

LETTER FROM THE PRESIDENT



August was all about appreciation, thanks to the idea of Courtney Hill and Cyndi Lorenzen! They had been planning and saving to be able to throw an extra special party for us all. We had some live music and Kat took some beautiful new headshots for members. Cocktail hour provided a stunning view of the downtown skyline from the State Historical veranda.

Executives' Night is also just around the corner on Monday, September 11th and will be downtown at the Des Moines Embassy Club. Make sure to dress up a bit as the night is a little fancier! We will present our Executive of the Year Award, hear from our scholarship winner, and local female go getter, Erin Kiernen, of WHO Channel 13, will be motivating us on leading as women.

Kat is still reaching out to many of you about board and committee service. I hope that you are open to serve, we need you to keep the momentum going. Kat is also making arrangements for the LCAM group, they are going to have such a blast, learn more about EWI, and continue their education through the EWI Leadership Academy. In August we had a quorum and were able to vote to approve Kat and Jessinda as our delegates, with Sharon Porter as our alternate. I know they will represent us well. The board also went through applicants and voted on Sharon Porter and Marla Wylie as the recipients of our chapter LCAM scholarship.

I hope that most of you are able to attend Executives' Night and that your executive can join us too, see you there!

Tara

In Collaborative EWI Spirit,
Tara E. Nagel, Chapter President
Representing TEN Consulting

2016-2017 Board

President

Tara Nagel
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Vice President

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Katherine McClure Photography
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Cyndi Lorenzen
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Cindy Fleischacker,
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AUGUST 2017 BOARD MEETING RECAP

LCAM Scholarship Winner – To start the meeting, discussion was held regarding who the scholarship winners were and how to handle registrations. It was decided to apply the two early registrations that we already paid for to the scholarship winners, of which the applicants were Sharon Porter and Marla Wylie. Courtney Hill made a motion to approve the LCAM scholarships to go to Sharon Porter and Marla Wylie to pay for their registration and it was seconded by Katherine McClure with no objections.

Secretary: There were two changes to the July 10, 2017 Board of Directors Meeting minutes and that was changing “on” to “one” in the first sentence and changing Marla Wylie to Sharon Porter for the alternate at LCAM, which is in the last paragraph of the President’s report. A motion to approve them was made by Marla Wylie and seconded by Katherine McClure with no objections.

Treasurer: Financials were provided through June 30, 2017. A motion to approve the following payments: \$34.97 to Plaza Florist for Ruth Hanrahan, \$477.33 to Iowa Event Center for July chapter event meal, \$1,357.86 to Courtney Hill for August event meal along with the Treasurer’s report was made by Christine Healy and seconded by Marla Wylie with no objections. Updates: Jessinda Madonia, treasurer, is working on next year’s budget, LCAM payment, registering for Quickbooks so it’s up and running in time to train the treasurer for next year, and preparing to train next year’s treasurer prior to start of new year.

President: Activities and Updates: Attended chapter meeting; meeting with Kat and Christine selecting Executive of the Year and discussing future transition of board and presidency; received LCAM Grant from Kat-Marla Wylie; received LCAM Grant from Kat-Sharon Porter; emailed with Jill Gafney about Spokane scholarship process; e-mailed Dianne Luckett headshot for LCAM; e-mailed Christine President’s Letter for newsletter; e-mailed Christine about e-mail approval for LCAM delegates; and reviewed delegate e-mails, only 12 so not quorum.

Vice President: Activities and Updates: Attended the July Meeting; planned photographic involvement for the August meeting; listened to Presidents call on July 26 for Tara; began discussions for board positions next year; received emails from board members; and put together the July Board Packet and Business Packet and e-mailed it for Tara Ely.

Sergeant-at-Arms: As of August 1, 2017, the Des Moines Chapter of EWI consists of: 35 member firms, 40 representatives, 8 chapter life members, and 2 sustaining members. Present at the July 10, 2017 Chapter meeting were: 18 member firms for 53% representation, 19 representatives for 49% attendance, 1 chapter life member, 1 sustaining member, 0 transitional members and 2 guests. Attendance of the Board Members at the July 10, 2017 Board Meeting was 90%. Reservation deadline for August 7, 2017 meeting: Friday, July 28, 2017. Board Members: please remember to sign in at the hospitality table!

