

LETTER FROM THE PRESIDENT



Quite a winter storm! We were unable to attend our member meeting this month due to the weather, but the Program Committee has done a great job rescheduling for us. Our March meeting will be held at **UnityPoint Health-Des Moines**. We will hear from Amanda the Panda and raise some funds for their organization with a 50/50 raffle. Bring some cash to participate and you might come home with a little extra! We will be offering one ticket for \$5.00 or five for \$20.00. Half the pot will be given to Amanda the Panda and the other half to one lucky winner. There will be updates from all committees at our business meeting, too.

We will be hearing from our scholarship committee about potential changes to our program so please come ready to share your input on how to best support our students. With the new online application process, now is a good time to revisit how we select and award our candidates.

Are you creative or crafty in your spare time? Sharon Porter is encouraging a hat competition at the March meeting. Use your imagination and wear a hat that you have made. I can't wait to see your festive creations!

Please read the "Connections: Mentor Program" article and discuss it with your mentor partner this month. We want our chapter to continue to share knowledge and encouragement with each other so we can make a greater positive impact on our community. Also, make sure to check the mentor pairings as we've made some changes.

While it is no longer a white, winter wonderland, enjoy our lovely seasonal weather and stay safe this winter!

Have a gorgeous day,

Katherine McClure

Chapter President

Representing Katherine McClure Photography



EWI MENTOR PROGRAM

Connections: Mentor Program

Read. Connect. Discuss. Enjoy.

- Read the mentor article.
- Connect with your partner (via phone, text, email, Snapchat or in person).
- Discuss the talking points.

Enjoy your conversation and get to know each other. Continue your discussions at the next member meeting!

EWI is all about connections, careers and community. The mentor program is truly the foundation that everything else is built upon which is why we are putting so much effort into it this year! There is simply too much to our organization to learn it all at once and we want EVERY member involved, not just the new ones! The mentor program is split into 12 modules. Here is our overview for the year:

EWI Mentor Program

2017	November	Overview and Welcome
	December	Connections: Chapter Meetings
2018	January	Connections: Member Directory
	February	Connections: Member Firms
	March	Connections: Mentor Program
	April	Careers: Board and Committee Service
	May	Careers: LCAM
	June	Careers: Speakers/Exec Night
	July	Careers: Webinars
	August	Community: Literacy
	September	Community: Scholarship
	October	Community: Fundraising
	November	Community: Volunteering
	December	Certification – December Newsletter/Meeting 2018

Moving forward, at any point a new member can start at the beginning of the 12 modules and, by including everyone this year, we will all learn together and be better prepared to answer questions about who we are and why we do what we do.

We build lasting connections. Relationships through EWI can last over the course of a lifetime, not just over the course of a few meetings.

We are an opportunity for business and professional growth. Unique professional development, leadership skills, mentoring and networking are all here.

We are a unique source of support and shared experiences. Our organization of professional women share similar challenges and success with enthusiasm and compassion.

We offer diversity of opportunity. A network of diverse business types and a diversity of professionals offer a continuous source of viewpoints and business opportunities.

We are a way to give back. There are multiple ways to build stronger communities locally and beyond through EWI.



These are just five of the countless ways you can thrive in EWI, but none of that happens if you don't get connected and stay involved in the conversation!

This month, ask your mentor partner where else in their life they are being mentored. Is it part of their job, a leadership organization, a private coach, a church member discipling them, or an athletic coach of some kind? Do they view mentorship as a temporary solution to a specific problem or a lifelong commitment to learning? Can it be both?

Why are some people reluctant to ask for help? What makes a person confident enough to ask for help? What can we at EWI do to encourage that kind of confidence?

Which of these five areas would like to focus on this year? How can you help your partner in theirs?

Please make sure to look at the mentor chart on the next page as there have been some changes to it in the past month.

From the 2017-2018 EWI Board of Directors, welcome to the EWI of Des Moines Mentor Program!

