

LETTER FROM THE PRESIDENT



Following a tradition of many years, Dan Clark with Willow Creek Golf Club was the perfect host for our annual golf outing providing incredible weather, relaxing environment and great food! Our golfers really enjoyed the day and congratulations go to our top foursome consisting of Gina Andre, Dave Minarisch, Debra Gray and Steve Piper.

We had a number of guests that joined us and we thank them for participating in this annual event. Members who chose not to golf were able to relax and enjoy the beautiful view of the course from the club house deck. We ended the evening with many great prizes awarded to our golfers and a random prize drawing for our members and guests. A very sincere thank you goes to our members and member firms that donated such great prizes.

Just a reminder that the 65th Leadership Conference and Annual Meeting registration is now underway. This year the conference will be held in Dallas, Texas and the agenda offers a wide array of networking opportunities, personal development seminars and memorable social events. The Early Bird pricing has been extended to June 30 so you still have time to register and save some money. Another opportunity to cut expenses is to apply for the EWI Des Moines Chapter LCAM grant. We have a total of \$1,500 to award to a deserving member/members who would like to attend LCAM but might require some assistance with expenses. Please contact me if you need an application. All applications are due by Tuesday, July 3. LCAM is a great opportunity and benefit of your EWI membership and I hope that each member is able to experience it. I have to say that I am really looking forward to the memories and experiences of my LCAM #3!

Our next meeting will be held on Monday, July 9 at Iowa Credit Union League. This is both a Firm Night and a Business Meeting so you will have the chance to learn more about one of our member firms and also receive an update on the activities of your board and committees.

Speaking of activities.....please feel free to share any ideas or suggestions you might have for future programs, speakers, meeting sites or social events. The committees appreciate the help and we always like receiving contributions from the membership...this is your organization and your input is important!

Have a safe and happy July 4th holiday!

Regards,
Barbara Eslick
Representing Renaissance Des Moines Savery Hotel

2011-2012 Officers & Directors

President

Barbara Eslick
Renaissance Savery Hotel
BEslick@ShanerHotels.com
365-7237

Vice President

Christine Healy, Acme Printing Co, Inc.
CHealy@AcmeIowa.com
244-1723

Secretary

Carol Bahls, Grand View University
CBahls@GrandView.edu
263-2802

Treasurer

Chris Anderson
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ChrisA@TheMembersGroup.com
457-5207

Sergeant-at-Arms

Melissa Clevenger, netINS, Inc.
MelissaC@netINS.com
830-0681

Marketing Director

Cyndi Lorenzen, Global Spectrum / Iowa Events Center
CLorenzen@IowaEventsCenter.com
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Membership Co-Directors

Leslie Herman, Drake University
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Robin Taylor, Iowa State Fair
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Publications Director

Deanna Dunn, Adecco
Deanna.Dunn@Adeccona.com
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Ways & Means Director

Robin McKinney, Flynn Wright
RMckinney@FlynnWright.com
558-8658

BOARD RECAP By Carol Bahls

Secretary: The June Board meeting was held on Monday, June 4. A motion to approve the May 7 Board of Directors minutes was approved.

Treasurer: Financials were provided through April 30. The Treasurer's report and listed payments were approved.

President: EWI updates were sent and corporate weekly updates were received. Attended the Purely Social event at Hy-Vee to learn about the NuVal food system. Attended the YESS Garden training class.

Vice President: EWI communications were received. Met with Barbara Eslick to discuss the board for next year. Please send firm logos for new EWI banner. Sent information regarding LCAM to those who indicated they may or will attend. Early registration has been extended through June 30, 2012. Soft sticker is preferred for Pin Exchange. It's almost time for chapters to start developing their budgets for the 2012-13 year. Dates to remember: 2012 LCAM is September 13-15, 2012 in Dallas, Texas. President's Caucus starts September 11, 2012; incoming Vice President should attend. Webinar – Jeri Mae Rowley presents Leading with Emotional Intelligence on Thursday, June 14, 2012 – 2:00 P.M. (CDT). Webinar – Bev Kennedy presents Are You Suffering Death by Meeting? Chapter Parliamentary Procedure on Tuesday, June 26, 2012, 2:00 P.M. (CDT). Starting Thursday, May 10, 2012, Certificate of Completion for Professional Development Webinars to be awarded. Just complete the survey after the webinar and print the certificate.