Marketing: Activities and Updates: Attended EWI meeting at Iowa Events Center; posted photos to EWI Des Moines website; attended West Des Moines Lunch Bunch at Bar Louie; posted photos to EWI Des Moines website; and prepared board report for August meeting.

Retention and Recruitment: Membership as of August 7, 2017: 35 member firms, 40 representatives, 8 chapter life members, and 2 sustaining members; new member firm: Ryan Companies, Inc. – Alissa McKee. Notes: Kim Greth, Tero International – guest at August event; Crystal Hensing, Principal – guest at August event; Melissa Burdick, Brenton Arboretum and Amy Gochanour, HCR Manor Care – continuing dialogue.

Program: Tonight’s event is a thanks to the members night and we will be expressing that at the beginning of the meeting. RSVP for Executives’ Night is August 30.

Communications: I attended board and chapter meetings on July 7, 2017. Chapter website duties accomplished: updated meeting information for August event; prepared and sent emails for August event and the Katherine McClure Photography reminder; sent 1st notice of August event on July 14, 2nd on July 19, and 3rd on July 28; prepared newsletter for website; and updated roster on the website. Please note with the lite version we are permitted 1,500 emails per month. We cannot alter meal tickets once representatives and guests have registered. The August 2017 Connect newsletter was sent to membership on Friday, July 21, 2017. Please let me know if you are not getting this communication. Please also feel free to update your profile information as needed. You can also send me requests to update your profiles. Deadline for the next Connect newsletter is Friday, August 14, 2017. If you have information you would like to include in the newsletter, please send it to Christine Healy (chealy1142@gmail.com). I submitted January and July Connects for the LCAM Connect Contest. I sent new member application form from Melissa Burdick from The Brenton Arboretum to Karen Andersen on July 20, 2017. My committee members are Aisha Syed, Robin Taylor, Kim Crocker and Anna Doud.

Fundraising: It was reported that the fundraising committee will be meeting tonight to discuss nut fundraiser so that everything is in place to start getting orders in October and receive nuts before Thanksgiving. Fundraising Committee Members are: Debbie Belieu, Paulette Schultz, Corinna King, Deb Lyons, Kim Bence and Cindy Fleischacker.

Other Business:

Old Business

- None.

New Business

- Highlight of the Year – Tara Nagel asked for ideas for our submission.
- Executive Nights' Update – Tara Nagel indicated she is working on the featured speaker and is considering a couple of options; no paper invite will be sent and so just email invites will be sent; menu was shared with the board; Katherine McClure volunteered to design the invitation; Christine Healy's husband will print the programs; cost per person is \$60 and planning on 75 people as an estimate.
- Scholarship discussion – Sarah Roeder asked the board their opinion as to if one payment or two payments should be made to the scholarship winner. Discussion was held and it was decided it was best to make one payment. Discussion was held as to whether to pay for the scholarship winner's meal at Executives' Night and it was decided that was appropriate. Karen Andersen made a motion to pay for the scholarship winner's dinner at Executives' Night and it was seconded by Cyndi Lorenzen with no objections. Discussion was also held about whether to have one person receive the scholarship for more than one year or select a new winner for each year. Further discussion will be held at a later date to make a final decision.

Announcements

- Board reports are due on August 30;
- Deadline to RSVP for September Executives' Night is August 30;
- Newsletter article deadline is August 11

AUGUST 2017 MEMBER APPRECIATION NIGHT

August 7, 2017 was a special night for the EWI ladies as we celebrated Member Appreciation Night at the wonderful Cafe Baratta's, located in the Historical Building, 600 E. Locust St., Des Moines. Beautiful skyline and State of Iowa Capital views. Great patio, great old and new friends and great food!

Music was provided by Tony Valdez (www.TonyValdez.com) and head shots from Katherine McClure Photography (www.KatherineMcClure.com).



