



LETTER FROM THE PRESIDENT

What a festive December event we had! Magnolia Wine Kitchen didn't disappoint with warm Holiday cheer and a scrumptious meal. Thank you to the collaboration of Program, Philanthropy and Hospitality for the Toys for Tots Drive (when Carmella dropped off our donation it

filled the bin to overflowing!), and for the bus to look at the holiday lights around Beaverdale and the metro. Cindy Fleischacker reported that an extra \$90 was collected for scholarships from wine sales on the bus. Thank you to all the committee members who assisted!

On Wednesday, December 14th, we attended a celebration at Capitol View Elementary. The kids presented a short program starting at 11:30AM and then we presented Capitol View with a check to cover costs for school apparel for the kids. Thank you to member firm **Delta Dental** for providing coloring books and toothbrushes for the entire school, and to **Kirke Financial** for their \$500 donation.

We are continued our long-term partnership with YESS and wrapping Christmas presents! Thank you to those who helped with the gift wrapping Tuesday, December 20th. We shared lots of holiday treats. Women from the Central Iowa Alumnae Panhellenic Association also joined us as well. We made them feel welcome and shared the spirit of EWI!

Upcoming in January: **The Community Foundation of Greater Des Moines** will be hosting us at the Finkbine Mansion. Come explore this beautiful venue and enjoy a meal from member firm In The Bag.

May you have a blessed Holiday season and I look forward to starting a fantastic 2017 with you all in January!

In Collaborative EWI Spirit,
Tara Nagel, Chapter President
Representing Young Living



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2016-2017 Board

President

Tara Ely
Young Living
taely@dsmairport.com

Vice President

Katherine McClure
Katherine McClure Photography
km@katherinemcclure.com

Secretary

Beth Kneeskern
KPMG LLP Accounting
bkneeskern@kpmg.com

Treasurer

Jessinda Madonia
Bankers Trust
jmadonia@bankerstrust.com

Sergeant-at-Arms

Marla Wylie
Delta Dental
mwylie@deltadentalia.com

Marketing Director

Amy Day, Simpson College
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Program Directors

Courtney Hill, Premiere Credit Union
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Cyndi Lorenzen

Iowa Events Center
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Publications Director

Christine Healy,
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Retention & Recruitment

Karen Andersen, UnityPoint Health - DSM
karen.Andersen@UnityPoint.org

Fundraising Director

Cindy Fleischacker,
Coldwell Banker-
Mid America Group Realtors
concierge@cbdsm.com

DECEMBER 2016 BOARD MEETING RECAP

Secretary: There were no changes to the November 2, 2016 Board of Directors Meeting minutes. A motion to approve the minutes was made by Courtney Hill and seconded by Cindy Fleischacker with no objections.

Treasurer: Financials were provided through September 30, 2016. Discussion held. A motion to approve the Treasurer's report was made by Katherine McClure and seconded by Courtney Hill with no objections.

President: Communications/Meetings: Attended Board meeting at Zimm's; attended firm night and conducted chapter business, 2016-2017 budget was approved by chapter; emailed with Barb Hobson about January firm night logistics; penned President's letter for newsletter; emailed President's letter to Christine Healy; phone conversation with Vice President, Kat McClure, to discuss future implementation of mentorship program; attended dinner Treasurer's meeting with Jessinda Madonia, Chris Harvey and Christine Healy, cleaned up financials for tax preparation and forms to incorporate (year-end forms); docu-signed forms for our EWI Community Choice Credit Union account; emailed with Cyndi and Courtney about ladies that still haven't paid for outing. Decided everyone must pay upfront; wrote board report; emailed with Cindy and Jessinda concerning reimbursement check for nut order; sent board report reminder; proofread newsletter; emailed board the board packet. Tara indicated she was contacted by an organization wondering if the chapter would be interested hosting two people from Armenia in May when they are in Des Moines. They would attend the May meeting and any other ideas we come up with. Tara asked that if anyone has ideas, to please email them to her. They will be here the last week in April and first two weeks in May.

Vice President: General notes: conference call with Tara Nagel to discuss EWI mentorship program; put together the December Board packet and emailed it to Tara Nagel.

