Kelly Betts	Mary Ann Moore
Kim Fankhauser	Anna Doud
Paulette Schultz	Sharon Porter
Carmella Heckard	Marla Wylie
Judy J Smith	Barb Hobson
Chris Harvey	Laura Montgomery

**SPRING FLOWER SALES**



**Mark Your Calendars to Pick Up Your Flowers**

Pick up date is Thursday, May 3 from 4:30 – 6:00 p.m. at In the Bag, 79 University Avenue, Suite B, Des Moines. Please park in the rear of the building by the overhead door.

If you are available to help sort flowers, please let Beth Kneeskern know at [beth.kneeskern@kpmg.com](mailto:beth.kneeskern@kpmg.com).

# APRIL CHAPTER MEETING



## FIRM NOTES

### 2017-2018 Board

#### President

Katherine McClure  
Katherine McClure Photography  
km@katherinemcclure.com

#### Vice President

Marla Wylie  
Delta Dental  
mwylie@deltadentalia.com

#### Secretary

Barb Hobson – Community Foundation  
of Greater Des Moines  
hobson@desmoinesfoundation.org

#### Treasurer

Laura Montgomery  
Hubbell Realty Company  
laura.montgomery@hubbellrealty.com

#### Sergeant-at-Arms

Jessinda Madonia  
Bankers Trust  
jmadonia@bankerstrust.com

#### Marketing Director

Sharon Porter  
Delta Dental  
sporter@deltadentalia.com

#### Program Directors

Courtney Hill  
Premiere Credit Union  
courtneyh@premiercu.org

Cyndi Lorenzen

Iowa Events Center  
clorenzen@iowaeventscenter.com

#### Communication Directors

Christine Healy  
TPI - The Printer Inc.  
chealy1142@gmail.com

Robin Taylor

ISF Blue Ribbon Foundation  
robin@blueribbonfoundation.org

#### Retention & Recruitment

Alyssa Flamm  
Nourish Thrive Live  
alyssa.flamm11@gmail.com

#### Fundraising Director

Beth Kneeskern  
KPMG LLC  
bkneeskern@kpmg.com



### Community Foundation of Greater Des Moines

Johnny Danos, a prominent Des Moines businessman and philanthropist, died Sunday, March 18. He was 78.

Danos was a managing partner at KPMG's Des Moines office in the 1980s and '90s, but he might best be known for the work he did in retirement. As a board member and later as president, Danos helped establish the Community Foundation of Greater Des Moines as a force for philanthropic giving in central Iowa.

"He would describe that as his greatest career," said Kristi Knous, the foundation's president. She called Danos a mentor, an innovator and a dreamer who was steadfastly focused on improving the Des Moines community. "He was a can-do, think-big, dream-big person," Knous said. "It's such a loss."

"What we really want people to think about is giving back to their hometown the same way that they give to their universities, hospitals" and other causes, Danos said in 2004 when the foundation received the Des Moines Register's Aurora Award.

Danos was the foundation's second president, taking over from Monroe Colston in 1999. In his 10 years at the helm, Danos grew the foundation's assets from less than \$20 million to more than \$180 million.

*Excerpted article from the Des Moines Register, 3/20/2018*

### Iowa State Fair Blue Ribbon Foundation

The 22<sup>nd</sup> annual Corndog Kickoff Benefit Auction and Fair Food Grazing Party is set for Saturday, July 7 beginning at 6:30 p.m. The Foundation is looking for 6-8 EWI members to help staff the cash out table at the event. If you are able to help, please contact Robin Taylor at [Robin@BlueRibbonFoundation.org](mailto:Robin@BlueRibbonFoundation.org).

### Grandview University

Grand View's 2018 Commencement will be held on April 28 at 2:00 p.m. at Hy Vee Hall in the Iowa Events Center, 730 3rd Street, downtown Des Moines. This year's commencement speaker and honorary degree recipient is Christine L. Hensley.

## FIRMS IN THE NEWS\*

### Wilson joins Ryan Companies

David Wilson, president of the CCIM Institute, has been hired as vice president of development for **Ryan Companies US Inc.**, working out of the company's office in Davenport. He had been an executive with Lockard Cos. in Cedar Falls since September 2000. With Ryan, Wilson will be responsible for finding new development and construction projects in the Quad Cities and elsewhere in the Midwest. Ryan also has hired Aaron Schlagel as vice president of development. He will work out of Ryan's office in Kansas City, Mo., and focus on the Kansas City metro area, Omaha and nearby Midwest markets. He is a former vice president of development and construction with Kansas City, Mo., commercial real estate firm Copaken Brooks LLC.

