



LETTER FROM THE PRESIDENT

We started off 2017 strong with a fabulous event hosted at the Finkbine Mansion by our member firm

Community Foundation of Greater Des Moines.

The venue was beautifully historic and we got to enjoy a 'family' style dinner in several rooms. The baked potato

bar spread by **In the Bag** proved delicious, as usual. A big thank you to executive Kristi Knous who shared with us all the giving that the foundation is assisting with in the community. Big thanks to Barb Hobson for coordinating the evening and being our tour guide around the mansion!

It's the time of year to check the date on your firm's dues and make sure you get them in by the end of January--this is the due date for most of the firms. You should have gotten an e-mailed invoice from the corporate office.

This next month we will be transitioning to a new website with considerable cost savings to our chapter. Please be patient with us as we work to have as seamless of an implementation as possible.

We also have some exciting news--the EWI corporate board will be flying in for their meeting to see how EWI of Des Moines does things! We have changed our March event to coincide so that they can attend. **The new date is Thursday, March 9th. There will be no event on Monday, March 6th.** Please plan accordingly to get to spend time with the fantastic ladies that serve on the corporate board. This is a great way to see the bigger picture of EWI and to show them what a great chapter we have in Des Moines!

Cheers to a positive 2017!

In Collaborative EWI Spirit,
Tara Nagel, Chapter President
Representing Young Living

2016-2017 Board

President

Tara Ely
Young Living
taely@dsmairport.com

Vice President

Katherine McClure
Katherine McClure Photography
km@katherinemcclure.com

Secretary

Beth Kneeskern
KPMG LLP Accounting
bkneeskern@kpmg.com

Treasurer

Jessinda Madonia
Bankers Trust
jmadonia@bankerstrust.com

Sergeant-at-Arms

Marla Wylie
Delta Dental
mwylie@deltadentalia.com

Marketing Director

Amy Day, Simpson College
amy.day@simpson.edu

Program Directors

Courtney Hill, Premiere Credit Union
courtneyh@premiercu.org

Cyndi Lorenzen
Iowa Events Center
clorenzen@iowaeventscenter.com

Publications Director

Christine Healy,
TPI - The Printer Inc.
chealy1142@gmail.com

Retention & Recruitment

Karen Andersen, UnityPoint Health - DSM
karen.Andersen@UnityPoint.org

Fundraising Director

Cindy Fleischacker,
Coldwell Banker-
Mid America Group Realtors
concierge@cbdsm.com

JANUARY 2017 BOARD MEETING RECAP

Secretary: In the November 30, 2016 Board of Directors Meeting minutes, which was considered the December Board meeting, the following changes were made: 1) in the Sergeant-of-Arms report and also the Retention and Recruitment report, the number of representatives that the Des Moines Chapter consists of was changed to 45; 2) the heading of "Publications/Website" was changed to "Communications" as the official name of that committee has changed; 3) in that same section, Deanne Monson was removed from the list of committee members and Kim Crocker was added. A motion to approve the November 30, 2016 Board minutes with these changes was made by Katherine McClure and seconded by Cindy Fleischacker with no objections.

Treasurer: Financials were provided through October 31, 2016. Discussion held. A motion to approve the Treasurer's report, including payment of up to \$900 to In the Bag for the January 9, 2017 event, was made by Carmella Heckard and seconded by Christine Healy with no objections.

President: Communications/Meetings: attended December Board meeting; attended December Event and Purely Social afterwards; emailed with Patty Bain of Omaha about philanthropy project; penned President's letter for newsletter; attended Capitol View and presented check; meeting with Christine about website; treasurer training with Chris Harvey, Jessinda Madonia, Katherine McClure and Christine Healy; attended YESS gift wrapping; emailed with Christine about process for December newsletter; penned President's report. Tara reported that she has a new job starting the end of January, so please use Tara.Ann.Ely@gmail.com for correspondence from now on.

Vice President: General notes: put together the January Board packet and emailed to Tara Ely; working on revamping mentoring program.