PRESS RELEASE



FOR IMMEDIATE RELEASE

Media Contact:

Claire Brehmer

Communications Specialist

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Hubbell Realty Company rebuilding Des Moines' Ronald McDonald House in 11 day "Hubbell Extreme Build"

July 26, 2017 (Des Moines, IA) - Hubbell Realty Company, along with Ronald McDonald House Charities of Central Iowa, would like to announce the newest Hubbell Extreme Build event aimed at "Keeping More Families Close." We will demolish the current Ronald McDonald House on the corner of 15th and Pleasant Street in the historic Sherman Hill Neighborhood. The demo will begin in early August and continue through the remainder of the month.

Beginning on September 11, Hubbell Realty will begin the Hubbell Extreme Build by constructing the exterior walls. The team will then spend the next eleven days building a new 18-room house, fit with the highest quality equipment and tools to make the families using Ronald McDonald House feel at home. The build will occur around-the-clock until the completion on September 22.

"We hold a Hubbell Extreme Build event every four years and for us, it's about helping the community and making an impact on the people within those communities. We've done three builds like this - in 2006, 2009, 2013 - and this years' will be by far the largest project we've ever taken on as a company," said President & CEO Rick Tollakson.

During the build, families who depend on Ronald McDonald House services will be staying at HCI Care Services & Visiting Nurse Services of Iowa's Bright Kavanagh House. HCI Care Services & Visiting Nurse Services of Iowa has been generous enough to open their extra living space, in addition to taxi vouchers, to families traveling to and from Blank Children's Hospital.

The staff at Ronald McDonald House is dedicated to making these two months run smoothly and efficiently. Staff moved all of their items out of the property on July 17. Following the move, Habitat for

PRESS RELEASE



Always Breaking New Ground!



Ronald
McDonald
House®
Central Iowa



KEEPING *more*
FAMILIES CLOSE

Humanity is stepping in to salvage many of the usable cabinets, mirrors, doors and vanities prior to the demo.

The new facility will address a host of issues important to the mission of Ronald McDonald House. The new structure will increase the number of rooms from 12 to 18. Each room will be capable of hosting families of four. Current room capacities only allow for two occupants. A brand new HVAC system, kitchen, dining area and laundry facilities will offer more space and comfort for guests; while the theater, game room, outdoor play area and serenity garden will make the family's stay a little easier. The secured building will feature a covered entry and private check-in area for families. Additional parking, storage and office space will make the organization's daily work more efficient.

"We had been looking at ways to address our aging facility and capacity issues for some time," explains Brenda Miller, Executive Director of Ronald McDonald House of Central Iowa. While making costly updates to the existing structure was considered to tackle efficiency concerns, it would not have addressed supply-and-demand problems. "We are fortunate that Hubbell Realty Company chose us for this project because we will have a new, state-of-the-art House that meets our demand levels," adds Brenda.

When complete, the total project cost is expected to be approximately \$3 million. Hubbell Realty Company and a wide variety of subcontractors and vendors will donate the majority of labor and materials for the build. Ronald McDonald House is actively seeking capital campaigns to cover the remaining balance. The Board President of the organization's Central Iowa chapter, Chris Anderson, is confident additional community support will follow.

"Our board, staff and community advocates are ready to take on the challenge of raising the remaining \$1.5 million necessary to match Hubbell's generous gift. Their efforts have truly set the bar and we look forward to cultivating additional support that builds on this momentum," says Anderson.

Look for further announcements made prior to our kick-off event on September 11 and then again during our big reveal scheduled for September 25. Tours of the finished facility will be made available.

Questions and interview requests regarding the build or the Ronald McDonald House can be made through Claire Brehmer, Communications Specialist for Hubbell Realty Company. Contact information is attached above.

For those interested in volunteering opportunities, please visit our Facebook [page](#) "Keeping More Families Close."

HUBBELL REALTY NEWS

Hubbell Realty Company is rebuilding the Ronald McDonald House at 1441 Pleasant Street in Des Moines September 11-22, 2017 – it's a 24/7 build for 11 days – our fourth HUBBELL EXTREME!!

Our trade partners and sub-contractors will be performing the skilled labor, and we have volunteer opportunities in the following areas:

Check-In: assisting the subs and volunteers as they check in to begin their duties. May also help with other duties as needed (site cleanup, runner, etc.)