Carol Bahls	Jessinda J Madonia
Sarah Roeder	Courtney Hill
Janette House	Robin Taylor
Ruth Hanrahan	Beth Kneeskern
Michelle L Cook	Kim Crocker
Judith (Judy) Jones	Tara Nagel
Sheryl Nichols	Karen Fitch
Nancy Cook	Corinna King
Marsha Rodd	Karen Crowell Bailey
Cyndi Lorenzen	Debra Lyons
Cindy Fleischacker	Deb Longseth
Christine Healy	Katherine McClure
Laveta Pfaltzgraff	Deb BeLieu
Lena Rocha	Gloria Criswell
Linda Buchanan	Aisha R Syed
Mary Granneman	Marty Kennedy
Karen Andersen	Alyssa Flamm
Ashley A McKee	Mary Ann Moore
Kim Fankhauser	Anna Doud
Paulette Schultz	Sharon Porter
Carmella Heckard	Marla Wylie
Judy J Smith	Barb Hobson
Chris Harvey	Laura Montgomery
Carol Bahls	Jessinda J Madonia

SPRING FLOWER SALES



Our Spring Flower Fundraiser is soon upon us. We just received pricing from Central Iowa Floral and are working on getting the order form put together. We will send the order form and all details to the membership via email within the next week. As in past years, the order deadline will be toward the end of March, with pickup being in early May. We look forward to another successful fundraiser.

FIRMS IN THE NEWS

Partnership's Irwin is Deloitte CFO of the Year

Kirk Irwin, the **Greater Des Moines Partnership's** chief administrative officer, has been selected by the Business Record as the Deloitte CFO of the Year. The award will be presented to Irwin at the Business Record's Economic Forecast Luncheon on Jan. 25.

Irwin joined the Partnership, Central Iowa's economic and community development organization with 21 chambers of commerce and 5,000 business members, in September 2007 as chief financial officer and was later promoted to CAO. He oversees all financial aspects of the Partnership, which operates on an annual budget of almost \$9 million. His duties include budgeting and forecasting and audit and tax responsibilities. In addition, he handles other areas for the 43-employee organization such as human resources, risk management, IT, property management and more. He played a key role in the Partnership 2017's investor campaign Maximizing Momentum 2022, which broke records.

Before joining the Partnership, Irwin worked as the vice president and COO of Alliance Minerals North America and as the COO of the United Way of Central Iowa. He also held several executive positions with Proliant Inc. and the Lauridsen Group.

Need capital? Partnership offers advice

The **Greater Des Moines Partnership** has two events coming related to raising capital. The Capital for Your Business seminar is from 8 a.m. to 1 p.m. Feb. 22 at the Partnership. This event will examine bank financing types and expectations, alternate loans, grants and buying on contract, with applications for restaurants, boutiques, medical practices, retailers, manufacturers and trade. The Raising Capital seminar, hosted by the Partnership's Square One DSM, will be from 8 a.m. to 3 p.m. March 8 at BrownWinick Law Firm. Registration for both events is available [online](#).

Incubator helps nonprofits find their synergies

An innovative co-working/incubator space for Greater Des Moines nonprofits that launched less than a year ago has attracted eight resident organizations and recently gained its first investor — **Delta Dental of Iowa**.

The Telligen Community Initiative Synergy Center, housed at the Iowa Center for Higher Education in Des Moines, is a program led by Telligen Community Initiative, a West Des Moines-based nonprofit foundation. The 5,000-square-foot office space on the University of Iowa's Des Moines campus on Fleur Drive brings together multiple health-related nonprofits to share office space, resources and ideas.

"We're at capacity right now, and just couldn't be more pleased with how this is evolving and the things we're able to do," said Matt McGarvey, executive director of TCI. "Delta Dental's support has really helped to kick-start what we hoped to accomplish from the capacity-building standpoint."

The eight participating nonprofits receive free rent, utilities, office cleaning, after-hours security, furniture, internet access, use of computers and printers, and access to campus conference rooms. The organizations can also participate in joint learning and training programs and are eligible for strategic consulting.

