



LETTER FROM THE PRESIDENT

Our March event brought us the corporate board and we are so glad they joined us! They also joined the board in our meeting and gave us insightful comments and suggestions. They affirmed we have some very positive things happening in our chapter! Christine and I were able to take them out on the

town in Des Moines that weekend and get to know them even better. We look forward to continuing to develop a close relationship with them.

Thank you to Syverson and Strege (and Deb Longseth) for hosting us, learning about Dress for Success and enjoying the always tasty Cyd's catering. Courtney and Cyndi have also been working on a fabulous EWI night out at the ballpark for Monday, April 3rd--complete with a dinner of ballpark treats and a behind-the-scenes tour that you won't want to miss.

Make sure you are still selling those beautiful flowers for scholarships--the deadline is Friday, March 24th. Pick-up is Friday, May 3rd at 4:30 at In the Bag. There is a need for volunteers from 2:30-4:30 that day to sort orders. Please let Cindy know if you are available to help.

Make sure you are getting LCAM dates on your calendar, September 21-23 near Dallas. We will have a grant opportunity available again this year, so don't let money be too big of a factor...we will share rooms, meals, whatever we need to do to help you attend! I hope you can join us in Texas!

In Collaborative EWI Spirit,
Tara E. Nagel, Chapter President
Representing TEN Consulting



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2016-2017 Board

President

Tara Ely
TEN Consulting
Tara.Ann.Ely@gmail.com

Vice President

Katherine McClure
Katherine McClure Photography
km@katherinemcclure.com

Secretary

Beth Kneeskern
KPMG LLP Accounting
bkneeskern@kpmg.com

Treasurer

Jessinda Madonia
Bankers Trust
jmadonia@bankerstrust.com

Sergeant-at-Arms

Marla Wylie
Delta Dental
mwylie@deltadentalia.com

Marketing Director

Sharon Porter
Delta Dental
sporter@deltadentalia.com

Program Directors

Courtney Hill, Premiere Credit
Union
courtneyh@premiercu.org

Cyndi Lorenzen
Iowa Events Center
clorenzen@iowaeventscenter.com

Publications Director

Christine Healy,
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Retention & Recruitment

Karen Andersen, UnityPoint
Health - DSM
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Fundraising Director

Cindy Fleischacker,
Coldwell Banker-
Mid America Group Realtors
concierge@cbdsm.com

MARCH 2017 BOARD MEETING RECAP

Secretary: There were no changes to the February 6, 2017 board minutes. A motion to approve the February 6, 2017 Board minutes was made by Christine Healy and seconded by Marla Wylie with no objections.

Treasurer: Financials were provided through January 31, 2017. Discussion held. We will approve the treasurer's report at the next meeting as there were pending questions before it could be approved.

President: Communications/Meetings: attended event at Star Bar and led Business meeting; lunch with Barb Hobson; penned President's note for newsletter; reviewed Ameriprise statement e-mailed by Chris Harvey; e-mailed with Keisha about coordination of flowers for Christine H's dad and Linda B's mom; reviewed Tax packet sent by Chris Harvey; created agenda for March board meeting; registered for March event and e-mailed report and agenda to VP; worked with Beth K to resolve November minutes and get to Christine for posting.

Vice President: General notes: attended the Board Meeting and Member Meeting at the Community Foundation; put together the February Board Packet and e-mailed it to Tara Ely.

Sergeant-at-Arms: As of March 2, 2017, the Des Moines Chapter of EWI consists of: 35 member firms, 41 representatives, 8 chapter life members, and 2 sustaining members. Present at the February 6, 2017 Chapter meeting were: 24 member firms for 69% representation, 27 representatives for 66% attendance, 2 chapter life members, 0 sustaining members, 0 transitional members and 1 guest. Attendance of the Board Members at the February 6, 2017 Board Meeting was 80%. Reservation deadline for March 9, 2017 meeting: Thursday, March 2, 2017. Board Members: please remember to sign in at the hospitality table!

Marketing: We welcomed Sharon Porter as our new Marketing Committee Chair.

Retention and Recruitment: Membership as of March 2, 2017: 35 member firms, 41 representatives, 8 chapter life members, and 2 sustaining members; Recruitment Activity: Jan Henderkott, YMCA, joined the downtown Lunch Bunch in February and plans to attend the March meeting as a guest. Jan is interested in pursuing an individual membership.