Sergeant-at-Arms: As of October 31, 2016, the Des Moines Chapter of EWI consists of: 39 member firms, 47 representatives, 8 chapter life members, 2 sustaining members. Present at the November 7, 2016 Chapter meeting were: 43 member firms for 61% representation, 34 representatives for 74% attendance, 3 chapter life members, 1 sustaining member, 0 transitional members and 1 guest. Attendance of the Board Members at the November 2, 2016 Board Meeting was 80%. Reservation deadline for December 5, 2016 meeting: Friday, November 18, 2016. Board Members: please remember to sign in at the hospitality table! Discussion was held regarding registration deadline for January meeting. It was decided that the deadline would be December 23 and a reminder will be sent out on December 22.

Marketing: Total likes for Facebook page in November was 178. There has been an 11% growth in page likes for the year. Activity: attended November firm night at Hubbell Realty; made multiple postings on Facebook page; attended November lunch bunch at Waterfront; prepared board report for December meeting.

Retention and Recruitment: Membership as of November 30, 2016: 39 member firms, 47 representatives, 8 chapter life members, and 2 sustaining members; Recruiting Activity: Katie Bartlett from DLL Group attended October meeting as a guest. Continued interest; Mary Anne Kennedy, Primary Resource - conversations continuing; Cindy Schaffer, **Grand View University** - conversations continuing; Carol Freeman - have reached out again, will continue; referral from Carmella - recruitment packet sent to Julie Bleimehl with Lifespace Communities; referral from Marla - have reached out to Ro Crosbie, Tero International, former member firm, who indicated to Marla that she now has a staff member who would be a good fit for EWI.

Program: The December 2016 EWI holiday event will be held on December 5 at Magnolia Wine Kitchen, 1420 Locust Street, Des Moines. Evening begins with social at 5:00 p.m. with cash bar and then to dinner in upper level of restaurant. Menu is as follows: starter - tossed salad; entrees - that will include vegetable and starch; single breast chicken picatta; grilled veggie sandwich - vegetarian option; shrimp scampi pasta (can also be vegetarian); cookies. Following is the schedule:

- 5-5:30 p.m. Social in the bar area overlooking Sculpture Park
- 5:30 p.m. Dinner
- 6:30 p.m. Majestic Limo will have a small bus to pick us up for a 2 ½ hour holiday light tour, then bring us back downtown to retrieve cars. We have a bus for 3 hours total if we want. Philanthropy will be selling wine on board for \$5 per glass for scholarships.

Future meetings are as follows:

- January – Finkbine Mansion/firm night for **Community Foundation of Greater Des Moines** – dinner from In the Bag
- February – Dinner at Star Bar, then across the street to Stams Chocolate for gelato and shopping
- March – **Syverson, Strege & Co.**/ speaker from Dress for Success – catering TBD
- April – Cub Club at the ballpark with tour

Publications/Directory/Website: I attended board meeting on November 2, 2016 and chapter meeting on November 7, 2016. Chapter website duties accomplished: updated President's message; responded to questions from representatives; updated member representative information; updated member firm logos; updated committees; prepared new registration instructions and emails; updated meeting information and added announcements. StarChapter and our committee advisor have been assisting me with working on the website. Please let me know if you see anything that needs updating. Newsletter was sent to membership and posted online on Tuesday, November 22, 2016. I need to be thinking about how the committee can help with the responsibilities. Items to consider for next newsletter are new member spotlights and committee assignments. Someone from the committee will be tasked with getting that information for the website and newsletter. Deadline for the next Connect newsletter is Friday, December 9, 2016. If you have information you would like to include in the newsletter, please send it to Christine Healy at chealy1142@gmail.com. Please have the item finalized before you send them. As Corporate Secretary/Treasurer, it is my responsibility to upload board meeting and chapter meeting minutes. I will need those from October and November in final form to upload to MemberZone as soon as possible. Our newsletters have been uploaded to MemberZone. I also need our roster finalized and any changes sent to Darlene Banogen and Cortney Ihde, who are managing MemberZone. I have been working with Karen Andersen on this. My committee members are Stephanie Cardwell, Kim Crocker, Aisha Syed, Jana Morgan, Anna Doud and Robin Taylor.