Sergeant-at-Arms: As of December 31, 2016, the Des Moines Chapter of EWI consists of: 39 member firms, 45 representatives, 8 chapter life members, and 2 sustaining members. Present at the December 5, 2016 Chapter meeting were: 26 member firms for 60% representation, 29 representatives for 60% attendance, 2 chapter life members, 0 sustaining member, 0 transitional members and 0 guests. Attendance of the Board Members at the December 5, 2016 Board Meeting was 82%. Reservation deadline for January 9, 2017 meeting: Friday, December 23, 2016. Board Members: please remember to sign in at the hospitality table!

Marketing: Total likes for Facebook page in December was 180. Activity: attended December meeting at Magnolia Wine Kitchen and went to Christmas light tour; made multiple postings on Facebook page; prepared board report for January meeting. Amy reported that this is her last meeting as a representative of Simpson College as she is starting a new job with Kum and Go beginning January 23, 2017. This means that she is resigning as Marketing Chair and we are looking to fill her position. If anyone is interested, please contact Tara Ely. Amy hopes to rejoin EWI as a representative for Kum and Go.

Retention and Recruitment: Membership as of December 31, 2016: 39 member firms, 45 representatives, 8 chapter life members, and 2 sustaining members; Recruiting Activity: Kim Greth – Tero International (referred by Marla Wylie) – in discussions; sent last email on January 4; Julie Bleimehl – Lifespace Communities, Inc. (referred by Carmella Heckard) – in discussions; sent last email on January 4; Holly Novelli – Edward Jones (referred by Deb Lyons) – waiting to hear of approval for 2017 budget; left last call back on January 4; Katie Bartlett - DLL Group – discussions ongoing; she stated that presently her manager does not have the money within the budget, however, Katie stated that she will continue to look in other areas of the company for financial support; I sent her the 2017 Lunch Bunch schedule and she will continue to attend when her schedule allows.

Program: The February EWI event, which will be a business meeting, will be held on Monday, February 6 at Star Bar, 2811 Ingersoll Avenue, Des Moines. Free parking is in the rear of the building. Evening begins with social at 5:15 p.m. with cash bar and then to dinner in the east section of the restaurant at 6:00 p.m. and EWI updates at 6:45. Menu is as follows: Buffet style with the following: BBQ chicken spring rolls; quesadillas (some cheese and some with chicken), cheeseburger sliders, french fries, strawberry salad, edamame, cheesecake and non-alcoholic drinks.

Future meetings are as follows:

March – Syverson, Strege & Co. – speaker from Dress for Success, catering TBD. **Note: the date of the March meeting will be on Thursday, March 9 instead of Monday, March 6. The Corporate Board will be in town for meetings in the latter half of the week and would like to attend our membership meeting, thus why we decided to change the meeting date.**

- April – Cub Club at the ballpark with tour

Publications/Directory/Website: Christine attended the board meeting on November 30, 2016 and chapter meeting on December 5, 2016. Chapter website duties accomplished: updated member representative information; updated meeting information and added announcements; prepared and sent emails for December events and January meeting reminder per President's instructions; taught president to use email; updated the 2017 dinner reservation form. Discussion held as to who will end the agreement with Star Chapter and the use of our website. Christine reported we need to fix the committee assignments and place in newsletter – remove Mary Ann Kennedy and Jackie English. Put in Kim Bence. We have 56 reps and 39 firms. Judy Smith is only in the Lunch Bunch list – can she be placed in another committee? The January 2017 newsletter was sent to membership on Thursday, December 22, 2016. Many thanks to Robin Taylor for laying out the newsletter this month. Christine is waiting to hear from Stephanie Cardwell about the new website and will be learning this soon. Deadline for the next Connect newsletter is Friday, January 13, 2017. If you have information you would like to include in the newsletter, please send it to Christine Healy (chealy1142@gmail.com). Please have your items finalized before you send them. Anna Doud will provide a New Member Spotlight article for the February 2017 newsletter. Christine reported that as Corporate Secretary/Treasurer it is her responsibility to upload board meeting and chapter meeting minutes. She will need those from October 2016 until now in final form to upload to MemberZone as soon as possible. Our October-January newsletters have been uploaded to MemberZone. Our chapter roster has been updated on the corporate website to match our current directory. We need to establish an email for all corporate communications – Christine suggested ewidsmoines@gmail.com. Committee members are Stephanie Cardwell, Aisha Syed, Jana Morgan, Robin Taylor, Kim Crocker and Anna Doud.