Jeff Russell, CEO of Delta Dental of Iowa, said his company's positive experience as an investor in the 4-year-old Global Insurance Accelerator in Des Moines aided in the decision by Delta Dental to invest \$30,000 in the Synergy Center.

"We ended up asking how could we do the same thing with the Synergy Center on the nonprofit side," Russell said. "How can we start to make this investment in financial sustainability and capacity for these nonprofits so they can continue to do the good work they're doing?"

Delta Dental's funding will focus on marketing and communications, but will also provide other support such as advising the organizations on board recruitment and building sustainable fundraising campaigns, Russell said. The

relationship will also extend to connecting Delta Dental's professional staff to provide expertise to the nonprofits, he said.

"We've got a lot of great, talented people here who can bring their expertise in a variety of ways, many of them in a health perspective," Russell said. One potential avenue of support is Delta Dental's corporate give-back program, in which it annually selects one organization for a monetary donation and volunteer project for its employees. Last year, for instance, employees helped assemble bicycles to donate to Variety — the Children's Charity.

"I think this is an opportunity to plug our folks in," he said. "I have a sense that there may be even more supply than demand. But that would be a good problem to have."

Russell said that Delta Dental will remain committed to the center, but the form of its support may vary from year to year. "The question is: What do they need? This year the focus was the communication plans; where else do they need infrastructure? Our goal is to get them to a place where they can be financially sustainable, where they can actually continue to do their work."

Crowell to retire from UnityPoint Health-Des Moines

Eric Crowell, president and CEO of **UnityPoint Health-Des Moines**, today announced he will retire July 1. Over his 37-year career in health care, including 17 in his current position, Crowell has led organizations in Iowa, Illinois and nationally, and he has been an active volunteer in his community.

UnityPoint Health-Des Moines has undergone significant growth during Crowell's tenure, with key accomplishments including construction of Methodist West Hospital in West Des Moines, the merger of Partners in Health with Iowa Health Physicians to create UnityPoint Clinic, and the opening of new emergency departments at Iowa Lutheran Hospital, Iowa Methodist Medical Center, Blank Children's Hospital and Methodist West Hospital.

Before returning to Des Moines in 2001 to lead UnityPoint Health-Des Moines (formerly Iowa Health-Des Moines), Crowell was president and CEO of Trinity Health System in Moline, Ill. The Des Moines native graduated from East High School and has an undergraduate degree from Iowa State University and a Master of Hospital Administration degree from the University of Minnesota. "Eric is one of the rare leaders with the ability to establish a vision and inspire people to achieve more than they ever thought possible," said Kevin Vermeer, president and CEO of UnityPoint Health, which is UnityPoint Health-Des Moines' parent organization.

"It has been an honor to serve," Crowell said. "More than anyone, I wish to thank the employees of UnityPoint Health-Des Moines who inspire me every day. These dedicated professionals consistently deliver and create a compassionate environment for expert care. The success of UnityPoint Health-Des Moines is theirs, and I am proud to have stood by their side."

Crowell has served on numerous boards, including the boards of the **Greater Des Moines Partnership**, Des Moines University, Des Moines Performing Arts, **Grand View University** and the Alliance of Independent Academic Medical Centers. He received the distinguished Citation of Achievement Award from the College of Business at Iowa State University in 2011, is an East High School Distinguished Alumni, and was named a Distinguished Eagle Scout by the National Council of the Boy Scouts of America.

TAI, IEDA, Partnership, W.D.M. pin hopes on lowans

The Iowan Project, a new talent development initiative, lets people with Iowa connections use a website to drop a pin on a map to show where they live now. The idea will be to encourage the former lowans to spread the word about the state, to get to know each other, and to consider coming back. The **Greater Des Moines Partnership** and the city of West Des Moines plan to hold dinners for the former lowans in Denver and Chicago this year. The project involves the Technology Association of Iowa, the Partnership, the Iowa Economic Development Authority and the city of West Des Moines. "TAI is excited to connect with tech-skilled Iowa expats and reacquaint them with the great tech companies, communities and job opportunities awaiting them back home," TAI President Brian Waller said in a statement. "The recruitment opportunity is that these folks already know the Iowa story; what they may not realize is that the tech industry is alive and thriving in Iowa." The map shows how many former lowans have dropped their pin in a certain area. If you click on the spot, the app lists the people, their hometowns, and where they worked and studied in Iowa.