Fundraising Committee: We submitted the final Gourmet Nut Order to Terri Lynn Fundraising on Friday, November 4, 2016. Last year, 2015, our profit was \$1,219.73. This year, 2016, cost of the nuts was \$5,119.63 and the members paid: \$6,826.00. We will have 1 or 2 additional items to sell. So far, our profit is \$1,706.37 which is an increase of \$486.64 over last year. Pick up is set for Tuesday, November 29 at **In the Bag**. Volunteers are needed to help sort during the day between 1:00-5:30 pm. We want to thank **In the Bag** for allowing us to use their facilities again this year.

Philanthropy Committee: Discussion was held regarding the Capitol View School project being held on December 14, 2016. **Kirke Financial** is contributing \$500 of the \$1,020 needed to run this project. Board members agreed that if we can get other donations, great. Otherwise, the remainder would need to come out of chapter funds. Cindy Fleischacker made a motion to designate up to \$520 towards this project and was seconded by Marla Wylie. Motion carried.

Our goal for 2016/2017 will be to have a philanthropy "event" each quarter. Following is the schedule as we see it now: December: Toys for Tots Drive at December meeting; gift wrapping at YESS on Tuesday, December 20 from 4:30-7:00 p.m.; January: Dress for Success – Jodi White will come and speak to our group – she will either come to us or we can visit their location at 6000 Grand Avenue; March – information will be handed out about Duck Derby; April – Jana will come from YESS to sell Ducks (Duck Derby is in May); June – craft night or morning with the children at YESS; September – dessert auction at Executive Night (this is something new we would like to try).

Other Business:

Old Business: There was no old business.

New Business:

- January board meeting – Discussion was held and it was decided to have the board meeting at 4:15 p.m. just prior to the January 9 chapter meeting. Board reports should be submitted to Katherine McClure by January 4 and board packet will be sent out on January 5.

NEW MEMBER SPOTLIGHT**WELLS
FARGO****Kim Bence, Wells Fargo**

Kim is the executive assistant to Don Pearson, the Lead Regional President for the Great Plains, Community Bank. Having been with **Wells Fargo** for fourteen years, Kim says she really enjoys the fast pace and variety her current position provides. She also appreciates the ability to be more involved in the community because of her job duties.

When not working, Kim spends most of her free time with her family and dog Huxley. Kim's two daughters, Robyn 33 and Jamie 32, live close enough that she is able to spend lots of time with her four (soon to be five) grandchildren. When asked about her hobbies her comment was "the majority of my free time is spent with my family. I enjoy making memories with them." When not attending events her grandchildren are in, she does spend time reading.

Welcome to EWI Des Moines Kim. We know you'll meet your goal of getting to know more professional women in the Des Moines area.

**CHAPTER PHILANTHROPY****Gourmet Nut Sales**

The Nut Fundraiser was very successful this year. Sales were up over last year by \$486.64. The total amount being contributed to the scholarship fund is \$1,706.37. Thank you to all the members who sold and purchased the nuts.

Toys for Tots

Thank you to everyone who brought a toy for the Toys for Tots program. There was quite the stack added to the bin at the drop-off site after EWI's toys were added.



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FIRMS IN THE NEWS

UnityPoint Clinic to sponsor JA Biztown clinic (Business Record Daily 12/7/16)

UnityPoint Clinic will sponsor a student-run simulated health clinic at Junior Achievement of Central Iowa's BizTown. The clinic will join 13 other corporate-sponsored businesses that support Junior Achievement's mission of educating students about financial literacy, work readiness and entrepreneurship. The program for elementary school students combines in-class learning with a daylong visit to a fully interactive simulated town. Students "hired" to work in the health care clinic will assume roles such as doctor, nurse, medical assistant, clinic manager and billing specialist. Students will also get to feel the part by taking board exams, working in a realistic clinic environment complete with an exam room, and wearing lab coats and scrubs. UnityPoint Clinic spokeswoman Stephanie Moore said medical assistant positions represent a consistent employment need and provide a good entry point into health care for high school graduates. "We want to do our part to raise awareness and begin recruiting students to this and other opportunities in health care even earlier," she said. A ribbon-cutting ceremony for the new clinic will be held Thursday. (Business Record Daily 12/7/16)

Blank Children's Hospital's expanded Emergency Department Opens (Business Record Daily 12/12/16)

Young patients and their families will have access to a new state-of-the-art emergency department beginning Tuesday at Blank Children's Hospital in Des Moines.