Fundraising Committee: Immediately after our December 2016 meeting, wine and sparkling beverages were sold on the holiday lights bus tour for \$5 per glass. Beverages were donated by board members and we raised \$90. Next month we will start the spring flower sales.

Philanthropy Committee: A thank you to everyone for donations to Toys for Tots. Our donations filled a huge box and then some! Also, we visited Capitol View on December 14 and handed out reading books, tooth brushes, toothpaste and dental floss. Thank you to Delta Dental for your donations. Capitol View is always looking for additional donations of crayons, coloring books, board games and flash cards. We also had a mighty crew who helped wrap gifts at YESS on December 20. December is always busy, so many thanks for lending some additional help! Coming up in March: information will be handed out about the YESS Duck Derby, Jody White, Dress for Success Director, will be our guest speaker.

Other Business:

Old Business

There was no old business.

New Business

- Corporate Board in Des Moines in early March – As the Corporate Board will be in Des Moines on March 8-10, they will be attending our membership meeting which, as mentioned in the Program Committee report, has been moved to Thursday, March 9 instead of Monday, March 6.
- Membership Renewal Questions – If anyone has any questions regarding their membership renewal, you should contact Courtney Ihde at Corporate.
- LCAM 2017 – date has been set for September 21-23 and will be held in Dallas.
- February Board Meeting – The Board meeting will be held on February 6 at 4:15 at Star Bar, which is just prior to the membership meeting being held at the same location.
- Board reports – They should be submitted to Katherine McClure by January 30 and should also include chapter business meeting reports as the February membership meeting on February 6 will be one of our two business meetings for the year.

NEW MEMBER SPOTLIGHT

**Anna Doud,
Embassy Suites**



Anna Doud is the Event Sales Manager at member firm **Embassy Suites**. Her position entails working with Corporate, Government and Sports/Travel groups to meet their needs for hotel and meeting services. Anna has been with **Embassy Suites** for about seven months having recently graduated in May from Iowa State University with a degree in event management. She also has had previous experience working with fundraising events for various non-profits in the Des Moines area.



Anna truly enjoys being able to work with a wide variety of people as each day presents a new challenge or opportunity. "I like the fast paced work environment and being able to work with other Des Moines business professionals," Anna stated.

As she grew up in the metro area, Anna is able to spend time with her family, all of whom are all locally based. Even outside of work, Anna is active in event management of a personal sort as she very much enjoys cooking and entertaining her friends and family. On a day where the weather is nice, you might also find her on a tennis court or bike trail.

Asked what she looks forward to in joining EWI, Anna says, "I am eager to get to know more business professionals here in the Des Moines area."

CHAPTER FUNDRAISING

Annual Spring Flower Sale

It's never too early to think about spring and blooming flowers! Our annual Spring Flower Sale will begin in February and order forms will be distributed soon. You will pick up your orders on Wed. May 3 between 4:30-6:30pm at In The Bag.

EMPLOYMENT OPPORTUNITY

The City of Des Moines is accepting applications for an Executive Administrative Assistant. Please use the link below to view the job announcement and to complete the online application by 5:00 p.m. on Tuesday, January 31, 2017. This position does require completion of a keyboarding and data entry exam by the Iowa Workforce Development office. Please see the job posting for details. If you have any questions please call Human Resources at 515-283-4213. Or logon to <http://agency.governmentjobs.com/desmoines/default.cfm>



FIRMS IN THE NEWS

Top 25 Most Influential Boards in 2017 announced (Business Record Daily 1/10/17)

The board of the **Greater Des Moines Partnership** has been voted by Business Record readers as the most influential board in Greater Des Moines for the third year in a row.