### Grand View, DMACC start nursing program

**Grand View University** and Des Moines Area Community College have begun a program that awards Grand View credits to DMACC nursing graduates. Grand View University's new degree is designed to prepare registered professional nurses to be leaders in a variety of institutional and community settings. A formal announcement will be made at 3 p.m. Wednesday at the Grand View Student Center. Read about other nursing programs' plans [here](#) (Insider).

### Delta Dental Foundation gives \$2.1 million throughout state in 2017

In 2017, health insurer **Delta Dental of Iowa** contributed more than \$2.1 million throughout Iowa through the Delta Dental of Iowa Foundation, Public Benefit Program and the company's corporate giving, according to a news release. In addition to monetary contributions, Delta Dental employees also participated in community events, such as the Komen Greater Iowa Race for the Cure. The foundation and Public Benefit Program also invested in oral health programs that benefited all 99 counties in the state. As a vision insurance carrier, Delta Dental of Iowa announced support to three Iowa nonprofits that support children's vision health – Prevent Blindness Iowa, Vision to Learn and Iowa KidSight. "As a local, not-for-profit health and wellness company, it's important for us to serve the communities in which we live and work," said Jeff Russell, president and CEO of Delta Dental of Iowa. Russell was named this month as a Business Record [Forty Under 40 Alum of the Year](#).

### Hilton Des Moines Downtown opens for business

The new Hilton Des Moines Downtown opens today, and it is the only hotel directly connected to the **Iowa Events Center**, according to a news release. "Des Moines has many development projects in the works, and we know this hotel will play a critical role in supporting the influx of travelers expected to the city," said Dave Marr, Hilton's senior vice president and global head of full-service brands. The hotel has 14,000 square feet of meeting space, including a 10,000-square-foot ballroom that opens onto an outdoor terrace. The hotel will also be home to Park Street Kitchen restaurant with an outdoor patio. The restaurant will be led by Chef Nick Marino, a graduate of the Culinary Institute of America. [Read](#) our Closer Look on Matt Felling, the hotel's general manager.

### Greater Des Moines Partnership launches 'Startup Stories DSM' podcast

The first episode of the **Greater Des Moines Partnership's** new podcast, "Startup Stories DSM," launched today. "Startup Stories DSM" is hosted by Christina Moffatt, director of small business resources with the Greater Des Moines Partnership, and will be released twice a month, telling the stories of area entrepreneurs. The first episode was recorded live and features FarrPro CEO Amos Petersen, and is available [online](#).

### Tollakson receives national planning award for waterways work

**Hubbell Realty Co.** chief Rick Tollakson will receive the American Planning Association's National Planning Excellence Award for a Planning Advocate for work to improve Central Iowa waterways. Tollakson has led a committee that is pushing for improvements along a 150-mile network of rivers and creeks to improve recreation and to attract and keep workers in this market. The committee and partners developed the Water Trails and Greenways Master Plan. The award recognizes strong planning efforts. "One of the smartest moves



we ever made was asking Rick to chair the Water Trails Steering Committee," said Todd Ashby, executive director of the Des Moines Area Metropolitan Planning Organization, which developed the plan. "Because of his leadership, we are years ahead of where we otherwise would have been."

### **Johnson named executive director at Farm Bureau**

**Iowa Farm Bureau Federation** veteran Joe Johnson has been named executive director and secretary-treasurer, replacing 36-year veteran Denny Presnall, who is retiring. Johnson starts the new job April 20. "As a long-time leader in our organization, Joe is passionate about Farm Bureau and brings in-depth knowledge of the organization and agriculture that will be a tremendous asset to us," President Craig Hill said in a statement. "The IFBF Board of Directors believes his integrity, proven leadership experience and ability to build solid relationships will help lead IFBF into the next century and we look forward to working with him." In his 33 years at the organization, Johnson has worked as director of field service, senior state policy adviser in government relations, and regional manager. He is a graduate of Wartburg College.