Water station project helps 54 Iowa schools get healthier

It's now easier for students and staff at [54 Iowa schools](#), including 18 Greater Des Moines schools, to feel the numerous health benefits of drinking optimally fluoridated water throughout the day. Through a partnership led by **Delta Dental of Iowa Foundation**, Elkay water bottle filling stations were recently installed in these schools to update or replace existing water fountains. In addition, more than 40 of these schools applied for and received \$500 to design and implement an educational campaign to encourage students to drink more water. Studies show that more than 50 percent of children and teens are not properly hydrated during the school day, and often choose caffeinated beverages, sports drinks or energy drinks. The \$230,000 investment by Delta Dental of Iowa Foundation was supported by the Iowa Department of Public Health's Bureau of Nutrition and Health Promotion, the Iowa Public Health Association, the Iowa Department of Education and Balfrey & Johnston Inc. Signs in the schools will draw attention to the new water bottle filling stations, and "Rethink Your Drink" water bottles, toothbrushes, posters and bookmarks will be shared with students to support educational activities organized by the schools. Other Iowa schools interested in applying for a water bottle filling station can do so in early May.

Wellmark pledges to re-enter individual health market in 2019

Wellmark Blue Cross and Blue Shield of Iowa announced Thursday that it plans to re-enter the individual health insurance market on the public exchange in Iowa next year, assuming there aren't any significant changes to the Affordable Care Act. In a statement, the Des Moines-based insurer said it "believes the individual market can be functional once again."

Wellmark had announced in April 2017 that it would exit Iowa's individual health market in 2018, after absorbing \$90 million in individual market losses over a three-year period. The decision affected about 21,400 Wellmark policyholders at the time. The company said that it "will offer fully ACA-compliant products on the public exchange for 2019, assuming there aren't any significant changes to the Affordable Care Act. We will also explore offering additional options outside of the ACA for Iowans, if state and federal rules allow us to do so.

"While there is no singular solution to stabilize the entire individual market in 2019, Wellmark will seek to offer options that provide more choice and affordability to Iowans than they have today," Wellmark said in the release. "Wellmark believes the individual market can be functional once again. We pledge to continue working with state and federal officials, business partners, and other stakeholders to find a solution for all Iowans in the individual and family insurance market."

Partnership D.C. trip registration open

Registration for the **Greater Des Moines Partnership's** annual trip to Washington, D.C., is open. The trip runs May 9-11 and is expected to include lobbying sessions, tours, panel discussions, meetings with the congressional delegation and networking with nearly 200 Greater Des Moines leaders. Trip options include charter air service, ground transportation, baggage fees, two nights at the Washington Court Hotel on Capitol Hill, two luncheons, two breakfasts, one evening reception and one dinner. The full trip package is \$2,250 for investors and affiliate chamber members and \$2,450 for nonmembers. The price varies if you make your own flight and lodging arrangements. Registration is available [online](#).

FBL Financial fourth-quarter earnings see boost from corporate tax cut

FBL Financial Group Inc. reported net income attributable to FBL Financial Group for the fourth quarter of 2017 of \$108.5 million, or \$4.33 per common share, compared with \$26.9 million, or \$1.07 per common share, for the fourth quarter of 2016. Non-GAAP operating income, which excludes the effects of tax changes and gains and losses on investments and derivatives, totaled \$24.8 million for the fourth quarter, compared with \$25.6 million for the fourth quarter of 2016. Fourth quarter 2017 earnings per share reflect a one-time benefit from the Tax Cuts and Jobs Act of 2017 of \$85.8 million due to the remeasurement of net deferred tax liabilities using the reduced corporate tax rate. Full-year net income attributable to FBL was \$194.3 million, compared with \$107.2 million. Non-GAAP operating income for the year was \$4.32 per share, compared with \$4.25 for 2016. "Fourth quarter 2017 earnings results cap off a year in which FBL Financial Group achieved record highs in full year net income and non-GAAP operating income per share. At the same time we maintained a strong capital position and distributed \$81 million to our shareholders in 2017 via special and regular dividends," CEO James Brannen said in a statement.