Food Service: preparing dining area for meal time, serving meal/snacks/beverages, clean up

Safety: directing traffic, deliveries, parking assistance, site monitoring, etc... ****NOTE: ADULTS ONLY**

Shuttle Service: shuttling volunteers from parking area to the site, misc. shuttling ****NOTE: MUST HAVE VALID DRIVERS LICENSE**

If you are interested in volunteering, visit <http://www.signupgenius.com/go/4090c4fa4a72fa5f85-ronald> to register.

DELTA DENTAL JOB POSTING

Delta Dental of Iowa is looking for outstanding candidates to fill Executive Assistant and Sales Support Specialist roles.

As Executive Assistant, you will support multiple officers (Operations, Technology, and Government Programs) and the departments that report to them. You will anticipate the needs of leaders and team members and help them stay focused on their projects by resolving operational and administrative issues before they arise. You will move quickly in a changing environment completing administrative tasks such as scheduling meetings, coordinating travel arrangements and ordering supplies. You will be organized and have strong communication skills needed to interact with a variety of people.

As a Sales Support Specialist, you will support the sales and account management team in their day to day activities with key stakeholders related to the sale and retention of group and individual business. Help our sales team exceed customer expectations with your professional attitude, dedication to service, strong coordination skills, and meticulous attention to detail.

For more information about either position and to apply, visit <https://www.deltadentalia.com/about-us/careers/>.

2017 LUNCH BUNCH 3RD TUESDAY & FOLLOWING THURSDAY OF EACH MONTH WEST DES MOINES & DOWNTOWN LOCATIONS

Date 11:30 am	West Des Moines Meets on Tuesdays	Downtown Meets on Thursdays
September 19&21	<u>Bravo</u> 120 S. Jordan Creek Parkway, WDM 225-0660	<u>Guru BBQ</u> 300 W. MLK Jr. Pkwy., D.M. 777-2500
October 17&19	<u>Urban Grill</u> 3651- 86 th Street, Urbandale 278-1016	<u>+39</u> 1430 Locust St., D.M. 421-4500
November 14&16	<u>Waterfront</u> 2900 University Avenue, WDM 223-5106	<u>Centro</u> 1003 Locust St., D.M. 248-1780
December 19&21	<u>Club Car</u> 13435 University Avenue, Clive 226-1729	<u>Court Avenue Brewing Company</u> 309 Court Avenue, D.M. 282-2739

JULY LUNCH BUNCH – BAR LOUIE IN WEST DES MOINES



CALENDAR OF EVENTS

Tuesday, September 19 – Lunch Bunch West

11:30 a.m. – 12:30 p.m. Bravo– 120 S. Jordan Creek Parkway, West Des Moines– 225-0660

Thursday, September 21 – Lunch Bunch Downtown

11:30 a.m. – 12:30 p.m. Guru BBQ – 300 MLK Jr. Pkwy., Des Moines – 777-2500

Wednesday, August 30 – Reservation Deadline for September Meeting

Make sure to register for the September meeting at www.ewidsm.org. Questions about payments? Please contact Marla Wylie at mwylie@deltadentalia.com or 263-2802.

Future EWI of Des Moines event to put on your calendar

Monday, October 2, 2017 - Installation of Officers at Le Jardin in Beavertdale

HAPPY BIRTHDAY!!

Christy Jones	R Jones Collision 1	September 7
Michelle Cook	FBL Financial Group Inc.	September 21
Lena Rocha	Chapter Life Member	September 23
Gloria Criswell	Sustaining Member	September 29

*“To love what you do and feel that it matters –
how could anything be more fun?”
-Katherine Graham*

*“Self-expression must pass into communication for its fulfillment.”
-Pearl S. Buck*

ABOUT TPI



TPI is the leading provider of variable data print and direct mail campaigns that focus on intricate consumer loyalty programs. We understand that millions of dollars and impressions are on the line every time our customers reach their patrons, and we embrace and execute it! It is this flawless execution of high-risk, high-value variable data initiatives that distinguish TPI from our competition.