Sergeant-at-Arms: As of May 29, 2012, the Des Moines Chapter of EWI consisted of 42 member firms, 53 representatives, 9 life members, 2 sustaining members, 0 transitional members. Present at the May 7 Chapter meeting were 32 member firms for 76% representation, 40 representatives for 77% attendance, 5 chapter life members, 2 sustaining members, 9 guests. Attendance of the board members at the April 2 board meeting was 75%. Board Members: please remember to sign in at the hospitality table!

Membership: Membership as of May 29: 42 Member Firms, 52 Representatives, 9 Chapter Life Members, 2 Sustaining Members, 0 Transitional Members, and 0 Open Reps. New firms requesting posting: MidAmerica Energy – two representatives (Executive – Kathryn Kunert, VP of Community Relations) and Storey Kenworthy – Kristy Conrad

Program: The July 2012 EWI meeting will be held at Iowa Credit Union League on Monday, July 9, at 1500 NW 118th St, Des Moines, IA 50325. The Board meeting will begin at 4:15 pm. The evening will begin with networking at 5:30 pm and dinner at 6:00 pm. A Firm Night presentation will follow at 6:45 pm, and the Chapter Business Meeting will complete the evening starting at 7:15 pm. The July menu, dinner expense and program were accepted with no objections.

Publications: The June newsletter was published in a timely manner. Articles for the July Newsletter are due to Deanna Dunn, Deanna.dunn@adecon.com by Friday, June 8.

New Business: EWI Corporate is conducting a newsletter contest. The top three newsletters will be recognized. There was discussion regarding joining a regional board forum beginning next year. One proposal is to join the Wild West Board Forum which includes Colorado Springs, Denver, Kansas City, Omaha, and Wichita. Responsibilities for hosting and coordinating the forum would rotate among participating chapters. It was suggested that someone be appointed to the committee, possibly a past president. Barbara Eslick will participate in a conference call on the forum and will send the call information to Board members, if interested in participating. It was proposed that another option would be to form a forum consisting of the Des Moines, Kansas City, Omaha, and Minneapolis-area chapters. There have been approximately 15 applicants submitted for the regular scholarship. There are also funds available this year for the Rita McGinnis scholarship. The recipient of the Rita McGinnis scholarship would also be determined by identifying qualities that Rita emulated. Kim Thomas will keep the Board updated on the process.

CALENDAR OF EVENTS

HOTLINE INFORMATION

Jennifer Parrish –
Email: JParrish1@WM.com

To report a member illness, birth or death of family members within the EWI organization

DATES TO NOTE

July 9, 2012 – Iowa Credit Union League
4:15 p.m. Board Meeting

July 9, 2012 – Iowa Credit Union League
4:15 pm – Board Meeting
5:30 pm – Networking
6:00 pm – Dinner
6:45 pm – Firm Night Presentation
7:15 pm – Chapter Business Meeting

July 17, 2012 - Lunch Bunch 11:30 a.m.
Downtown – The Gas Lamp
West Des Moines – Gino's West

2012 Program Schedule

| | | | | |
|-----------|----|--------------------------|------------------|---|
| July | 9 | Iowa Credit Union League | Tasteful Dinners | Firm Night & Business Meeting |
| August | 6 | R Jones BodyPros | In The Bag | Firm Night/Ladies' Night Out Presentation |
| September | 10 | Renaissance Savery | On-site | Executive Night |
| October | 8 | Smokey D's | On-site | Installation of Officers |
| November | 5 | Wellmark | On-site | Firm Night |
| December | 3 | Willow Creek | On-site | Holiday Auction |