### **TPI plans move to Airport Commerce Park South**

**The Printer Inc.**, a 45-year-old Des Moines company that in recent years has focused on direct-mail products for the gambling industry, plans a \$12.8 million expansion that includes a new 75,000-square-foot facility at 2550 Gannett Ave. and the addition of 15 jobs to its present workforce of 157, according to a report to the City Council from the city's economic development department. Known as TPI, the company will move operations from Thomas Beck Road, where it has been located since 1989. The new jobs would pay an average of \$24.06 per hour, with 10 jobs qualifying for the state's High Quality Jobs Program and paying \$29.12 an hour, according to the report. TPI is seeking \$387,000 in state investment tax credits and \$285,000 in sales tax refunds. The Iowa Economic Development Authority is expected to consider TPI's request on April 20. The City Council will vote when it meets today on a resolution supporting TPI's request for state incentives. Under the state program, the city also is required to provide local matching funds. That support will come in the form of a tax abatement with an estimated value of nearly \$1.16 million, according to the report to the City Council. Besides direct mail, TPI also creates digital apps and email programs. In addition to the gambling industry, the company serves medical device and equipment providers, veterinary operations and the hospitality industry, according to the TPI website.

### **Bankers Trust anniversary campaign finalist for Silver Anvil**

**Bankers Trust** has been named a Silver Anvil finalist for its "100 Years of Trust" campaign marking its 100th anniversary. The campaign used a variety of marketing and communications techniques to instill pride, support bank goals, strengthen brand awareness, deepen customer relationships and strengthen communities. The Public Relations Society of America awards the Silver Anvil Award, considered one of the highest honors in the public relations industry. Winners will be announced in June.

### **CO-OP Financial Services announces \$30.5 million patronage pool**

**CO-OP Financial Services** announced a patronage (shareholder dividend) pool of \$30.5 million for fiscal year 2017, raising to \$426.8 million the total patronage amount made available by CO-OP since becoming a cooperative in 1996. The national credit union network acquired Clive-based TMG in April 2017 for \$100 million from the Iowa Credit Union League. "CO-OP made a tremendous investment in technology infrastructure and product innovation in 2017, in addition to acquiring TMG," said Todd Clark, president and CEO of CO-OP, which is based in Rancho Cucamonga, Calif. "Our year of transformation was also a well-balanced one, enabling us to report a strong patronage to our 1,200 shareholding credit unions." The network's annual meeting of shareholders will be held May 9 during its THINK 18 Conference in Chandler, Ariz.

### **Community Garden Part of Grand View's Forward Project**

Grand View University is starting a community garden on land next to campus so individuals living and working in the neighborhood have space to grow fresh food.

The community garden initiative is part of Grand View's Views Forward Project. The Views Forward Project recognizes the impact Grand View University has had on the east side of Des Moines and aims to bring continued positive change through genuine and sustainable projects, programs and events that involve residents and businesses. The Project works with neighborhood leaders representing Highland Park, Union Park, Capitol Park and

Martin Luther King Jr. Park to identify and develop initiatives that meet community needs and expand opportunities for Grand View students to serve, learn and build ties to the east side of Des Moines.

The space will make up to 42 individual 8'x8' garden plots available to the community. The hope is to provide Grand View neighbors access to fresh food by giving them the means to garden food for themselves and their family. There will be a reasonable \$25 fee to use the gardens for a year and water will be provided on site. Grand View will also make garden plots available to students, staff, and families.

Grand View received a \$1500 grant from the 2018 Community Gardens Mini Grant RFP made available through United Way of Central Iowa, in partnership with Eat Greater Des Moines.

For more information or to request information on reserving a garden plot: Contact Rob Barron at 515-263-6195 or [viewsforward@grandview.edu](mailto:viewsforward@grandview.edu).  
*Article provided by Grand View University*