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September 21–23, 2017 LEADERSHIP CONFERENCE & ANNUAL MEETING

Grapevine, TX (Dallas Area)

\$700 - Late/On-site Registration - Aug 16–Sept 21

\$100 - Leadership Caucus

Our conference property is two hotels in one – the Courtyard Marriott and the TownePlace Suites. Chapters are encouraged to book their hotel rooms early and select which room type works best. As there are a limited number of suites available with kitchenettes and space for chapter celebrations, we recommend booking your hotel rooms early for best selection and rate.

Rates are available from \$149.00 to \$209.00 per evening. Rates are available to EWI Members until August 30th, 2017.

Transportation to/from Dallas/Fort Worth Airport: Free Hotel Shuttle. Call Shuttle Upon Arrival for Pick Up at (817) 251 9095, Coordinate Departure Service at Hotel Desk.

The hotel property is approximately 3.8 miles from Dallas Fort Worth Airport. Estimated cab fare is \$40 from DFW to hotel.

The hotel property is approximately 17.7 miles from Dallas Love Field (Southwest Airlines). There is no shuttle to this airport.

Conference Attire: This year's conference attire is Business Casual Attire. Due to the compact nature of our programming this year, we want all attendees to be comfortable, yet represent their firms and chapters professionally. We will not be having any formal events so there is no need to bring along formal gowns or cocktail attire.

Saturday Morning's Annual Meeting Attire – Business Professional

Chapter Photographs: We will be offering professional headshots and chapter photo sessions throughout the conference. Incoming Presidents will have an opportunity to take a headshot during Leadership Caucus on Thursday, September 21st during their leadership programming. Chapter Group Photos will be available Friday afternoon and Saturday. See the LCAM Schedule at a Glance in the Member Information Center (MIC) for our scheduled time slots.

Chapter PIN/Sticker Exchange: We highly encourage chapters bringing a chapter/city pin or sticker with them to this year's conference to use when you interact and connect with other conference attendees. Traditionally, we've had a pin/sticker exchange at our opening reception and attendees continue to use them as the conference gets underway when meeting others. This year, we encourage all members to connect and network with as many EWI members as they can throughout the conference, beginning when you arrive. Please feel free to be creative and select something that represents your chapter and your hometown in the best possible way!

Conference Florist Options: We have researched florists in the Grapevine, Texas area for your information. If your chapter would like to recognize leaders within your chapter for the closing luncheon with a floral corsage or flowers in their room during the conference, we recommend the following florists. You may reach out to them on your own and they will deliver flowers to the hotel for a small delivery fee. We do not have an official florist at this year's conference since we do not have a formal evening reception and some chapters may elect not to purchase flowers due to this change.

Bloom A Round <http://bloomaround.com> 214-222-5995 2451 Lakeside Parkway, Suite 120 Flower Mount, TX

Out of the Garden <http://www.outofthegarden.com> (817) 416-6653 1201 Minters Chapel Rd # 101, Grapevine, TX 76051

Devin Designs Flowers www.devindesignsflowers.com (817) 481-7818 457 E Northwest Hwy Grapevine, TX 76051

Grapevine Convention and Visitor's Bureau – Traveler Information: While visiting Grapevine and attending LCAM, the Grapevine Convention and Visitor's Bureau will be available on a limited basis to provide information to our conference attendees to make their stay more enjoyable. We will have a booth set up on Wednesday, Sept 20th from 12:00pm to 6:30pm during registration for any incoming attendees to provide information on restaurants, things to do in your free time and area attractions.

Additionally, EWI LCAM attendees may receive offers from participating Grapevine businesses by simply showing their badges. Offers may be reviewed at: www.GrapevineTexasUSA.com/ewi2017

Dinner Reservations: Friday Evening is a free night to celebrate your chapter successes, connect with other EWI members and explore the city. Based on everything we have heard from the Grapevine CVB and our hotel, it is HIGHLY recommended that your chapter secure dinner reservations ahead of the conference. Grapevine is a very busy town so if there is a particular restaurant that you'd like to visit, please make plans ahead of time.

Academy of Leadership/AOL Alumni Experience: Chapter member representatives that have not completed 4 Academy of Leadership courses should register for the AOL module – “Thinking Like a Genius” by Lori Giovannoni – when registering for LCAM. Members that have completed a minimum of 4 AOL courses and have successfully graduated the Academy of Leadership may attend the AOL Alumni Experience.