Program: The April EWI event will be held on Monday, April 3, 2017 at Cub Club Restaurant. The restaurant is located on the north side of Principal Park at 1 Line Drive in Des Moines. Parking is free. Schedule is as follows: 5:15-5:45 p.m. - Networking, Cash Bar; 5:45-6:30 p.m. - Tour of Principal Park (walking required. For those who wish to skip the tour you are welcome to stay at the Cub Club and socialize); 6:20-6:30 p.m. - Premier Credit Union firm presentation; 6:30-7:15 p.m. - Dinner; 7:15-7:30 p.m. - Wrap up. Dinner Menu: Buffet Style: hamburgers, hotdogs and bratwursts bar, bacon ranch potato salad, garden salad with ranch or balsamic vinaigrette, kettle chips and dip, cookies and brownies, lemonade, tea and water. Firm Sponsor: Premier Credit Union; Future Meetings: May: Artisan Gallery 218

Fundraising Committee: Our annual Spring Flower Sale began has begun. Prices did increase by a small margin this year for some items. The order deadline has been changed to March 24 and the pickup will be at In The Bag on May 3 from 4:30-6. Order sheets were emailed out on Feb. 14. Last year our profit was \$2,324.90. The committee will need at least 10 helpers in sorting the plants for pick-up on May 3 at 2:30 when the delivery truck arrives. In The Bag requested the delivery to be after

their noon hour rush. But, this only gives us a couple hours to sort and prepare for pick-ups. We will require emails to be sent out in April requesting this assistance. Please note: A change in the pick-up time has been made from 4-6pm to 4:30-6pm.

Communications: I attended board and chapter business meetings on February 6, 2017. Chapter website duties accomplished: updated meeting information and added announcements; prepared and sent emails for March meeting and reminder per President's instructions; sent the November 2016 and July 2016 chapter minutes for the chapter to approve at March meeting; prepared newsletter for website; updated everyone's expiration date through their renewal month 2018. The March 2017 newsletter was sent to membership on Monday, February 20, 2017. We are still using the StarChapter website. I will have some training when we start the lighter version. Deadline for the next Connect newsletter is Wednesday, March 15, 2017. If you have information you would like to include in the newsletter, please send it to Christine Healy (chealy1142@gmail.com). As Corporate Secretary/Treasurer it is my responsibility to upload board meeting and chapter meeting minutes. All minutes for our chapter from October-January 2017 and newsletters from October-March 2017 have been uploaded. We need to establish an email for all corporate communications to our chapter – I suggest ewidsmoines@gmail.com. We must finalize this decision and send to corporate office.

Other Business:

Old Business

No old business.

New Business

- Any updates on corporate board –Christine introduced the corporate board. Christine mentioned some possible bylaw changes that may be coming. She indicated that the corporate board would be meeting at Townplace Suites at Jordan Creek.
- Board responsibilities –Tara said that if you are not present, you need to assign someone to do your job and get your board report in on time.
- Transitional membership - Christine indicated we are working on transitional membership verbiage that can be added to our chapter's standing rules.
- BCDP Investment Account – Discussion was held about how we need to protect our BCDP investment account by adding verbiage to our chapter's standing rules outlining how these funds are to be used.
- Executive's Night details –It was decided that Executive Night will be held on September 11. More details to come.

MEMBER SPOTLIGHT

**Mary Ann Moore,
Des Moines Convention
and Visitors Bureau**

**CATCH
DES MOINES**



Des Moines Convention and Visitors Bureau executive Vicki Comegys encouraged MaryAnn Moore to become involved in EWI when their representative position opened up. She thought it would be a great opportunity for the person who keeps her organized to have a network of others who serve in similar roles in their workplace. MaryAnn is the Sales Coordinator for the CVB. Her focus is supporting the Sales Team and staying in contact with state associations to ensure they continue to meet in Greater Des Moines, as well as keeping Vicki organized.

MaryAnn was employed as a travel agent for fourteen years in Atlanta and then served as an administrative assistant in an aggregate company in Jackson, Mississippi. She joined the team at the CVB in October 2000 when she and her husband, Keith Sjostrom, relocated to Des Moines. As a people person, she finds her job to be an ideal fit as “I am a connector for clients and hospitality partners.”