The Partnership topped the annual list of Top 25 Most Influential Boards, which appears in the 2017 Book of Lists.

The online survey of Business Record readers, which was conducted in the summer of 2016, asked participants which board they believe is the most influential and asked them to pick nine other boards that they also perceived to be influential.

The votes were tallied and IP addresses were analyzed, much as we do for Best of Des Moines, to remove suspicious voting and obvious attempts to fraudulently influence rankings.

TOP 25 MOST INFLUENTIAL BOARDS:

- | | |
|--|---|
| <ol style="list-style-type: none"> 1. Greater Des Moines Partnership 2. United Way of Central Iowa 3. Dowling Catholic High School Foundation Board 4. Community Foundation of Greater Des Moines 5. Bravo Greater Des Moines 6. Greater Des Moines Convention and Visitors Bureau 7. Animal Rescue League of Iowa Inc. 8. Variety – the Children's Charity 9. ChildServe 10. American Marketing Association, Iowa Chapter 11. Mercy Medical Center-Des Moines 12. Polk County Board of Supervisors 13. Drake University Board of Trustees | <ol style="list-style-type: none"> 14. YMCA of Greater Des Moines 15. Young Professionals Connection 16. Des Moines Performing Arts 17. Principal Charity Classic presented by Wells Fargo 18. Iowa State Fair Board 19. Principal Financial Group Inc. 20. Des Moines Social Club 21. Boys & Girls Clubs of Central Iowa 22. Youth Emergency Services & Shelter (YESS) 23. Make-A-Wish Foundation of Iowa 24. Prairie Meadows Racetrack and Casino 25. Blank Children's Hospital |
|--|---|

Suku Radia, CEO of **Bankers Trust**, was voted the Most Influential Business Leader Business Leader in Greater Des Moines by Business Record readers.

Rick Tollakson, President of **Hubbell Realty Company**, and Greg Edwards, CEO of **Greater Des Moines Convention and Visitors Bureau**, were voted as one of the top 25 Most Influential Business Leaders in Greater Des Moines.

Jarvis named Des Moines market president for Lincoln Savings Bank

Scott Jarvis has been named Des Moines market president for **Lincoln Savings Bank**, which entered Greater Des Moines five years ago and has been an aggressive player, particularly in the commercial real estate sector. Mike Schick, who had led the Greater Des Moines operation, has taken the title of executive vice president/chief sales officer in Reinbeck, where **Lincoln Savings Bank** has its headquarters. Jarvis joined the bank in 2012 as regional commercial lending manager. The bank continues to broaden its footprint in the Des Moines metro market. **Lincoln Savings Bank** has branches in Ankeny, Clive and West Des Moines and will open a branch this spring in Adel.

Simpson College to offer sports communication major (Business Record Daily 1/20/17)

Simpson College will begin offering a new major in sports communication, which the college believes will be the only major of its kind in the state. Students enrolled in the program will receive an interdisciplinary education, become adept in multimedia journalism and obtain a firm understanding of athletic administration, the Indianola-based college said in a release. Brian Steffen, professor and chair of the Department of Multimedia Communication, said there appears to be great demand for the major among students and

businesses. "The fact is that sports, athletic and recreational companies are finding a great need for employees who can use the tools of modern media – print, broadcast, online and mobile – to reach audiences and build engagement," he said. "From major-league sports teams to local health clubs, these businesses are growing and looking for the skills that our students will soon be able to give them." For more information on the program, call Simpson College at 800-362-2454 or go to www.simpson.edu to arrange a campus visit.



CHARITABLE GIVING Resource Center

Magnify your impact

Presents



GIFT PLANNING UNIVERSITY

February 21, 2017 | 8 a.m. - 4 p.m.