FBL Financial promotes Geadelmann to general counsel

FBL Financial Group Inc. has named Lori Geadelmann as general counsel, effective March 1. She succeeds David McNeill, who will retire from FBL after more than 28 years with the company. FBL CEO James Brannen said McNeill "leaves behind a distinguished career at FBL Financial Group. On behalf of everyone at FBL, I wish Dave well as he moves on to the next chapter of his life." Geadelmann, 52, joined FBL in 1993 and has held progressive leadership positions with the company over the last 25 years, most recently as vice president - assistant general counsel and corporate compliance officer. In her new role, she will be a member of FBL Financial Group's executive management team. Geadelmann serves on the life and health guaranty association boards in Iowa, Colorado and Montana, chairing the Iowa and Colorado boards of directors. She also serves as vice president of the Iowa Insurance Institute and chairs the Life and Financial Services Committee for the Federation of Iowa Insurers.

Convention center hotel board takes another step toward ownership

Sioux Falls, S.D.-based lender Great Western Bank plans to shoulder a \$40 million loan for the the Hilton Des Moines Downtown, the 330-room convention center hotel that is scheduled to open March 21, the day ownership passes to the nonprofit IEC Hotel Corp. The loan will cover a construction loan from **Bankers Trust Co.** Bankers Trust will act as trustee for IEC Hotel Corp. until an estimated \$101 million in total debt is repaid from a range of sources, including the bank loan, the capture of slightly more than \$19 million, excluding debt service, of a portion of hotel/motel tax revenue and sales taxes generated by a special district that includes the hotel, \$14 million in tax increment financing from the city of Des Moines, and a 3 percent facilities fees charged at the hotel. Polk County supervisors have authorized lending up to \$29 million, primarily by extending the terms of the payoff of the Iowa Events Center. Gaming revenues from Prairie Meadows Racetrack and Casino are used to pay the events center debt. Based on projections from Hilton, the debts could be retired in 2037. On Monday, the IEC Hotel Corp. board gave board President Gerry Neugent authority to sign the more than 70 documents necessary to close on acquisition of the property.

Community Foundation tops \$76 million in 2017 donations

The **Community Foundation of Greater Des Moines** made \$42.5 million in grants last year, raising a record \$76.4 million in donations. The grants supported 2,100 charitable programs. The Community Foundation also provided administration for \$542 million in charitable funds. The addition of 175 new funds to Community Foundation brought the total managed by the Foundation to 1,808.

Grand View Receives \$1.5 million gift

Grand View University announced that it has received \$1.5 million to create The James E. Rasmussen and Duane M. Skow Chair in Pastoral Excellence at Grand View University. Thanks to a generous gift from Kurt and Lynette Rasmussen and Sandra Rasmussen, the endowment aims to preserve and strengthen Grand View's commitment to providing excellent pastoral leadership for current and future generations of students and enable Grand View's ministries and its partnership with Luther Memorial Church to become a model or a "center of excellence" for the larger Lutheran Church.

The Reverend Russell Lackey, Grand View's campus pastor, will serve as the first holder of the Rasmussen-Skow Chair. Rev. Lackey oversees Grand View's campus ministries and faith development for students, regardless of religious affiliation, and also serves as head pastor at Luther Memorial. Rev. Lackey's work also includes overseeing the NEXUS Institute, a grant-funded program aimed at encouraging high school students to pursue lives of ministry. The endowment will allow Rev. Lackey to focus his work on pastoral excellence while also determining ways in which his pastoral leadership at Grand View and Luther Memorial can have a positive impact within the larger Lutheran Church.