*\*Unless noted, all articles excerpted from the Des Moines Business Record*

## 2018 LUNCH BUNCH 3<sup>RD</sup> TUESDAY OF EACH MONTH

11:30 am	West Des Moines	Downtown
April 17	<u><a href="#">Fire Creek</a></u> 800 S. 50 <sup>th</sup> Street, WDM 224-0500	<u><a href="#">Olympic Flame</a></u> 514 E. Grand Ave., D.M. 243-4361
May 15	<u><a href="#">Cool Basil</a></u> 1250 - 86 <sup>th</sup> Street, Clive 225-8111	<u><a href="#">Tumea &amp; Sons</a></u> 1501 SE 1 <sup>st</sup> St., D.M. 282-7964
June 19	<u><a href="#">Coach's Pizza</a></u> 560 S. Prairie View, WDM 223-2233	<u><a href="#">Café Baratta's in the Historical Building</a></u> 600 E. Locust Street, D.M. 281-3294
July 17	<u><a href="#">Bar Louie</a></u> 7105 Mills Civic Parkway, WDM 422-9640	<u><a href="#">Star Bar</a></u> 2811 Ingersoll Ave., D.M. 244-0790
August 21	<u><a href="#">Wellman's</a></u> 597 Market Street, WDM 222-1100	<u><a href="#">Magnolia Wine Kitchen</a></u> 313 E. Locust Street, D.M. 635-0952
September 18	<u><a href="#">Bravo</a></u> 120 S. Jordan Creek Parkway, WDM 225-0660	<u><a href="#">MALO</a></u> 900 Mulberry Street, D.M. 244-5000
October 16	<u><a href="#">Urban Grill</a></u> 3651- 86 <sup>th</sup> Street, Urbandale 278-1016	<u><a href="#">+39</a></u> 1430 Locust St., D.M. 421-4500
November 13	<u><a href="#">Waterfront</a></u> 2900 University Avenue, WDM 223-5106	<u><a href="#">Centro</a></u> 1003 Locust St., D.M. 248-1780
December 18	<u><a href="#">Club Car</a></u> 13435 University Avenue, Clive 226-1729	<u><a href="#">Court Avenue Brewing Company</a></u> 309 Court Avenue, D.M. 282-2739

## CALENDAR OF EVENTS

**Friday, April 27**

**Reservation Deadline for May Meeting**

Make sure to register for the May meeting at [www.ewidsm.org](http://www.ewidsm.org).  
 Questions about payments? Please contact Jessinda Madonia  
[JMadonia@bankerstrust.com](mailto:JMadonia@bankerstrust.com).

**Tuesday, May 1**

**ASIST Scholarship Application Deadline**

Scholarship applications are currently being accepted. Scholarship information for the current year is posted on the homepage of [ewidsm.org](http://ewidsm.org). If you know of anyone who may be interested in applying, please direct them to this website for more information.

**Thursday, May 3**

**Flower Pick Up 4:30 p.m. to 6:00 p.m.**

In the Bag, 79 University Avenue, Suite B, Des Moines

**Monday, May 7**

**Chapter Meeting 5:15 p.m.**

Syverson Strege & Company – “Your Wealth and Your Life Print”  
 4125 Westown Parkway, Suite 104  
 West Des Moines, IA 50266

**Tuesday, May 15  
 West**

**Lunch Bunch**

**11:30 a.m. – 12:30 p.m.**

Cool Basil, 1250 - 86<sup>th</sup> Street, Clive 225-8111

**Downtown**

**11:30 a.m. – 12:30 p.m.**

Tumea & Sons, 1501 SE 1st St., DM 282-7964

## HAPPY BIRTHDAY!!

<b>Karen Andersen</b>	<b>UnityPoint Health - Des Moines</b>	<b>May 2</b>
<b>Marsha Rodd</b>	<b>Faegre Baker Daniels LLP</b>	<b>May 5</b>
<b>Barb Hobson</b>	<b>Community Foundation of Greater Des Moines</b>	<b>May 11</b>
<b>Laura Montgomery</b>	<b>Hubbell Realty Company</b>	<b>May 20</b>
<b>Chris Harvey</b>	<b>Co-Op Financial</b>	<b>May 26</b>

## COMMITTEE ASSIGNMENTS

**Advisor:**

Tara Nagel

**Official Greeter:**

Katherine McClure

**Nominating:**

Tara Nagel  
Katherine McClure  
Marla Wylie

**Budget:**

Laura Montgomery  
Katherine McClure  
Marla Wylie

**Investments:**

Chris Harvey – Chair  
Katherine McClure  
Paula Leverenz – non EWI  
Michelle Morris – non EWI  
Donna Schletzbaum – non EWI

**Philanthropy:**

Deb Longseth – Chair  
Linda Buchanan  
Sheryl Nichols  
Judy Jones

**Scholarship/ASIST:**

Michelle Cook - Chair  
Karen Bailey  
Marsha Rodd  
Paula Leverenz – non EWI  
Michelle Morris – non EWI  
Donna Schletzbaum – non EWI