4125 Westown Parkway, Suite 104, West Des Moines, IA 50266

Learn the essential information and tools needed to create long-term sustainability for your nonprofit organization through donor cultivation and gift planning. Gift Planning University will guide nonprofit professionals and board leadership through the gift planning process to support the organization's mission and utilize the Board of Directors to its full potential. You will also gain the confidence to start the planned giving conversations with your donors!

GPU CURRICULUM

- **Gift Planning 101**
Elaine Appleby, MA, CAP®, Charitable Giving Resource Center
Learn the basic tools of planned giving and find out why successful planned giving is critical for your future.
- **Gift Planning Prospecting**
Josh Hanson, The Stelter Company
Learn the key factors in planned giving prospects and how to preserve the relationships that will nurture long-term giving opportunities.
- **Charitable Gift Planning Vehicles**
Johnne Syverson, CFP®, CAP®, Syverson, Strege & Company
Determine which planned giving vehicles are best for your organization and your donor's particular circumstance.
- **Marketing Your Gift Planning Program**
Josh Hanson, The Stelter Company
Learn how to effectively market your gift planning program to prospective donors.
- **Community Foundation as a Resource for Your Gift Planning**
Sheila Kinman, Community Foundation of Greater Des Moines
Learn about the services you can access to increase your planned giving programs through a relationship with your local community foundation.
- **Cultivating Donors Through Gift Planning Education**
Johnne Syverson, CFP®, CAP® & Walt Mozdzer, CFP®, CAP®
Syverson, Strege & Company
Discover how you can create sustainability for your nonprofit through donor education.

Registration Fee

Only \$79 for a nonprofit's team of up to 3 members and includes 6.25 hours of CFRE credits.

Register by February 15

<https://www.eventbrite.com/e/gift-planning-university-registration-31260910224>

2017 LUNCH BUNCH
3RD TUESDAY & FOLLOWING THURSDAY OF EACH MONTH
WEST DES MOINES & DOWNTOWN LOCATIONS

Date 11:30 am	West Des Moines Meets on Tuesdays	Downtown Meets on Thursdays
February 21 & 23	<u>Firebirds</u> 440 S. 68 th Street, WDM 259-8540	<u>Buzzard Billy's</u> 615-3 rd St., #4, D.M. 244-2899
March 21 & 23	<u>Biaggi's</u> 5990 University Avenue, WDM 221-9900	<u>Noodle Zoo</u> 601 E. Locust Street, D.M. 282-6281
April 18 & 20	<u>Fire Creek</u> 800 S. 50 th Street, WDM 224-0500	<u>Olympic Flame</u> 514 E. Grand Ave., D.M. 243-4361
May 16 & 18	<u>Cool Basil</u> 1250 - 86 th Street, Clive 225-8111	<u>Adong's</u> 1511 High St., D.M. 284-5632
June 20 & 22	<u>Coach's Pizza</u> 560 S. Prairie View, WDM 223-2233	<u>Café Baratta's in the Historical Building</u> 600 E. Locust Street, D.M. 281-3294
July 18 & 20	<u>Bar Louie</u> 7105 Mills Civic Parkway, WDM 422-9640	<u>Tacopocalypse</u> 407 E. 5 th St., D.M. 556-0571
August 15 & 17	<u>Wellman's</u> 597 Market Street, WDM 222-1100	<u>Magnolia Wine Kitchen</u> 313 E. Locust Street, D.M. 635-0952
September 19 & 21	<u>Bravo</u> 120 S. Jordan Creek Parkway, WDM 225-0660	<u>Guru BBQ</u> 300 W. MLK Jr. Pkwy., D.M. 777-2500
October 17 & 19	<u>Urban Grill</u> 3651- 86 th Street, Urbandale 278-1016	<u>+39</u> 1430 Locust St., D.M. 421-4500
November 21 & 23	<u>Waterfront</u> 2900 University Avenue, WDM 223-5106	<u>Centro</u> 1003 Locust St., D.M. 248-1780
December 19 & 21	<u>Club Car</u> 13435 University Avenue, Clive 226-1729	<u>Court Avenue Brewing Company</u> 309 Court Avenue, D.M. 282-2739