Living in Beaverdale, MaryAnn and Keith share their home with six cats. “It’s ridiculous,” she says. At home she enjoys cooking and maintaining an herb garden. Other involvements include her church, Iowa Friends of Companion Animals and P.E.O. And, if you are ever dining with MaryAnn and need to heat up a dish, look to her for a bottle of Tabasco. “I bleed Tabasco,” she comments. “Seriously, everything tastes better when it’s hotter so I carry a tiny bottle in my purse for emergencies.”



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APRIL 2017 CHAPTER EVENT

EWI of Des Moines’ April event was held at member firm Syverson Strege in West Des Moines. Pictured is Jody White from Dress for Success. The EWI Corporate Board came to Des Moines to hold their March board meetings.



FIRMS IN THE NEWS

Smart Meetings honors CVB's Comegys

Vicki Comegys, vice president of conventions, sports and services for the Greater Des Moines Convention and Visitors Bureau and the Des Moines Area Sports Commission, has been named one of the 2017 Top Influential Women by Smart Meetings. The publication covers trends, technology and profiles in the meetings, conventions and events industry. In more than 30 years on the job, she has worked on hundreds of meetings, conventions and sporting events, including the AAU Junior Olympics, which has been held in Greater Des Moines three times and will return in 2018 and 2023. Comegys has served as president of the Professional Convention Management Association Heartland Chapter. (*Business Record February 28, 2016*)



Grand View University is pleased to announce the addition of Game Design and Interactive Analytics as a new major beginning in the fall of 2017. Grand View will be the first and only university in Iowa to offer a campus-based bachelor's program in game design.

A major in Game Design and Interactive Analytics combines cognitive and research skills, careful logistical thinking and aesthetic and stylistic abilities to prepare students for the rigors of working in the game design industry. It strongly prioritizes clear communication with effective research, writing, and design skills. Graduates will be qualified for jobs as storytellers, designers, producers, programmers and more, and are able to multitask in modeling, storyboard, animation, video post-production and 3-D illustration.

In addition, the University will add eSports, an online sport, consisting of organized video game competitions. Specifically, Grand View students will compete in League of Legends, one of the largest and most popular eSports games. Although eSports have long been a part of the culture of gaming, competitions have seen a large surge in popularity in recent years. Grand View University recognizes the value and legitimacy of eSports and is excited to add to its already rich athletic program. Work has begun on building an arena and planning an eSports camp this summer for high school students.

eSports is an official National Association of Collegiate eSports (NACE) sport and Grand View plays in the Heart of America Conference of the NAIA. The GV eSports program, which will be a full varsity team with scholarships, will be directed by Jay Prescott, Vice President for Student Life. Grand View is in the process of hiring a head coach and recruiting students for the first year of competition, beginning in fall 2017. The University is also seeking corporate sponsors to support the eSports program at Grand View and elevate the awareness of eSports in Des Moines, Iowa and around the country. (*Grand View University Website*)

Grand View wrestling has gotten ridiculous.

Coach Nick Mitchell's team had already locked up the NAIA national championship on Friday night, ahead of Saturday's finals and consolations. Then it reset the scoring standard for every college wrestling team to come.

The Vikings broke the NAIA record they set last year by putting up 234.5 team points, an astonishing 160 more than second-place Lindsey Wilson and 170 more than third-place Campbellsville. The Topeka, Kan., national tournament became a showcase for the school's absurd depth. Five Grand View wrestlers won national championships in 10 possible weight classes. All 12 of its qualifiers earned All-American status and finished in fifth-place or better on the podium. (*Des Moines Register Website*)



(Photo: Courtesy of Doug Wells / Grand View University Athletics Dept)