**Strategic Plan:**

Sarah Roeder – Chair  
Katherine McClure

**Past Presidents Advisory**

**Council:**

Tara Nagel  
Carmella Heckard  
Chris Harvey  
Paulette Schultz  
Christine Healy  
Barbara Eslick  
Cindy Fleischacker  
Michelle Cook  
Sarah Roeder  
Ruth Hanrahan  
Sheryl Nichols  
Laveta Pfaltzgraff  
Kim Fankhauser  
Judy Jones  
Judy Smith  
Linda Buchanan  
Marsha Rodd  
Mary Granneman  
Nancy Cook  
Karen Bailey  
Janette House  
Lena Rocha

**Hospitality:**

Mary Ann Moore – Chair  
Carol Bahls  
Corinna King

**Purely Social:**

Karen Fitch – Chair  
Kim Fankhauser  
Laveta Pfaltzgraff

**Parliamentarian:**

Nancy Cook

**Lunch Bunch:**

Judy Smith – WDM  
Paulette Schultz – Downtown

**Fundraising\*\*:**

Beth Kneeskern – Chair  
Deb BeLieu  
Mary Granneman  
Ashley McKee  
Aisha Syed

**Communications\*\*:**

Robin Taylor – Co-Chair  
Christine Healy – Co-Chair  
Ruth Hanrahan  
Judy Smith

**Programs\*\*:**

Courtney Hill – Co-Chair  
Cyndi Lorenzen – Co-Chair  
Gloria Criswell  
Cindy Fleischacker  
Carmella Heckard

**Recruitment/Retention\*\***

Alyssa Flamm – Chair  
Karen Anderson  
Kim Crocker  
Anna Doud  
Janette House

**Marketing\*\*:**

Sharon Porter – Chair  
Deb Lyons  
Marty Kennedy

**Sergeant at Arms\*\*:**

Jessinda Madonia

**Treasurer\*\*:**

Laura Montgomery

**Secretary\*\*:**

Barb Hobson

**Vice President\*\*:**

Marla Wylie

**President\*\*:**

Katherine McClure



## CORPORATE INFORMATION

### What is EWI?

#### Mission

Executive Women International (EWI) brings together key individuals from diverse businesses for the purpose of promoting member firms, enhancing personal and professional development, and encouraging community involvement.

#### Vision

To be a global women's organization of 5,000 engaged members empowering others for positive change.

#### Values

Integrity | Excellence | Respect | Collaboration

### 2017-2018 Corporate Officers & Directors

#### President

Cheryl Hawkins  
American Clinical  
Laboratory Association  
EWI of Washington, D.C.

#### Vice President/ President-Elect

Ronwyn Anderson

#### Secretary/Treasurer

Christine Healy  
TPI – The Printer Inc.  
EWI of Des Moines

#### Directors

Maegan Brandt  
Insurance Solutions, LLC  
EWI of Honolulu

Christina Casiano  
Bill Miller Bar-B-Q  
Enterprises, Ltd.  
EWI of San Antonio

Linda Sarancha  
Raymond James Financial  
Services, Inc.

Felicia J. Senter  
Tulsa Tech  
EWI of Tulsa

Nelda Anderson Tatum  
UNC Charlotte - Business Affairs  
EWI of Charlotte

#### Advisor

Jill Gaffney  
Greenleaf Landscaping, Inc.  
EWI of Spokane

### EWI Membership Roster

We have received feedback that our members want to see a complete roster of our membership. Beginning in April, we will include a current roster in the *EWI Connect* each month for your chapter and firms to reference and connect with! Please watch future corporate newsletters for this information.

### Request for Webinar Speakers

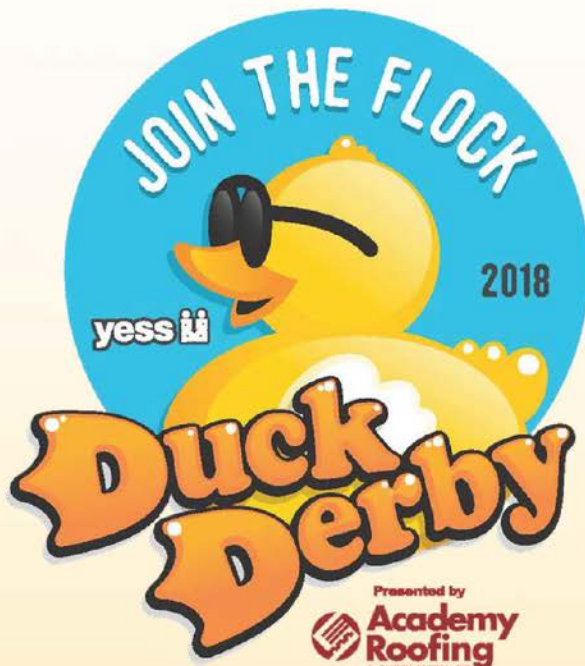
We are looking for professional development speakers for our monthly education for members. If you know a professional with a dynamic topic or delivery style, please forward contact information to the EWI Corporate Office. We currently have openings in April - August.