Find EWI Des Moines on Facebook 

CALENDAR OF EVENTS

Tuesday, February 21 – Lunch Bunch West

11:30 a.m. – 12:30 p.m. Firebirds – 440 S. 68th Street, West Des Moines – 259-8540

Thursday, February 23 – Lunch Bunch Downtown

11:30 a.m. – 12:30 p.m. Buzzard Billy’s – 615 3rd Street, Des Moines – 244-2899

Friday, January 27 – Reservation Deadline for February Meeting

Make sure to register for the January meeting at www.ewidsm.org. Questions about payments? Please contact Marla Wylie at mwylie@deltadentalia.com or 263-2802.

*****Please note that the chapter website’s host will be changing at the end of January. StarChapter has not been the best economical option as the fees outweigh the benefits. More information will be forthcoming soon but this means after January 31, reservations will no longer be made through that website.*****

HAPPY BIRTHDAY!!

Cindy Fleischacker	Coldwell Banker-Mid America Group Realtors	February 15
Mary Ann Moore	Greater Des Moines Convention and Visitors Bureau	February 16
Anna Doud	Embassy Suites Des Moines Downtown	February 18
Debra Lyons	SHAZAM	February 23

Future Meetings to put on your calendar

Thursday, March 9, 2017 Syverson, Strege and Company/Speaker from Dress for Success

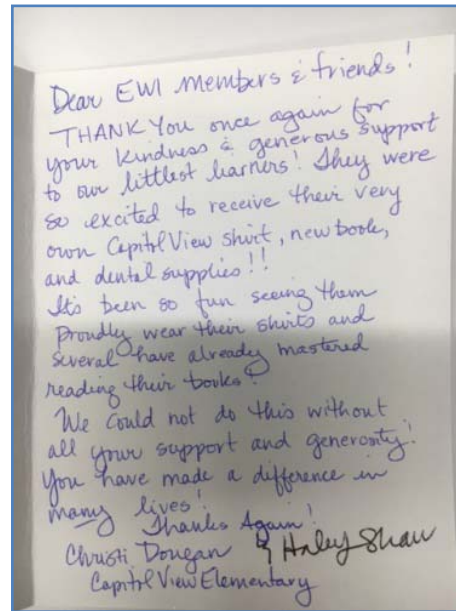
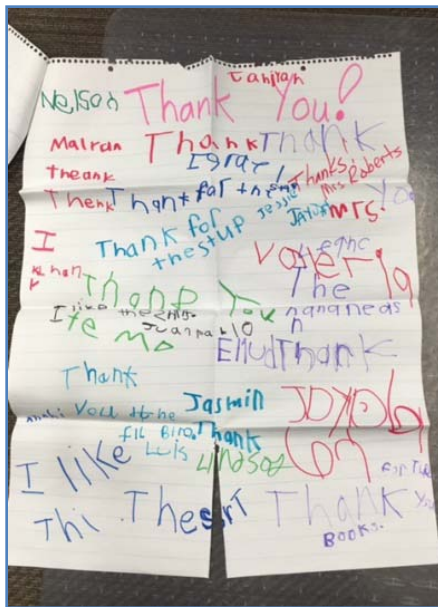
Monday, April 3, 2017 Cub Club at Principal Park with tour

EWI CORPORATE MEMBERSHIP RENEWALS & MEMBER ZONE

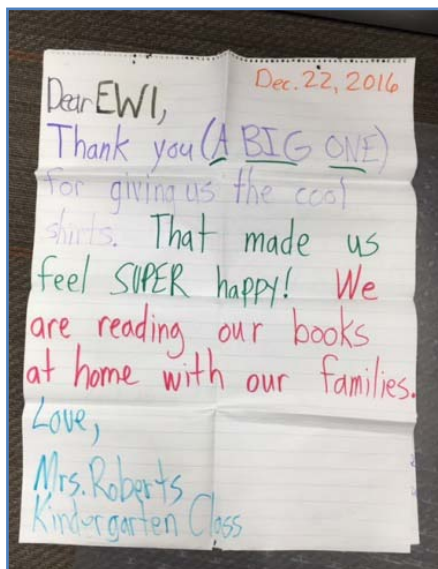
For all members who joined EWI prior to May 2014, your renewal month is December. Your invoice will be sent to Member Zone for you to pay online.