2017 LUNCH BUNCH
3RD TUESDAY & FOLLOWING THURSDAY OF EACH MONTH
WEST DES MOINES & DOWNTOWN LOCATIONS

| Date 11:30 am | West Des Moines Meets on Tuesdays | Downtown Meets on Thursdays |
|--------------------------|---|---|
| April 18 & 20 | <u>Fire Creek</u> 800 S. 50 th Street, WDM 224-0500 | <u>Olympic Flame</u> 514 E. Grand Ave., D.M. 243-4361 |
| May 16 & 18 | <u>Cool Basil</u> 1250 - 86 th Street, Clive 225-8111 | <u>Adong's</u> 1511 High St., D.M. 284-5632 |
| June 20 & 22 | <u>Coach's Pizza</u> 560 S. Prairie View, WDM 223-2233 | <u>Café Baratta's in the Historical Building</u> 600 E. Locust Street, D.M. 281-3294 |
| July 18 & 20 | <u>Bar Louie</u> 7105 Mills Civic Parkway, WDM 422-9640 | <u>Tacopocalypse</u> 407 E. 5 th St., D.M. 556-0571 |
| August 15 & 17 | <u>Wellman's</u> 597 Market Street, WDM 222-1100 | <u>Magnolia Wine Kitchen</u> 313 E. Locust Street, D.M. 635-0952 |
| September 19 & 21 | <u>Bravo</u> 120 S. Jordan Creek Parkway, WDM 225-0660 | <u>Guru BBQ</u> 300 W. MLK Jr. Pkwy., D.M. 777-2500 |
| October 17 & 19 | <u>Urban Grill</u> 3651- 86 th Street, Urbandale 278-1016 | <u>+39</u> 1430 Locust St., D.M. 421-4500 |
| November 21 & 23 | <u>Waterfront</u> 2900 University Avenue, WDM 223-5106 | <u>Centro</u> 1003 Locust St., D.M. 248-1780 |
| December 19 & 21 | <u>Club Car</u> 13435 University Avenue, Clive 226-1729 | <u>Court Avenue Brewing Company</u> 309 Court Avenue, D.M. 282-2739 |



Find EWI Des Moines on Facebook 

CALENDAR OF EVENTS

Tuesday, April 18 – Lunch Bunch West

11:30 a.m. – 12:30 p.m. Fire Creek – 800 S. 50th Street, WDM– 224-0500

Thursday, April 20 – Lunch Bunch Downtown

11:30 a.m. – 12:30 p.m. Olympic Flame – 514 E. Grand Ave., Des Moines – 243-4361

Thursday, March 24 – Reservation Deadline for April Meeting

Make sure to register for the April meeting at www.ewidsm.org. Questions about payments? Please contact Marla Wylie at mwylie@deltadentalia.com or 263-2802.

Future EWI of Des Moines event to put on your calendar

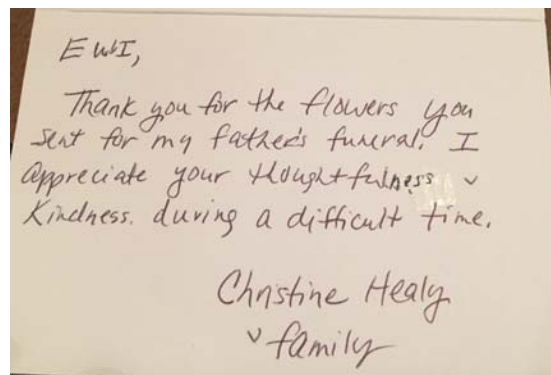
Monday, May 1, 2017 Artisan Gallery 218

HAPPY BIRTHDAY!!

| | | |
|----------------|---------------------------------|---------|
| Linda Buchanan | Wellmark Blue Cross Blue Shield | April 3 |
| Tara Nagel | TEN Consulting | April 5 |

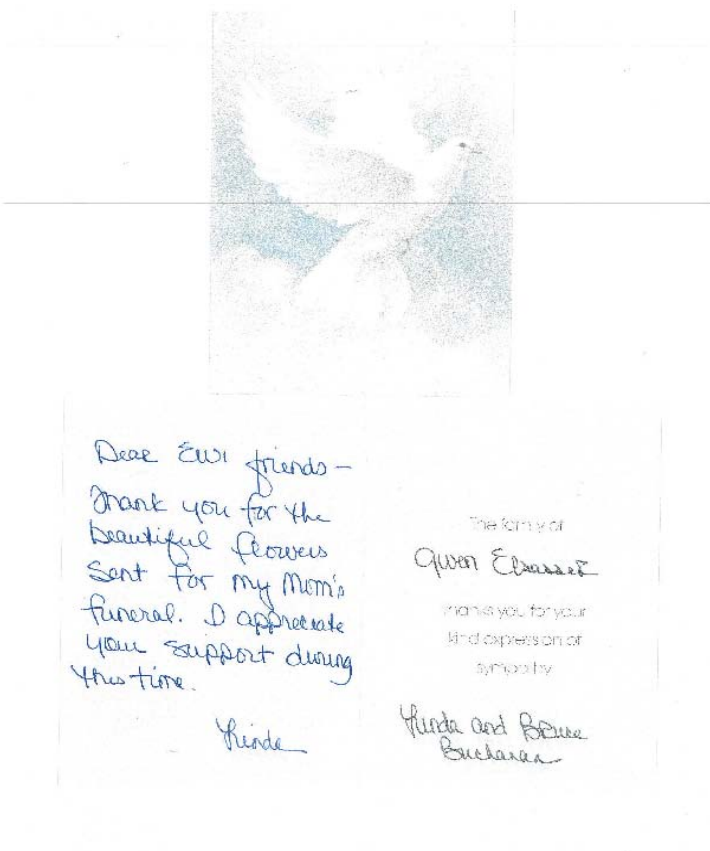
THANK YOU EWI OF DES MOINES

THANK YOU!