This year's AOL Alumni Experience will include an off-site Historical Railroad train ride in the morning and the afternoon session will be an informative wine tasting held at our hotel. More details are forthcoming. Please be sure to register for the correct Academy of Leadership selection when completing your conference registration.

Thursday Evening: Our Texas Chapters are planning an event for all members to attend at the Austin Ranch nearby to our hotel. We will feature an opportunity to network and connect, a meal and some dancing. A separate registration fee will apply.

LCAM Justification Kit: In years past, EWI has provided an LCAM Justification Kit for member representatives to use to gain approval to attend the conference with your firms. This information is posted in the Member Information Center. Please search the LCAM 2017 folder for all LCAM documents for your information and use.

Questions??? – Any questions can be directed to the EWI Corporate Office at 262-269-5625 or Cortney@ewiconnect.com



2017 LCAM SCHEDULE AT A GLANCE

Wednesday, September 20

Arrive at Conference – Travel Day

12:00 pm - 9:00 pm - LCAM Registration in *Lobby Foyer*

Thursday, September 21

7:00 am – 7:30 am - LCAM Registration in *Lobby Foyer*

7:30 am – 9:30 am - Opening Breakfast and Keynote Presentation

Eileen McDargh

<http://www.eileenmcdargh.com>

9:45 am – 12:00 pm - Leadership Caucus - Training for Chapter Leadership

OR

9:45 am – 11:30 am - Break Out Education Sessions
Social Media | Chapter Operations | Keynote Speaker

12:00 pm – 1:30 pm Awards Luncheon

2:00 pm to 3:45 pm - Leadership Caucus cont. with Group Photo and Headshots

OR

2:00 pm to 3:45 pm - Breakout sessions repeated

4:00 pm to 5:00 pm- Town Hall Meeting with Membership

6:30 pm to 10:00 pm

Texas Chapter's Social Event – Not included in LCAM registration – More Details to Come

Friday, September 22

7:00 am – 7:30 am – Registration in *Lobby Foyer*

7:30 am – 9:15 am–Breakfast & Plenary Session

Dr. Cortney Baker

<https://www.cortneybaker.com>

Friday, September 22 (continued)

9:30 am – 12:00 pm - Academy of Leadership Module

“Professional and Volunteer Leadership: Thinking Like a Genius” with Presenter Lori Giovannoni

OR

Academy of Leadership Alumni Experience

12:15 pm – 1:30 pm - Scholarship/Literacy Luncheon

1:45 pm – 4:30 pm- AOL & Alumni Experience continued

4:30 pm – 5:00 pm- AOL Graduation Ceremony

5:00 pm – 6:00 pm- Chapter Photos

6:15 pm – 10:00 pm

Chapter Night - On Your Own to Shop, Sight See, Eat & Relax

Saturday, September 23

7:00 am – 9:00 am- Continental Breakfast

7:30 am – 8:00 am - Delegate/Alternate Delegate Registration

8:00 am – 8:30 am - Rehearsal for Annual Meeting (Tellers, Timekeepers, etc.)

9:00 am – 11:30 am - Annual Meeting & 2017-2018 Corporate Board Installation

11:30 am – 12:15 pm - Chapter Photos

12:15 p.m. – 2:00 pm - Closing Luncheon



“HAVING FUN, *TEXAS STYLE*” BBQ Dinner & Networking Event

To be held at
“Austin Ranch”

at the Hilton DFW Lakes Executive Conference Center
1800 Highway 26E, Grapevine, TX

*(Just a short half-mile down the trail from Courtyard by Marriott Dallas DFW Airport North/Grapevine)
Transportation will be available for those that do not wish to walk*

Thursday, September 21, 2017
6:30 p.m.

Tickets are \$70 per person
(in recognition of our 70th Annual LCAM!)

**Admission includes BBQ dinner, games, scavenger hunt,
music and more! Come join us for some Texas fun!**

Purchase your ticket online today! www.ewiconnect.com
Purchase deadline is September 15
Tickets will not be sold at the door

CORPORATE INFORMATION

What is EWI?