2012 Lunch Bunch Schedule

| | | |
|--------------------------|--|--|
| Jul. 17, 2012 @ 11:30 | Gino's West 5513 Mills Civic Pkwy. West Des Moines 515-226-2320 | The Gas Lamp 1501 Grand Avenue Des Moines 515-282-5323 |
| Aug. 21, 2012 @ 11:30 | P F Chang's 110 S Jordan Creek Pkwy. West Des Moines 515-457-7772 | Palmer's Deli 2843 Ingersoll Ave. Des Moines 515-274-4004 |
| Sep. 18, 2012 @ 11:30 | Bravo 120 S. Jordan Creek Pkwy. West Des Moines 515-225-0660 | Ritual Café 1301 Locust St, #D Des Moines 515-288-4872 |
| Oct. 16, 2012 @ 11:30 | Bang Bang 6240 Mills Civic Pkwy. West Des Moines 515-440-2264 | Baby Boomers 303 East 5th Street Des Moines 515-244-9107 |

REMINDER! REMINDER!

Anyone not attending meetings must contact Melissa Clevenger at: melissac@netins.com or call Melissa at 830-0681. Please give all money to Melissa.

The reservation deadline for the July 9th meeting is Friday, June 29, 2012.

PURELY SOCIAL

Our Purely Social Committee has been busy planning new experiences that are fun and informational for our members. In May, Christine Healy, Tara Ely, and Kim Fankhauser attended an event put on by the group Women Who Wine DSM. The night of pampering, food from Gateway Market and wine was held at Salon Spa W in the Historic East Village.

Also in May, Barbara Eslick, Kim Thomas, Deb Lyons, Christine Healy, and Tara Ely met at the Mills Civic HyVee where dietitian Julie showed them around the store and explained the NuVal system. The tour also included samples throughout. Afterwards, the group headed across the road to Fire Creek for a tasty dinner.

The next Purely Social outing is to the Des Moines Metro Opera on Friday, July 13th. We will be seeing the Russian Opera Yevgeny Onegin and have a backstage tour beforehand. Contact Tara at Taelly@dsmairport.com asap if you want to attend. Tickets are almost sold out!



The following firm has been approved by the board for posting:

| Firm/Representative/Executive | Major | Minor |
|---|--|--------------------------------|
| MidAmerican Energy / TBD / Kathryn Kunert | Utilities | Electric Service |
| Storey Kenworthy / Kristy Conrad/ TBD | Office Appliances, Equipment, Stationery | Office Equipment Sales/Service |

If no written objections are received from an executive of a member firm within ten (10) days of posting, the Membership Committee will contact the firm.
Contact Leslie Herman Leslie.Herman@Drake.edu or Robin Taylor Robin@BlueRibbonFoundation.org

HAPPY BIRTHDAY!!

Deanna Dunn, Adecco – July 9

Gina Andre, Des Moines Airport Authority – July 15

Jackie Hellrung, Global Spectrum/Iowa Events Center – July 15

Sheryl Nichols, Wellmark – July 15

Lara Utter, Employee & Family Resources – July 27

Marty Kennedy, In The Bag – July 28

SHARE THE NEWS!

Please send all submissions for the
EWI Connect Newsletter to:

Deanna Dunn at 515.327.6200 – or
Deanna.Dunn@Adeccona.com

All submissions are due the
first Friday after
our monthly meeting.

FIRMS IN THE NEWS!

- Des Moines-based technology start-up eDossea Inc. is now a preferred **Delta Dental of Iowa** vendor. The start-up created a platform to streamline referred patient records online between general dentists and dental specialists. Through this endorsement, providers in Delta Dental's network will have access to a discount on eDossea's monthly service fee with no setup costs
- **RDG Planning & Design** and Mason City received the Public Improvement Project award for the design of the Federal Avenue Streetscape and Plaza in Mason City from Main Street Iowa during its 2012 award ceremony.
- **The Greater Des Moines Convention and Visitors Bureau (GDMCVB)** will host a marketing and media panel discussion on June 5 from 8:30 a.m. to noon at Foxboro Conference Center, 6165 N.W. 86th St. in Johnston. Attendees will hear from experts in business-to-consumer marketing, new media, TV and print media. Among the panelists is Randy Brubaker, managing editor for the **Des Moines Register**.
- Matt Hinch, the former executive officer and chief adviser to the Iowa speaker of the house, will join the **Greater Des Moines Partnership** at the end of May as its senior vice president of government relations and public policy. In Hinch's new role, he will work to build a healthy relationship between Iowa businesses and government to help better Greater Des Moines.
- April was one of the busiest months in **the Iowa Events Center's** history, the facility's operator, Global Spectrum, said today. A total of 66 events took place in Wells Fargo Arena, Hy-Vee Hall, and Community Choice Credit Union Convention Center at Veterans Memorial last month, attracting approximately 100,000 guests and providing an economic impact of nearly \$4 million for Polk County businesses.
- **The Greater Des Moines Partnership** has launched an online economic development tool to help small business owners and entrepreneurs find resources via a "one-stop shop." The Central Iowa Sourcelink went live on the Internet today. It provides small businesses with assistance information online or it will direct them to community partners and programs that help entrepreneurs start, sustain and grow their businesses.