Thank you EWI of Des Moines for the lovely floral arrangement sent for my father's funeral.

Christine Healy



YESS DUCK DERBY 2017

The YESS Duck Derby is back for its 10th year as the most spec-quack-ular event in Central Iowa. You are invited to “adopt a duck” to help kids in our community, then join the fun on Saturday, May 6th at the Jordan Creek Town Center. Proceeds of this family-fun event support the thousands of children who count on Youth Emergency Services & Shelter (YESS) each year.

The fun starts at Noon, when you can enjoy free family-friendly entertainment and then at 2:00pm, the thousands of “adopted” yellow rubber ducks will race through the lake, all vying to cross the finish line first and be named Top Duck. You can adopt your ducks and cheer them on to victory and the chance to win fantastic prizes! The full list of prizes is available at [YESSDuckDerby.org](http://www.duckrace.com/desmoines/faq), or check out their FAQ page (<http://www.duckrace.com/desmoines/faq>) for all the ducky details.

Adopt a Duck. Help a Child.

Your duck adoption helps kids in our community find shelter, safety and care when they need it most.

- Adopt a Duck (1) - \$5.00
- Adopt a “Six Quack” (6) - \$25.00
- Adopt a “Quackers Dozen” (12) - \$50.00
- Adopt a “Flock” (25) - \$100.00

About YESS

As Iowa’s largest provider of emergency services for youth - newborn through age 17 - YESS touches the lives of 2,000 children per year through a range of programs designed to keep kids safe and help families thrive. YESS’ network of services include Iowa’s largest and most comprehensive youth shelter as well as crisis nursery care, crisis intervention and stabilization, mental health counseling, and care coordination. Learn more about how YESS connects kids with brighter futures by visiting YESSIowa.org

It’s time to get quackin’! Visit www.YESSDuckDerby.org to adopt a duck and help a child!

Financial Planning For Professionals Breakfast Series

Saving enough for retirement?

Not sure what the next stage is for your business?

Could you be doing more with your money?

Find answers to these questions and more while networking with your peers. Attend one or all of the seminars in our Financial Planning for Professionals Series.

March 23: “Planning and Investment Strategies for Professionals & Business Owners” presented by David Strege & Lance Gunkel

<https://ssco-sherpa-20170323.eventbrite.com>

April 27: “Business Succession & Retirement Planning”

presented by Rena Striegel

<https://ssco-sherpa-20170427.eventbrite.com>

May 18: “Estate Planning & Charitable Giving”

presented by Johnne Syverson & Walt Mozdzer

<https://ssco-sherpa-20170518.eventbrite.com>

Where:

Syverson Strege & Company
4125 Westown Parkway, Suite 104, West Des Moines, IA 50266
(Park on North side of the building)

Time: 7:15 – 9:00 a.m.

Registration and breakfast 7:15 – 7:30 a.m.

Register: At the above Eventbrite link or call Deb at 515-225-6000



OnlyWorkForYou.com   

FOR IMMEDIATE RELEASE Prairie City Photographer Earns Certification



Katherine McClure of Katherine McClure Photography joins prestigious group as a Certified Professional Photographer (CPP)

Prairie City, IA, March 13, 2017 – Katherine McClure, CPP of **Katherine McClure Photography** in Prairie City, IA has earned the Certified Professional Photographer (CPP) designation from Professional Photographers of America (PPA).

McClure earned this designation after completing an intensive program that measures her artistic and technical competence. Professional Photographers of America currently recognizes fewer than 2,500 CPPs.

“In our house we say that learning and serving are both lifelong endeavors. My journey toward certification was one way I lived that example for my children. They watched me study and work through practice tests before the exam. I used them as models for portions of the portfolio review. They saw how I responded when my first portfolio did not pass. Instead of giving up, I asked for feedback and set to work on improving and now they are celebrating with me on becoming a CPP! Certification was a personal goal, but what I learned will benefit my children and my clients for years to come.”