If you have not set up your Member Zone profile, you may not have been notified of your invoice. Please log in and check for your invoice. Log into Member Zone (call Corporate if you have issues logging in). Use the website ewiconnect.com and click on Log in the far right corner of the page. User Login is the email address you use for EWI. Your password came in an email you received this summer. Update all sections of your profile. Select billing preferences, including paying via credit card or check. If you joined EWI after May 2014, your renewal month is your join month. If you have questions about your renewal, please contact Cortney Ihde.

EWI OF DES MOINES AT CAPITOL VIEW



Executive Women International is committed to the international promotion of literacy. EWI Chapter of Des Moines began supporting Capitol View Elementary School in 2011. One of our EWI members suggested this school as her prior employer participated in a Christmas project with Capitol View each year. We had the privilege once again in December to help support the preschool and kindergarten classes at Capitol View. Each child received a t-shirt, books, package of snacks, tooth brush, and other dental accessories. It was an honor to see these children get excited about their “gifts”. So, this being our sixth year, it is our hope that our involvement with Capitol View will make a lasting and positive impact in our communities. Thank you to all who so generously donated to this project.



EWI Board / Committee Assignments 2016-2017

<p><u>Advisor</u> Carmella Heckard</p> <p><u>Official Greeter</u> Tara Ely</p> <p><u>Nominating</u> Carmella Heckard Tara Ely Kat McClure</p> <p><u>Budget</u> Jessinda Madonia Tara Ely Kat McClure</p> <p><u>Bylaws</u> Carmella Heckard Tara Ely Kat McClure</p> <p><u>Investments</u> Chris Harvey - Chair Tara Ely Paula Leverenz – non EWI Donna Schletzbaum – non EWI Michelle Morris – non EWI</p> <p><u>Philanthropy</u> Deb Longseth -Chair Laura Montgomery Marty Kennedy Judy Jones Deanne Monson Laveta Pfaltzgraff</p> <p><u>Scholarship/ASIST</u> Sarah Roeder – Chair Michelle Cook Gloria Criswell Donna Schletzbaum – non EWI Michelle Morris – non EWI Paula Leverenz – non EWI</p>	<p><u>Past Presidents Advisory Council</u></p> <p>Carmella Heckard Chris Harvey Paulette Schultz Christine Healy Barbara Eslick Cindy Fleischacker Michelle Cook Sarah Roeder Ruth Hanrahan Sheryl Nichols Laveta Pfaltzgraff Kim Fankhauser Judy Jones Judy Smith Linda Buchanan Marsha Rodd Mary Granneman Nancy Cook Karen Bailey Janette House Lena Rocha</p> <p><u>Hospitality</u> (reports to Program) Keisha Knepper – Chair Deanna Dunn Marsha Rodd Linda Buchanan Sharon Porter Julie Mapes</p> <p><u>Purely Social</u> (reports to Program) Karen Fitch-Chair Barb Hobson Christy Jones Ruth Hanrahan Carol Bahls</p> <p><u>Parliamentarian</u> Nancy Cook</p> <p><u>Lunch Bunch</u> Judy Smith – WDM Paulette Schultz - Downtown</p>	<p><u>Fundraising**</u> Cindy Fleischacker – Chair Debbie Belieu Paulette Shultz Kim Bence Corinna King Debra Lyons</p> <p><u>Publications/Directory/Website**</u> Christine Healy – Chair Stephanie Cardwell-Advisor Aisha Syed Jana Morgan Robin Taylor Kim Crocker Anna Doud</p> <p><u>Program**</u> Courtney Hill-Co-Chair Cyndi Lorenzen – Co-Chair Kim Fankhauser Mary Ann Moore Lena Rocha</p> <p><u>Recruitment/Retention**</u> Karen Andersen – Chair Sheryl Nichols Karen Bailey Mary Granneman Janette House Amanda Grimm</p> <p><u>Marketing**</u> - Chair</p> <p><u>Sergeant at Arms**</u> Marla Wylie</p> <p><u>Treasurer**</u> Jessinda Madonia</p> <p><u>Secretary**</u> Beth Kneeskern</p> <p><u>Vice President**</u> Kat McClure</p> <p><u>President**</u> Tara Ely</p> <p>** Board Member</p>
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CORPORATE INFORMATION