On Dec. 13, the recently completed Variety Pediatric Emergency Department opens to the public. The new, larger emergency department is part of a multiphase \$72 million expansion and renovation of the emergency departments at Iowa Methodist Medical Center/Blank Children's Hospital. The department is named for Variety -- the Children's Charity, which last week announced it had committed \$800,000 to the project.

"We have been used to working with 11 (treatment) rooms; now in our main (pediatric) emergency department we will have 12 rooms plus six Express Care rooms," Dr. Amy Groen said. "So we're almost doubling what we've had -- it's a big change for us." The six new rooms are part of 10 Express Care rooms that have been added between the pediatric and adult emergency departments.

The new Express Care rooms will enable patients with less-severe conditions to be seen more quickly in dedicated rooms, which will reduce waiting times, she said.

Among other features of the newly constructed pediatric space are a specialized exam room for sexual assault victims, a CT scanner within the department so that patients don't have to be transported as far, and enhanced security measures for patients and their families.



Manus wins Gold Stevie Award for Women in Business

Shazia Manus, CEO of payments processor **TMG**, has been named the winner of a Gold Stevie Award in the Female Executive of the Year -- Business Services category. Part of the 13th annual Stevie Awards for Women in Business, the honor recognizes Manus for her contributions to TMG's success. The award was presented Nov. 18 during a dinner event attended by more than 500 people in New York City. "As a result of Shazia's visionary leadership and continuous innovation, TMG today serves 7 of the 13 largest U.S. credit unions and continually offers increased value to its clients," said Patrick Jury, CEO and chairman of Affiliates Management Co., parent company of TMG.

<p>EWI OF DES MOINES 2017 MONTHLY DINNER FEE STATEMENT</p>

1. PLEASE COMPLETE THE FOLLOWING INFORMATION:

Member Firm: _____

Representative(s): _____

Amount being paid: _____

2. PAYMENT OPTIONS: (Please check your choice of payment options)

- **Annual \$275** – Send to our Treasurer, Jessinda Madonia (717 7th Street, Des Moines, IA 50309)
- **Quarterly** – Send to Sergeant-At-Arms, Marla Wylie (Delta Dental – 9000 Northpark Dr., Johnston, IA 50131), in advance of each quarter. Please include a copy of this form with each quarterly payment you make.
 - 1st Quarter \$75
 - 2nd Quarter \$75
 - 3rd Quarter \$50
 - 4th Quarter \$75
- **Monthly \$25** – Send to Sergeant-At-Arms (Marla Wylie) each month.

3. PAYMENT DETAILS:

- Quarterly and Monthly payment options must be mailed or given to our Sergeant-At-Arms: Marla Wylie (Delta Dental – 9000 Northpark Dr., Johnston, IA 50131).
- The Annual payment option must be paid by Thursday, December 31, 2016 and sent to Jessinda Madonia, Treasurer (717 7th Street, Des Moines, IA 50309).

ALL CHECKS MUST BE MADE PAYABLE TO: EWI

4. DISCLAIMERS:

- No refunds are provided.
- The above fees do not include the September Executive Night Dinner; that event will be invoiced separately.

5. RSVPS and RESPONSIBILITIES:

- Please remember that all Representatives **MUST** register online at <http://www.ewidsm.org>.
- Representatives paying monthly or quarterly **MUST** complete the monthly form from the newsletter and mail it along with your check to Marla Wylie by the reservation deadline.
- Representatives bringing a guest **MUST** register the guest online and mail the payment to Marla by the reservation deadline.
- **Cancellation Policy:** If you have registered but are unable to attend, you **MUST** notify Marla before the reservation deadline in order to receive a refund or credit.
- Even if you pay annually, you will need to RSVP online. If you do not register online, you may not be counted. If you choose the annual or quarterly payment option, even if you cancel in advance, there will be no transfer of the meal to another member and no credit will be issued.