THANK YOU!

LISTED BELOW ARE OUR GENEROUS PRIZE DONORS WHO CONTRIBUTED TO OUR ANNUAL GOLF OUTING IN JUNE:

From Waste Management, Representative Jennifer Parrish

1 black carrying tote w/handle containing...4 large clips, 4 sets of 4 Iowa Cubs Baseball tickets, 4 pkts of flower seeds, 4 sets of 10 each golf tees
5 sets of crackers, 4 koozies, 4 pkts mw popcorn, 4 pks gum
4 bottles of flavored water, 2 pads post it notes, 1 box of 15 golf balls,
1 insulated wine tote, 1 – 3pc bbq tote (utensils)

From Renaissance Savery Hotel, Representative Barbara Eslick

4 gift certificates to Coda for \$20 each,
1 overnight stay & breakfast for 2 in Bos

From Ameriprise Financial Services, Representative Erin Ort

4 gift bags each including socks, golf towel, 6 tees and 2 sets of 3 golf balls

From Drake Law School, Representative Leslie Herman

4 Drake Law School wine glasses and 2 bottles of State Fair wine

From Iowa State Fair, Representative Robin Taylor

2 bottles of State Fair wine, Tickets for 2 to the Corndog Kickoff
Benefit Auction & Fair Food Grazing Party, 2 State Fair admission
tickets, 2 tickets for the SkyGlider and 2 tickets for Ye Old Mill

From The Des Moines Register, Representative Kim Thomas

a golf basket of golf related goodies, plus a couple of neat items purchased
last year at the Arts Festival (Iowa related pottery piece and jewelry lapel pin).

From Kirke Financial, Representative Nancy Cook

Wild Rose basket which consists of: 2-night stay at Clinton casino,
dinner for 2 (\$50) + \$100 free slot play, 4 sleeves of golf balls,
2 – (\$20) gift cards for Coach's Pizza at West Glen

From Sustaining Member, Gloria Criswell

Gift Certificate to Limey's Pub and Grub for \$20, Gift Certificate to
Cooper's on 5th for \$20, Two \$25 gift certificates from Simon's &
J Benjamin's, Two \$20 gift certificates from The Club Car

From Iowa Health-Des Moines, Representative Judy Jones

4 Iowa Health-Des Moines golf towels
4 "Golf Quotes" books that includes CD's

2011-2012 Corporate Officers & Directors

President

Lisa Stokes
B.R.P Entertainment
EWI of Harrisburg

VP / President- Elect

Karen Skirten
TierOne Travel
EWI of Calgary

Secretary

Darlene Banogon
North Island Credit
Union
EWI of San Diego

Treasurer

Kerry Feltenberg
Arizona Grand Resort
EWI of Phoenix

Directors

Nancy Harrison
Everything Just So
EWI of Chattanooga

Cindy Hillegas
Dalco Roofing & Sheet
Metal Inc.
EWI of Minneapolis

Carolyn Woodmansee
Washington Trust Bank
EWI of Spokane

Corporate Advisor

Sharon Bennett
Lifetouch
EWI of
Cincinnati/Northern
Kentucky

WE ALSO THANK OUR GOLFERS!