Professional Photographers of America is the leading body for certifying imaging professionals. CPPs must complete a written examination, finish an image evaluation and adhere to a strict code of conduct. Certification must be renewed on a periodic basis, ensuring continued confidence in the professionalism of Certified Professional Photographers. For more information on certification, visit PPA.com/CPP. Go to www.katherinemcclure.com for booking information for Katherine McClure, CPP).



CONNECTIONS | CAREERS | COMMUNITY

SPRING FLOWER ORDER FORM

Des Moines Chapter
Executive Women International
Spring Flower Fundraiser

Pick up date: **Wednesday, May 3, 2017**
4:30-6:00
Location: **In The Bag**
79 University Ave, Ste. B
Des Moines, IA 50309

EWI Member: _____ Buyer's Name: _____
Member's Phone: Home _____ Buyer's Phone: _____
Work _____
Cell _____
Firm Name: _____

| | <u>Color</u> | <u>Qty</u> | <u>Price</u> | <u>Total</u> | | <u>Color</u> | <u>Qty</u> | <u>Price</u> | <u>Total</u> |
|--|--------------|------------|--------------|--------------|------------------------------|--------------------|------------|--------------|--------------|
| Bedding Plants (12 paks per flat) | | | | | Potted Plants | | | | |
| Petunias | Red | _____ | \$19.00 | _____ | Geraniums 4-1/2" | Red | _____ | \$6.00 | _____ |
| | White | _____ | | _____ | | Pink | _____ | | _____ |
| | Blue | _____ | | _____ | | White | _____ | | _____ |
| | Pink | _____ | | _____ | | Violet | _____ | | _____ |
| Marigolds | Yellow | _____ | \$19.00 | _____ | Geraniums 7" | Salmon | _____ | | _____ |
| | Orange | _____ | | _____ | | Red | _____ | \$14.00 | _____ |
| | Tu-Tone | _____ | | _____ | | Pink | _____ | | _____ |
| Begonia | Red | _____ | \$19.00 | _____ | Hybrid Impatiens 4-1/2" | White | _____ | | _____ |
| | White | _____ | | _____ | | Violet | _____ | | _____ |
| | Pink | _____ | | _____ | | Salmon | _____ | | _____ |
| Impatiens | Mix | _____ | | _____ | Hybrid Impatiens 6" | Red | _____ | \$6.00 | _____ |
| | Red | _____ | \$19.00 | _____ | | Pink | _____ | | _____ |
| | White | _____ | | _____ | | White | _____ | | _____ |
| | Pink | _____ | | _____ | | Lilac | _____ | | _____ |
| Pansy | Mix Only | _____ | \$19.00 | _____ | Hybrid Impatiens 10" | Orange | _____ | | _____ |
| | White | _____ | | _____ | | Red | _____ | \$11.00 | _____ |
| Vinca | Burgundy | _____ | \$19.00 | _____ | (terracotta pot w/ saucer) | Pink | _____ | | _____ |
| | Lilac | _____ | | _____ | | White | _____ | | _____ |
| | PolkaDot | _____ | | _____ | | Lilac | _____ | | _____ |
| | Rose | _____ | | _____ | | Orange | _____ | | _____ |
| | Icey Pink | _____ | | _____ | | Red | _____ | \$21.00 | _____ |
| | Mix | _____ | | _____ | | Pink | _____ | | _____ |
| | | | | | | White | _____ | | _____ |
| Hanging Baskets | | | | | Accent Plants 3" Pots | | | | |
| Ivy Geranium | Red | _____ | \$19.00 | _____ | Accent Plants 3" Pots | Lilac | _____ | | _____ |
| | Pink | _____ | | _____ | | Orange | _____ | | _____ |
| | Purple | _____ | | _____ | | Spike | _____ | \$4.00 | _____ |
| | White | _____ | | _____ | | Vinca Vine | _____ | | _____ |
| Hybrid Impatiens | Red | _____ | \$19.00 | _____ | Accent Plant 6" Pots | Asparagus Fern | _____ | | _____ |
| | Pink | _____ | | _____ | | Hosta | _____ | \$8.00 | _____ |
| | Lilac | _____ | | _____ | | Purple Plume Grass | _____ | | _____ |
| | White | _____ | | _____ | | | | | _____ |
| Mini Petunia | Orange | _____ | | _____ | | | | _____ | |
| | Red | _____ | \$19.00 | _____ | | | | _____ | |
| | Pink | _____ | | _____ | | | | _____ | |
| Wave Petunia | Dark Blue | _____ | | _____ | | | | _____ | |
| | Yellow | _____ | | _____ | | | | _____ | |
| | Pink | _____ | \$19.00 | _____ | | | | _____ | |
| Asparagus Fern | Purple | _____ | | _____ | | | | _____ | |
| | White | _____ | \$19.00 | _____ | | | | _____ | |
| Fuchsia | White | _____ | \$19.00 | _____ | | | | _____ | |