**2017 LUNCH BUNCH
3RD TUESDAY & FOLLOWING THURSDAY OF EACH MONTH
WEST DES MOINES & DOWNTOWN LOCATIONS**

Date 11:30 am	West Des Moines Meets on Tuesdays	Downtown Meets on Thursdays
January 17 & 19	<u>Table 128</u> 12695 University, Clive 327-7427	<u>Tumea & Sons</u> 1501 SE 1 st St., D.M. 282-7964
February 21 & 23	<u>Firebirds</u> 440 S. 68 th Street, WDM 259-8540	<u>Buzzard Billy's</u> 615-3 rd St., #4, D.M. 244-2899
March 21 & 23	<u>Biaggi's</u> 5990 University Avenue, WDM 221-9900	<u>Noodle Zoo</u> 601 E. Locust Street, D.M. 282-6281
April 18 & 20	<u>Fire Creek</u> 800 S. 50 th Street, WDM 224-0500	<u>Olympic Flame</u> 514 E. Grand Ave., D.M. 243-4361
May 16 & 18	<u>Cool Basil</u> 1250 - 86 th Street, Clive 225-8111	<u>Adong's</u> 1511 High St., D.M. 284-5632
June 20 & 22	<u>Coach's Pizza</u> 560 S. Prairie View, WDM 223-2233	<u>Café Baratta's in the Historical Building</u> 600 E. Locust Street, D.M. 281-3294
July 18 & 20	<u>Bar Louie</u> 7105 Mills Civic Parkway, WDM 422-9640	<u>Tacopocalypse</u> 407 E. 5 th St., D.M. 556-0571
August 15 & 17	<u>Wellman's</u> 597 Market Street, WDM 222-1100	<u>Magnolia Wine Kitchen</u> 313 E. Locust Street, D.M. 635-0952
September 19 & 21	<u>Bravo</u> 120 S. Jordan Creek Parkway, WDM 225-0660	<u>Guru BBQ</u> 300 W. MLK Jr. Pkwy., D.M. 777-2500
October 17 & 19	<u>Urban Grill</u> 3651- 86 th Street, Urbandale 278-1016	<u>+39</u> 1430 Locust St., D.M. 421-4500
November 21 & 23	<u>Waterfront</u> 2900 University Avenue, WDM 223-5106	<u>Centro</u> 1003 Locust St., D.M. 248-1780
December 19 & 21	<u>Club Car</u> 13435 University Avenue, Clive 226-1729	<u>Court Avenue Brewing Company</u> 309 Court Avenue, D.M. 282-2739



Find EWI Des Moines on Facebook 

CALENDAR OF EVENTS

Tuesday, December 20 - Gift Wrapping at YESS

From 4:30 – 7:00 p.m. we will be wrapping gifts at the Youth Emergency Services & Shelter located at 918 SE 11th St, Des Moines, IA 50309. Please contact Deb Longseth with any questions.

Tuesday, December 20 – Lunch Bunch West

11:30 a.m. – 12:30 p.m. Club Car – 13435 University Avenue, Clive – 226-1729

Thursday, December 22 – Lunch Bunch Downtown

11:30 a.m. – 12:30 p.m. Star Bar – 2811 Ingersoll Avenue – 244-0790

Friday, December 23 – Reservation Deadline for January Meeting

Make sure to register for the January meeting at www.ewidsm.org. Questions about payments? Please contact Marla Wylie at mwylie@deltadentalia.com or 263-2802.

*****Please note that the chapter website's host will be changing at the end of December. StarChapter has not been the best economical option as the fees outweigh the benefits. More information will be forthcoming soon but this means after December 31, reservations will no longer be made through the website.*****

HAPPY BIRTHDAY!!

Ruth Hanrahan	Chapter Life Member	January 7
Carol Bahls	Sustaining Member	January 12
Stephanie Cardwell	Drake University	January 15
Kim Bence	Wells Fargo	January 31

Thoughts and Prayers



Our thoughts and prayers are with member firm **Josephs Jewelers** on the passing of John Joseph on December 13, 2016. John was born in Des Moines, Iowa to Burton Jr. and Mary Lee Joseph on January 21, 1961. He graduated from Theodore Roosevelt High School in 1978, from there attended Lewis and Clark College in Portland, Oregon and graduated from Drake University in 1985. In 1983, John joined the family business, Josephs Jewelers. He was an active member of the American Gem Society where he earned his degree of Registered Jeweler. His passion for colored stones lead him to many great travels and Jewelry Shows around the world. He was a business leader who cared about the well-being of his employees and truly viewed them as extended family.

He will be greatly missed especially his unique sense of humor. It always made you think and you couldn't help but laugh. His passing leaves a vacant spot in many hearts. In lieu of flowers, memorials may be directed to the Blank Park Zoo.