THE DES MOINES REGISTER SELECTS YESS AS THE RECIPIENT OF THEIR ANNUAL VOLUNTEER DAY

In response to feedback from Des Moines Register Media employees regarding volunteering in the community, the company added a 'Register Volunteer Day' to the employee calendar this year. On that day, employees would be encouraged to volunteer and would be paid for their time volunteering during the work day. Employees were asked to submit their non-profit charity/agency of choice, and a Top 5 list was voted on.

Through our chapter's ongoing special relationship with our friends at YESS, it was easy for Kim Thomas to know which agency she wanted to submit!

Based on employee votes, the Register volunteered at Youth Emergency Services & Shelter (YESS)!

On Wednesday, June 13, 18 Register employees converged on the shelter and helped with cleaning and painting, and were given tours of the facility. It was a fun day, and many were inspired by the great work done for the kids at YESS. A terrific example of how our Des Moines Chapter of EWI, through their volunteer efforts, influences others to help improve our community!

OUR MEMBER FIRM SUPPORTS EWI PHILANTHROPY

Below are pictures of the Des Moines Register Team and the work they did at YESS on Wednesday, June 13th.



MEMBER SPOTLIGHT

CHRISTINE HEALY

I have been a part of EWI for nine years. My current position is Vice President/President Elect. My goal this year for EWI is to have a successful mentorship program. There are five members assigned to mentors this year. I will measure the success by how many of those sign up on committees or offer to serve on the board this year. I can also deem it successful if the new members bring in more members this year. My main reason for joining EWI was to connect with other business professionals and I had heard very good things about EWI. I came to a meeting in December 2003 and was very impressed. I became a member in January 2004.



I especially love LCAM and will be attending for the 5th time. I really appreciate the Leadership Academy because it prepared me for my new role as prepress manager. I especially appreciate the scholarships I have received from EWI to attend LCAM. I am the first production employee from Acme Printing to become an EWI member.

Larry and I have three children David, Amanda, Andrew, and our Maltese Buddy. Our grandchildren are Kennedy, Mackensy, Hunter, and a granddaughter (Shelby) due in September 2012. My hobbies include my membership with EWI and with the MPGA as past president and current treasurer/webmaster. I stay very busy with my board responsibilities. My husband Larry and I like going to the Chicago Cubs spring training games in Arizona where we can also visit with our granddaughters and Larry's brother and his wife. We also enjoy watching the games on TV, playing pool on Saturday afternoons, travelling, spending time with family and friends, and just staying home together.

FIRM SPOTLIGHT

TELLIGEN



Telligen is a private, non-profit corporation that improves the quality and cost-effectiveness of healthcare for consumers and providers. It provides commercial clients, as well as federal, state, and local government clients, with clinical, analytical, and health information technology solutions.

From its beginnings 40 years ago as a Medicare quality improvement organization in Iowa, Telligen has evolved into a diversified organization that combines extensive clinical and health information technology expertise to intelligently solve its clients' complex healthcare challenges – it's what we call Healthcare Intelligence.

Telligen Community Initiative, a 501(c)(3) charitable organization established by Telligen helps organizations and citizens in Iowa to be empowered to improve their individual and overall community health. Since its inception, it has provided one million dollars in grants to act as a catalyst for programs that improve the health of our communities. In addition, Telligen is a perennial supporter of United Way of Central Iowa and Race for the Cure. It hosts the annual e-Health Summit for Iowa healthcare providers to highlight the clinical value, current status and statewide vision for e-health initiatives.

Telligen's executives in the EWI Des Moines Chapter are Denise Sturm, CFO and Vice President of Finance and Administration and Brian Barry, Vice President of Information Management. Elaine Rund is the EWI Chapter Representative for this firm. Telligen is located at 1776 West Lakes Parkway, West Des Moines. Website is www.telligen.org.