Kurt Rasmussen, a Des Moines native, 1988 alumnus of Grand View and board of trustees member, is president and CEO the Rasmussen Group. Lynette is corporate counsel for The Rasmussen Group. Sandra Rasmussen is a 1957 alumnus of Grand View. The endowment is named for Kurt and Lynette's late fathers, James E. Rasmussen, a 1957 alumnus of Grand View and Duane M. Skow. They were both longtime members of Luther Memorial and instrumental in establishing the joint pastor role at Grand View and Luther Memorial.

The Rasmussen Family has a long history of philanthropy at Grand View University, including support for the building of the GV Student Center's Jensen Bridge and Ibsen's Valhalla, The Rasmussen Center for Community Advancement Professions and support for the Johnson Wellness Center's Nursing Therapy Room.

2018 LUNCH BUNCH 3RD TUESDAY OF EACH MONTH

11:30 am	West Des Moines	Downtown
February 20	<u>Firebirds</u> 440 S. 68 th Street, WDM 259-8540	<u>Alba</u> 524 E. 6th, D.M. 244-0261
March 20	<u>Biaggi's</u> 5990 University Avenue, WDM 221-9900	<u>Exile Brewing Company</u> 1514 Walnut Street, D.M. 883-2337
April 17	<u>Fire Creek</u> 800 S. 50 th Street, WDM 224-0500	<u>Olympic Flame</u> 514 E. Grand Ave., D.M. 243-4361
May 15	<u>Cool Basil</u> 1250 - 86 th Street, Clive 225-8111	<u>Tumea & Sons</u> 1501 SE 1 st St., D.M. 282-7964
June 19	<u>Coach's Pizza</u> 560 S. Prairie View, WDM 223-2233	<u>Café Baratta's in the Historical Building</u> 600 E. Locust Street, D.M. 281-3294
July 17	<u>Bar Louie</u> 7105 Mills Civic Parkway, WDM 422-9640	<u>Star Bar</u> 2811 Ingersoll Ave., D.M. 244-0790
August 21	<u>Wellman's</u> 597 Market Street, WDM 222-1100	<u>Magnolia Wine Kitchen</u> 313 E. Locust Street, D.M. 635-0952
September 18	<u>Bravo</u> 120 S. Jordan Creek Parkway, WDM 225-0660	<u>MALO</u> 900 Mulberry Street, D.M. 244-5000
October 16	<u>Urban Grill</u> 3651- 86 th Street, Urbandale 278-1016	<u>+39</u> 1430 Locust St., D.M. 421-4500
November 13	<u>Waterfront</u> 2900 University Avenue, WDM 223-5106	<u>Centro</u> 1003 Locust St., D.M. 248-1780
December 18	<u>Club Car</u> 13435 University Avenue, Clive 226-1729	<u>Court Avenue Brewing Company</u> 309 Court Avenue, D.M. 282-2739



CONNECTIONS | CAREERS | COMMUNITY

CALENDAR OF EVENTS

Friday, February 23

Reservation Deadline for March Meeting

Make sure to register for the March meeting at www.ewidsm.org.
 Questions about payments? Please contact Jessinda Madonia
JMadonia@bankerstrust.com.

Monday, March 5

Chapter Meeting 5:15 p.m.

UnityPoint Health Des Moines – Administrative Office
 1415 Woodland Avenue, Level 2 – Board Room
 Des Moines, IA 50309
 515-241-5891

Tuesday, March 6

Creating Connection Though Effective Communication

Presenter: Dane Bauerle
 2:00 PM CST

**Tuesday, March 20
 West**

Lunch Bunch

11:30 a.m. – 12:30 p.m.
 Biaggi's, 5990 University Avenue, WDM 221-9900

Downtown

11:30 a.m. – 12:30 p.m.

Exile Brewing Company, 1514 Walnut Street, D.M. 883-2337

HAPPY BIRTHDAY!!