### EWI Corporate Nominating Committee

The Nominating Committee will soon be looking for applicants to serve on the 2018-2019 EWI Corporate Board of Directors. To qualify, you must be a Past Chapter President and a representative in good standing within your chapter. Please bring your dedication and talents to the EWI Corporate Board this next year and apply when the Nomination process is announced.

# SATURDAY, MAY 5, 2018

JORDAN CREEK TOWN CENTER LAKE | NOON-3PM



Presented by  
**Academy Roofing**  
& SHEET METAL CO.

## ADOPT A DUCK. HELP A CHILD. YESSDUCKDERBY.ORG

This family-fun event quacks up the young and young at heart while supporting our community's most vulnerable children. You are invited to adopt a rubber duck for as little as a \$5 donation, and cheer it on to victory!

The fun starts at Noon, when you can enjoy FREE family-friendly entertainment, kids' activities, and food samples from Jordan Creek-area restaurants. At 2:00pm, thousands of yellow rubber ducks will race through the lake at Jordan Creek Town Center, all vying to cross the finish line first and be named Top Duck. Adopt your ducks and cheer them on to victory and the chance to win fantastic prizes, including \$10,000 cash.

All proceeds will benefit Youth Emergency Services & Shelter (YESS). As Iowa's largest provider of emergency services for youth - newborn through age 17 - YESS touches the lives of 2,000 children per year through a range of programs designed to keep kids safe and help families thrive.



515-282-9377 | YESSIOWA.ORG | 918 SE TITH STREET, DES MOINES, IA 50309

No purchase necessary. See official rules and regulations.



**EWI® Des Moines Chapter Meeting**

<b>Date:</b>	Monday, May 7, 2018
<b>Program:</b>	Syverson Strege Presentation – “Your Wealth and Your Life Print”
<b>Program Location:</b>	Syverson Strege & Company 4125 Westown Parkway, Suite 104 West Des Moines, IA 50266 P: 515.225-6000
<b>Schedule:</b>	4:15 – 5:15 Board Meeting 5:15 – 5:45 Networking 5:45 – 6:00 Member Introductions 6:00 – 6:30 Dinner 6:30 – 7:00 Syverson Strege & Company firm presentation 7:00 – 7:30 EWI Updates
<b>Menu:</b>	<b>Cyd’s Catering</b> Mixed Salad Greens - Carrots, Cucumbers, Tomatoes, Sugar Snap Peas, Assorted Cheeses and Croutons. Variety of dressings. Vegetable Soup with Oyster Crackers and Assorted Breads/Whipped Butter Marinated Grilled Chicken Kabobs & Marinated Grilled Steak Kabobs Gouda Puffs Fresh Cut Fruit Display Cyd’s Assorted Desserts
<b>Cost:</b>	\$30.00
<b>Dinner Reservation Deadline:</b>	<ul style="list-style-type: none"> <li>• <b>Reservation deadline is Friday, April 27.</b></li> <li>• <b>Please remember that all Representatives MUST register on line at <a href="http://www.ewidsm.org">http://www.ewidsm.org</a>.</b></li> <li>• Representatives paying monthly or quarterly <b>MUST</b> complete the form below and mail it along with your check to Jessinda Madonia <u>by the reservation deadline.</u></li> <li>• Representatives bringing a guest <b>MUST</b> register the guest online and mail the payment by the reservation deadline.</li> <li>• <b>Cancellation Policy:</b> If you have registered but are unable to attend, you <b>MUST</b> notify Jessinda before the reservation deadline in order to receive a refund or credit.</li> </ul>
<b>Mail this form to:</b>	Jessinda Madonia Bankers Trust, 717 7 <sup>th</sup> Street, Des Moines, IA 50309 Questions? Call 515-245-5260 or email <a href="mailto:jmadonia@bankerstrust.com">jmadonia@bankerstrust.com</a>

Firm: \_\_\_\_\_

Representatives: \_\_\_\_\_

Executives/Guests: \_\_\_\_\_

Amount Enclosed: \_\_\_\_\_ (Please make check payable to EWI)