Total Column One

Total Column Two

Grand Total:

ORDER DEADLINE, FRIDAY, MARCH 24, 2017

Make checks payable to EWI - Payment is due at time of order
Send orders to: Cindy Fleischacker. Email: Concierge@cbdsm.com. Fax 515-224-881
or mail to: Coldwell Banker/Cindy F., 1401 50th St, Ste. 105, WDM, IA 5026
note: keep 1 copy and send 1 copy to Cindy
PROCEEDS BENEFIT OUR PHILANTHROPY PROJECTS
Flowers from Central Iowa Floral, Inc.

Please email the order forms to Cindy Fleischacker as soon as you can, and then mail a hard copy with payment to Cindy at her office address listed above. Thank you to everyone who has already turned in orders. **This is our BIGGEST fundraiser of the year.**

EWI Board / Committee Assignments 2016-2017

| | | |
|--|--|---|
| <p><u>Advisor</u> Carmella Heckard</p> <p><u>Official Greeter</u> Tara Nagel</p> <p><u>Nominating</u> Carmella Heckard Tara Nagel Kat McClure</p> <p><u>Budget</u> Jessinda Madonia Tara Nagel Kat McClure</p> <p><u>Bylaws</u> Carmella Heckard Tara Nagel Kat McClure</p> <p><u>Investments</u> Chris Harvey - Chair Tara Nagel Paula Leverenz – non EWI Donna Schletzbaum – non EWI Michelle Morris – non EWI</p> <p><u>Philanthropy</u> Deb Longseth -Chair Laura Montgomery Marty Kennedy Judy Jones Deanne Monson Laveta Pfaltzgraff</p> <p><u>Scholarship/ASIST</u> Sarah Roeder – Chair Michelle Cook Gloria Criswell Donna Schletzbaum – non EWI Michelle Morris – non EWI Paula Leverenz – non EWI</p> | <p><u>Past Presidents Advisory Council</u></p> <p>Carmella Heckard Chris Harvey Paulette Schultz Christine Healy Barbara Eslick Cindy Fleischacker Michelle Cook Sarah Roeder Ruth Hanrahan Sheryl Nichols Laveta Pfaltzgraff Kim Fankhauser Judy Jones Judy Smith Linda Buchanan Marsha Rodd Mary Granneman Nancy Cook Karen Bailey Janette House Lena Rocha</p> <p><u>Hospitality</u> (reports to Program) Keisha Knepper – Chair Deanna Dunn Marsha Rodd Linda Buchanan Sharon Porter Julie Mapes</p> <p><u>Purely Social</u> (reports to Program) Karen Fitch-Chair Barb Hobson Christy Jones Ruth Hanrahan Carol Bahls</p> <p><u>Parliamentarian</u> Nancy Cook</p> <p><u>Lunch Bunch</u> Judy Smith – WDM Paulette Schultz - Downtown</p> | <p><u>Fundraising**</u> Cindy Fleischacker – Chair Judy Smith Debbie Belieu Paulette Shultz Kim Bence Corinna King Debra Lyons</p> <p><u>Communications**</u> Christine Healy – Chair Aisha Syed Jana Morgan Robin Taylor Kim Crocker Anna Doud</p> <p><u>Program**</u> Courtney Hill-Co-Chair Cyndi Lorenzen – Co-Chair Kim Fankhauser Mary Ann Moore Lena Rocha</p> <p><u>Recruitment/Retention**</u> Karen Andersen – Chair Sheryl Nichols Karen Bailey Mary Granneman Janette House Amanda Grimm</p> <p><u>Marketing**</u> Sharon Porter - Chair</p> <p><u>Sergeant at Arms**</u> Marla Wylie</p> <p><u>Treasurer**</u> Jessinda Madonia</p> <p><u>Secretary**</u> Beth Kneeskern</p> <p><u>Vice President**</u> Kat McClure</p> <p><u>President**</u> Tara Nagel</p> <p>** Board Member</p> |
|--|--|---|

CORPORATE INFORMATION

What is EWI?