Carmella Heckard	Greater Des Moines Partnership	March 5
Nancy Cook	Kirke Financial	March 12
Ashley McKee	Ryan Companies	March 13
Sharon Porter	Delta Dental of Iowa	March 14
Robin Taylor	Iowa State Fair Blue Ribbon Foundation	March 15
Kim Crocker	Kemin Industries	March 26
Aisha Syed	Iowa Realty	March 29

[Find EWI Des Moines on Facebook](#) 

COMMITTEE ASSIGNMENTS

Advisor:

Tara Nagel

Official Greeter:

Katherine McClure

Nominating:

Tara Nagel
Katherine McClure
Marla Wylie

Budget:

Laura Montgomery
Katherine McClure
Marla Wylie

Investments:

Chris Harvey – Chair
Katherine McClure
Paula Leverenz – non EWI
Michelle Morris – non EWI
Donna Schletzbaum – non EWI

Philanthropy:

Deb Longseth – Chair
Linda Buchanan
Sheryl Nichols
Judy Jones

Scholarship/ASIST:

Michelle Cook - Chair
Karen Bailey
Marsha Rodd
Paula Leverenz – non EWI
Michelle Morris – non EWI
Donna Schletzbaum – non EWI

Strategic Plan:

Sarah Roeder – Chair
Katherine McClure

Past Presidents Advisory

Council:

Tara Nagel
Carmella Heckard
Chris Harvey
Paulette Schultz
Christine Healy
Barbara Eslick
Cindy Fleischacker
Michelle Cook
Sarah Roeder
Ruth Hanrahan
Sheryl Nichols
Laveta Pfaltzgraff
Kim Fankhauser
Judy Jones
Judy Smith
Linda Buchanan
Marsha Rodd
Mary Granneman
Nancy Cook
Karen Bailey
Janette House
Lena Rocha

Hospitality:

Mary Ann Moore – Chair
Carol Bahls
Corinna King

Purely Social:

Karen Fitch – Chair
Kim Fankhauser
Laveta Pfaltzgraff

Parliamentarian:

Nancy Cook

Lunch Bunch:

Judy Smith – WDM
Paulette Schultz – Downtown

Fundraising:**

Beth Kneeskern – Chair
Deb BeLieu
Mary Granneman
Ashley McKee
Aisha Syed

Communications:**

Robin Taylor – Co-Chair
Christine Healy – Co-Chair
Ruth Hanrahan
Judy Smith

Programs:**

Courtney Hill – Co-Chair
Cyndi Lorenzen – Co-Chair
Gloria Criswell
Cindy Fleischacker
Carmella Heckard

Recruitment/Retention:**

Alyssa Flamm – Chair
Karen Anderson
Kim Crocker
Anna Doud
Janette House

Marketing:**

Sharon Porter – Chair
Deb Lyons
Marty Kennedy

Sergeant at Arms:**

Jessinda Madonia

Treasurer:**

Laura Montgomery

Secretary:**

Barb Hobson

Vice President:**

Marla Wylie

President:**

Katherine McClure



CORPORATE INFORMATION

What is EWI?

Mission

Executive Women International (EWI) brings together key individuals from diverse businesses for the purpose of promoting member firms, enhancing personal and professional development, and encouraging community involvement.

Vision

To be a global women's organization of 5,000 engaged members empowering others for positive change.

Values

Integrity | Excellence | Respect | Collaboration

2017-2018 Corporate Officers & Directors

President

Cheryl Hawkins
American Clinical
Laboratory Association
EWI of Washington, D.C.

Vice President/ President-Elect

Ronwyn Anderson

Secretary/Treasurer

Christine Healy
TPI – The Printer Inc.
EWI of Des Moines

Directors

Maegan Brandt
Insurance Solutions, LLC
EWI of Honolulu

Christina Casiano
Bill Miller Bar-B-Q
Enterprises, Ltd.
EWI of San Antonio

Linda Sarancha
Raymond James Financial
Services, Inc.