EWI OF DES MOINES AT DECEMBER MEETING

A delightful evening was enjoyed by EWI of Des Moines' chapter member representatives at Magnolia Wine Kitchen. The restaurant had an elegantly festive Christmas ambiance.

Following the meal, a tour bus took member representatives on a holiday lights tour of the East Village, Capital complex, Beaverville, Valley Junction and Urbandale. During the tour, the Philanthropy Committee raised an additional \$90 by offering wine for donations.



CORPORATE INFORMATION

What is EWI?

Mission

Executive Women International (EWI) brings together key individuals from diverse businesses for the purpose of promoting member firms, enhancing personal and professional development, and encouraging community involvement.

Vision

To be a global women's organization of 5,000 engaged members empowering others for positive change.

Values

Integrity | Excellence | Respect | Collaboration

2016-2017 Corporate Officers & Directors

President

Jill Gaffney
Greenleaf Landscaping, Inc.
EWI of Spokane

President-Elect

Cheryl Hawkins
American Clinical Laboratory
Assn
EWI of Washington, D.C.

Secretary/Treasurer

Christine Healy
TPI – The Printer Inc.
EWI of Des Moines

Directors

Darlis Vauble
WoodmenLife
EWI of Omaha

Christina Casiano
Bill Miller Bar-B-Q
Enterprises, Ltd.
EWI of San Antonio

Kim Weprin
Associate Integrated Marketing
EWI of Wichita

Advisor

Dianne Luckett
Irby Electrical Distributor
EWI of Jackson

Unlock the Wellness Code: The Secret to Being Happy, Healthy and Energized Everyday

Tuesday, January 10, 2017
3:00 PM EST / 12:00 PM PST



There's a lot of conflicting information regarding health, nutrition and wellness especially on social media, and in news reports. During this webinar, Cindy will be sharing current nutrition trends; sharing what it takes to live a healthy lifestyle; how you can eat for energy; and superfoods (which ones good and which may be sabotaging your health goals). Plus she'll give you the Top 10 Nutrition Secrets that will change your life and 8 Simple Ways to clean up your diet.

- The problems with modern nutrition
- The top 10 nutrition secrets that'll change your life
- 8 simple ways to clean up your diet
- Simple meal prepping tips & recipes

Register online at <http://ewiconnect.com/professional-development/webinars/>

**EWI® Des Moines Chapter
Monday, January 9, 2017
Chapter Meeting**

Date:	Monday, January 9, 2017
Program:	Community Foundation of Greater Des Moines
Program Location:	Finkbine Mansion, 1915 Grand Avenue, Des Moines, IA 50309 Parking is available in the lot on the west side of the building. The mansion is located on the south side of Grand Avenue, east of MLK Parkway. Remember, there is no access to Grand from MLK.
Schedule:	4:15 Board Meeting 5:15 Socialize and Tour of the Mansion 5:45 Presentation 6:00 Dinner
Menu:	Potato bar by In the Bag: A spud-tacular array of toppings to crown a baked potato. Choose butter, sour cream, Jalapenos, bacon, shredded cheese, salsa, chili, or nacho cheese. We'll include a large bowl of fresh assorted salad greens and a choice of dressing. The Community Foundation has generously donated wine and beverages and In-the-Bag donated some yummy brownies
Cost:	\$25.00
Dinner Reservation Deadline:	<ul style="list-style-type: none"> • Reservation deadline is Friday, December 23, 2016. • Please remember that all Representatives <i>MUST</i> register on line at http://www.ewidsm.org. • Representatives paying monthly or quarterly <i>MUST</i> complete this form and mail it, along with your check, to Marla Wylie <u>by</u> the reservation deadline. • Representatives bringing a guest <i>MUST</i> register the guest online and mail the payment to Marla by the reservation deadline. • <i>Cancellation Policy:</i> If you have registered but are unable to attend, you <i>MUST</i> notify Marla before the reservation deadline in order to receive a refund or credit.
Mail this form to:	Marla Wylie Delta Dental of Iowa 9000 Northpark Drive Johnston, Iowa 50131 515-261-5504 mwylic@deltadentalia.com

Firm: _____

Representatives: _____

Executives/Guests: _____

Amount Enclosed: _____ (Please make check payable to EWI)