Mission

Executive Women International (EWI) brings together key individuals from diverse businesses for the purpose of promoting member firms, enhancing personal and professional development, and encouraging community involvement.

Vision

To be a global women's organization of 5,000 engaged members empowering others for positive change.

Values

Integrity | Excellence | Respect | Collaboration

2016-2017 Corporate Officers & Directors

President

Jill Gaffney
Greenleaf Landscaping, Inc.
EWI of Spokane

President-Elect

Cheryl Hawkins
American Clinical Laboratory
Assn
EWI of Washington, D.C.

Secretary/Treasurer

Christine Healy
TPI – The Printer Inc.
EWI of Des Moines

Directors

Darlis Vauble
WoodmenLife
EWI of Omaha

Christina Casiano
Bill Miller Bar-B-Q
Enterprises, Ltd.
EWI of San Antonio

Kim Weprin
Associate Integrated Marketing
EWI of Wichita

Advisor

Dianne Luckett
Irby Electrical Distributor
EWI of Jackson



Yes, You Can Lead Where You Are Planted

Presenter: Ruth Mannschreck, DDS
Owner Chair
Shoreline Strategies LLC

Tuesday, April 4, 2017
3:00 PM EST / 12:00 PM PST



If you have worked in corporate America for any length of time, you have probably heard the line: "This would be a great place to work, if it weren't for _____." It echoes down the halls of businesses large and small.

Whether it's a comment regarding the people, the facilities, the culture, even the customers – all businesses have their frustrations and less-than-stellar aspects. Join us for an engaging conversation about how these issues apply to YOUR situation and you'll learn:

- The #1 thing that keeps people "stuck on Hamster Wheel" at work
- The 3 massive mistakes people make when trying to "fix" a process
- 6 Action Steps to shift from hopeless and harried to clear and Confident
- Yes! You CAN lead right where you are planted

Ruth Mannschreck is a Business Strategist who specializes in growing small businesses in Michigan in this challenging economy. She began her career as a dentist in private practice. Her experience includes starting her own practice from scratch, growing and selling it. It also includes buying, growing and selling other small business entities. Since then she has been actively engaged in coaching and mentoring small business owners.

**EWI® Des Moines Chapter
Monday, April 3, 2017
Chapter Event**

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| Date: | Monday, April 3, 2017 |
| Program : | Premier Credit Union firm presentation |
| Program Location: | The April EWI event will be held on Monday, April 3, 2017 at Cub Club Restaurant. The restaurant is located on the north side of Principal Park at 1 Line Drive in Des Moines. Parking is free. |
| Schedule: | <p>4:15 Board Meeting 5:00-5:45 Jana Daisy and Quacky will be selling tickets for the Duck Derby 5:15 Networking, Cash Bar 5:45 Tour of Principal Park* <i>*Walking required. For those who wish to skip the tour you are welcome to stay at the Cub Club and socialize.</i> 6:20 Presentation 6:30 Dinner 7:15 Conclusion</p> |
| Menu: | Buffet Style: hamburgers, hotdogs and bratwursts bar, bacon ranch potato salad , garden salad with ranch or balsamic vinaigrette, kettle chips and dip cookies and brownies, lemonade, tea and water |
| Cost: | \$25.00 |
| Dinner Reservation Deadline: | <ul style="list-style-type: none"> • Reservation deadline is Thursday, March 2, 2017. • Please remember that all Representatives MUST register by contacting Marlia Wylie at mwylie@deltadentalia.com. • Representatives paying monthly or quarterly MUST complete this form and mail it, along with your check, to Marla Wylie by the reservation deadline. • Representatives bringing a guest MUST register the guest online and mail the payment to Marla by the reservation deadline. • Cancellation Policy: If you have registered but are unable to attend, you MUST notify Marla before the reservation deadline in order to receive a refund or credit. |
| Mail this form to: | Marla Wylie Delta Dental of Iowa 9000 Northpark Drive Johnston, Iowa 50131 515-261-5504 mwylie@deltadentalia.com |

Firm: _____

Representatives: _____

Executives/Guests: _____

Amount Enclosed: _____ (Please make check payable to EWI)