Felicia J. Senter
Tulsa Tech
EWI of Tulsa

Nelda Anderson Tatum
UNC Charlotte - Business Affairs
EWI of Charlotte

Advisor

Jill Gaffney
Greenleaf Landscaping, Inc.
EWI of Spokane

Chapter Leadership and Development Training Calls

The upcoming webinar series has education content to help you in both your career and your leadership with EWI locally in your chapters. We invite you to attend and participate in the following webinar opportunities in the New Year!



Creating Connection Through Effective Communication

Presenter: Dane Bauerle
Tuesday, March 6, 2018
2:00 PM CST



Join us this month as Dane Bauerle helps us to examine two fundamental concepts that will give each participant an opportunity to improve their connections through more effective communication. Dane presented at last year's Texoma Board Forum in San Antonio and we are excited to have him present March's professional development webinar.

For a preview of our webinar, please view [this resource document](#) from Dane on Emotional Maturity.

Please save the date and [register here](#) today!

EWI® Des Moines Chapter Meeting

Date:	Monday, March 5, 2018
Program:	Business Meeting – Presentation by Amanda the Panda
Program Location:	UnityPoint Health Des Moines 1415 Woodland Avenue, Level 2 – Board Room Des Moines, IA 50309 • 515-241-5891 Parking is available in the parking ramp located above the offices. Park in P1, P2 or P3 on the south end of the ramp. Take the south elevators to level 2. Directions provided on next page.
Schedule:	4:15 – 5:15 Board Meeting 5:15 – 5:45 Networking 5:45 – 6:00 Member Introductions 6:00 - 6:30 Dinner 6:30 - 7:15 Presentation by Amanda the Panda 7:15 - 7:45 EWI Business Meeting 7:45 – 8:00 50/50 Drawing* *Tickets can be purchased at \$5/ticket or \$20/5 tickets. 50% of the proceeds will go to Amanda the Panda and 50% will go to one lucky participant. PLEASE BRING CASH.
Menu:	Appetizers – Bruschetta and chicken spedeni Entrée – Choice of chicken marsala or pecan encrusted tilapia served with wild rice and green bean almondine Dessert – Choice of cheesecake or chocolate silk cake
Cost:	\$30.00
Dinner Reservation Deadline:	<ul style="list-style-type: none"> • Reservation deadline is Friday, February 23, 2018. • Please remember that all Representatives MUST register on line at http://www.ewidsm.org. • Representatives paying monthly or quarterly MUST complete the form below and mail it along with your check to Jessinda Madonia <u>by</u> the reservation deadline. • Representatives bringing a guest MUST register the guest online and mail the payment by the reservation deadline. • Cancellation Policy: If you have registered but are unable to attend, you MUST notify Jessinda before the reservation deadline in order to receive a refund or credit.
Mail this form to:	Jessinda Madonia Bankers Trust, 717 7 th Street, Des Moines, IA 50309 Questions? Call 515-245-5260 or email jmadonia@bankerstrust.com

Firm: _____

Representatives: _____

Executives/Guests: _____

Amount Enclosed: _____ (Please make check payable to EWI)

Directions to UnityPoint Health Administrative Offices at the Methodist Campus.

The Board Room is located on the second level of the Iowa Methodist Parking Garage. The Iowa Methodist Parking Garage is located on the west side of the Iowa Methodist campus, on the corner of Pleasant St. and 14th Place. **We recommend parking in the Iowa Methodist Parking Garage and taking the South parking garage elevators to the Second Level.** After exiting the elevator, follow the signs to the Administration Office. You may also enter from the Woodland Avenue entrance.

Please Note: The entrance from Woodland Avenue is only open until 6 p.m. Monday-Friday. Please use the entrance from the Iowa Methodist Parking Garage after 6 p.m. and on the weekends.

- From 1-235 in Des Moines
- Take the Keo Way exit and go South
- Turn right onto 12th Street
- Turn right onto Pleasant Street
- Follow the road to the Visitor Parking Ramp to park