Mission

Executive Women International (EWI) brings together key individuals from diverse businesses for the purpose of promoting member firms, enhancing personal and professional development, and encouraging community involvement.

Vision

To be a global women's organization of 5,000 engaged members empowering others for positive change.

Values

Integrity | Excellence | Respect | Collaboration

2016-2017 Corporate Officers & Directors

President

Jill Gaffney
Greenleaf Landscaping, Inc.
EWI of Spokane

Vice President/ President-Elect

Cheryl Hawkins
American Clinical
Laboratory Association
EWI of Washington, D.C.

Secretary/Treasurer

Christine Healy
TPI – The Printer Inc.
EWI of Des Moines

Directors

DarlisVauble
WoodmenLife
EWI of Omaha

Maegan Brandt
Insurance Solutions, LLC
EWI of Honolulu

Christina Casiano
Bill Miller Bar-B-Q
Enterprises, Ltd.
EWI of San Antonio

Advisor

Dianne Luckett
Irby Electrical Distributor
EWI of Jackson

Using Mistakes to Grow in Your Career



Presenter: Jacqueline M. Baker,
Author of *Leader By Mistake*,
Founder & Principal Consultant of
Scarlet Communications

Tuesday, August 1, 2017

3:00 PM EST / 12:00 PM PST



We often look for a new certification, degree or class to master a new skill or advance to our next level in life. What if you could actually use what you already have and what you've already done to excel and grow in your career? This session will provide you with introspective tools to use what you have and have access to, to grow in your career.

Jacqueline M. Baker is a leading consultant in the areas of etiquette and protocol and author of the book, *Leader by Mistake*. Following a successful career and nearly a decade dedicated to wedding and event planning, Jacqueline expanded her expertise to ensure that individuals and organizations are equipped with personal and professional etiquette and protocol training.

Jacqueline has been recognized for her commitment to the etiquette and protocol industry with recognition from *Ambassador Magazine*, *Rhonda Walker Foundation*, *McDonald's/Steed Media*, *Hob Nob Drive*, *Women Who Lead* and *Michigan Chronicle/Michigan Front Page – 40 Under 40*.

Jacqueline has been featured in a number of print, electronic and media outlets highlighting her etiquette expertise and unique and refreshing approach to etiquette instruction on media outlets including, *Essence Magazine*, *NBC (WDIV – TV 4)*, *Tom Joyner TV*, *Detroit Public TV*, *Metro Parent Magazine* and *CBS (WUSA 9)*.

**EWI® Des Moines Chapter
Monday, September 11, 2017
Executives' Night**

Date:	Monday, September 11, 2017
Program:	Executives' Night
Program Location:	Des Moines Club Grille 34th Floor 666 Grand Avenue
Schedule:	4:15 - 5:15 Board Meeting 5:15 - 6:00 Socialize 6:00 - 7:30 Dinner followed by speaker
Menu: (Choose 1)	1. Chicken Marsala with mushrooms 2. Beef Tenderloin Medallion 3. Goat Cheese stuffed Portabella Mushroom
Cost:	\$60.00 per person and covers 2 drink tickets
Dinner Reservation Deadline:	<ul style="list-style-type: none"> • Reservation deadline is Wednesday, August 30, 2017. • Please remember that all Representatives <i>MUST</i> register on line at http://www.ewidsm.org. We cannot accept RSVPs after August 30, 2017. • Representatives <i>MUST</i> complete the form below and mail it along with your check to Marla Wylie by the reservation deadline. • Representatives bringing a guest <i>MUST</i> register the guest online and mail the payment to Marla by the reservation deadline. • <i>Cancellation Policy:</i> If you have registered but are unable to attend, you <i>MUST</i> notify Marla before the reservation deadline in order to receive a refund or credit.
Mail this form to:	Marla Wylie Delta Dental of Iowa 9000 Northpark Drive, Johnston, Iowa 50131 515-261-5504 mwylie@deltadentalia.com

Firm: _____

Representatives: _____

Executives/Guests: _____

Executives/Guests: _____

Executives/Guests: _____

Executives/Guests: _____

Executives/Guests: _____

Executives/Guests: _____

Amount Enclosed: _____ (Please make check payable to EWI)