What is EWI?

Mission

Executive Women International (EWI) brings together key individuals from diverse businesses for the purpose of promoting member firms, enhancing personal and professional development, and encouraging community involvement.

Vision

To be a global women's organization of 5,000 engaged members empowering others for positive change.

Values

Integrity | Excellence | Respect | Collaboration

2016-2017 Corporate Officers & Directors

President

Jill Gaffney
Greenleaf Landscaping, Inc.
EWI of Spokane

President-Elect

Cheryl Hawkins
American Clinical Laboratory
Assn
EWI of Washington, D.C.

Secretary/Treasurer

Christine Healy
TPI – The Printer Inc.
EWI of Des Moines

Directors

Darlis Vauble
WoodmenLife
EWI of Omaha

Christina Casiano
Bill Miller Bar-B-Q
Enterprises, Ltd.
EWI of San Antonio

Kim Weprin
Associate Integrated Marketing
EWI of Wichita

Advisor

Dianne Luckett
Irby Electrical Distributor
EWI of Jackson

CORPORATE BOARD TO VISIT DES MOINES

The EWI Corporate Board meets via conference call each month and then meets face-to-face on a quarterly basis. The Corporate Board will come to Des Moines in March 2017 to hold their monthly board meetings. They will be visiting the Des Moines Chapter meeting on March 9, 2017 at Syverson Stregge & Company located on 4125 Westown Parkway in West Des Moines.



President
Jill Gaffney



President-Elect
Cheryl Hawkins



Secretary/Treasurer
Christine Healy



Director
Darlis Vauble



Director
Kim Weprin



Director
Christina Casiano



Advisor
Dianne Luckett

**EWI® Des Moines Chapter
Monday, February 6, 2017
Chapter Meeting**

Date:	Monday, February 6, 2017
Program:	Business Meeting
Program Location:	Star Bar - 2811 Ingersoll Avenue, Des Moines, IA 50312 (515) 244-0790, starbardsm.com Parking is available at the rear of the building and can be accessed via a drive adjacent to the building from Ingersoll Avenue or from a drive behind The Mansion on 28th Street.
Schedule:	4:15 Board Meeting 5:15 Socialize, Cash Bar 6:00 Dinner 6:45 Business Meeting
Menu:	Buffet Style: BBQ Spring rolls, cheese quesadillas, chicken quesadillas, cheeseburger sliders, french fries, strawberry salad, edamame, cheese cake and beverage.
Cost:	\$25.00
Dinner Reservation Deadline:	<ul style="list-style-type: none"> • Reservation deadline is Friday, January 27, 2017. • Please remember that all Representatives <i>MUST</i> register on line at http://www.ewidsm.org. • Representatives paying monthly or quarterly <i>MUST</i> complete this form and mail it, along with your check, to Marla Wylie <u>by</u> the reservation deadline. • Representatives bringing a guest <i>MUST</i> register the guest online and mail the payment to Marla by the reservation deadline. • <i>Cancellation Policy:</i> If you have registered but are unable to attend, you <i>MUST</i> notify Marla before the reservation deadline in order to receive a refund or credit.
Mail this form to:	Marla Wylie Delta Dental of Iowa 9000 Northpark Drive Johnston, Iowa 50131 515-261-5504 mwylie@deltadentalia.com

Firm: _____

Representatives: _____

Executives/Guests: _____

Amount Enclosed: _____ (Please make check payable to EWI)