EWI Committee Assignments 2011 – 2012

| | | |
|--|--|---|
| <p>Advisor Cindy Fleischacker</p> <p>Budget Barbara Eslick Christine Healy Chris Anderson</p> <p>Directory/ByLaws/Website Sarah Roeder –chair Elaine Rund Sheryl Nichols</p> <p>Endowment Chris Anderson – chair Jean Wathen – non EWI Dessie Grannis – non EWI Michelle Morris – non EWI</p> <p>Historian Janette House</p> <p>Hospitality Jennifer Parrish – chair Deb Lyons Marty Kennedy Paulette Schultz Bernie Rewalt Dawn Black Amy Boyce</p> <p>Marketing Cyndi Lorenzen – chair Margie Marble Sandy Taylor Christy Jones Judy Smith</p> <p>Membership Robin Taylor – co chair Leslie Herman – co chair Jackie Hellrung Deb BeLieu Mary Long Aisha Syed Lara Utter</p> | <p>Official Greeter Barbara Eslick</p> <p>Nominating Cindy Fleischacker Christine Healy</p> <p>Parliamentarian Lena Rocha</p> <p>Past Presidents</p> <p>Advisory Council Cindy Fleischacker Michelle Cook Sarah Roeder Rita McGinnis Ruth Hanrahan Sheryl Nichols Laveta Pfaltzgraff Kim Fankhauser Judy Jones Nancy Nielsen Judy Smith Linda Buchanan Marsha Rodd Mary Granneman Nancy Cook Karen Bailey Janette House Lena Rocha</p> <p>Philanthropy Lana Lichtenstein – chair Marcia Wing Kim Fankhauser Marsha Rodd Michelle Cook Rosemary Link Mary Granneman Amy Smith Trisha Joseph</p> <p>Program Gina Andre´ – chair Meghan Hammond Gloria Criswell Judy Jones Nancy Neilsen Nancy Cook Debra Gray</p> | <p>Publications Deanna Dunn – chair April Chumbley Darlis Wambold</p> <p>Purely Social Tara Ely – chair Tammy Marcsisak Linda Ryan</p> <p>Scholarship/ASIST Kim Thomas – chair Amy Day Jean Wathen – non EWI Dessie Grannis – non EWI Michelle Morris – non EWI</p> <p>Secretary Carol Bahl</p> <p>Sergeant at Arms Melissa Clevenger</p> <p>Treasurer Chris Anderson Erin Ort - Intern</p> <p>Vice President Christine Healy</p> <p>Ways and Means Robin McKinney – chair Linda Buchanan Elena Baas Ruth Hanrahan Karen Andersen Judi Brown Robin Jenkins Laveta Pfaltzgraff Karen Bailey</p> <p>President Barbara Eslick</p> |
|--|--|---|

**EWI® Des Moines Chapter
Monday, July 9, 2012
Chapter Business Meeting & Firm Night**

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|-------------------------------------|--|
| Date: | Monday, July 9, 2012 |
| Program: | Chapter Business Meeting & Firm Night |
| Program Location: | Iowa Credit Union League 1500 NW 118 th St Des Moines, IA 50325 Phone: 515-221-3000 |
| Schedule: | 4:15 pm - Board Meeting 5:30 pm - Networking 6:00 pm - Dinner 6:45 pm - Firm Night Presentation 7:15 pm - Chapter Business Meeting |
| Menu: | Crispy Baked Chicken Tossed Greens with two kinds of Dressing Potato Croquettes Grilled Asparagus Homemade Rolls with Butter Pauves Bottled Water, Ice Tea & Lemonade Provided by Tasteful Dinners |
| Cost: | \$20.00 |
| Directions/Parking: | From I-35/I-80, take the University Avenue Exit. Head West on University to NW 118 th Street, turn right (QT/Wendy's on corner), follow road around past Cracker Barrel, past Best Western and turn left at the double driveway that has the large signage board showing Iowa Credit Union League. Parking is available in front of the building. The front doors lock at 5:00 pm so someone will be at the entrance to let them in until 6:00. If someone is trying to join the group after the 6:00 pm meeting has started, they will need to call Chris Anderson's cell phone: 515-577-5677 . |
| Dinner Reservation Deadline: | <u>Friday, June 29, 2012</u> <ul style="list-style-type: none"> ▪ <i>Please remember that all Representatives have a standing reservation.</i> ▪ Representatives paying monthly or quarterly MUST complete the form below and mail it along with your check to Melissa Clevenger <u>by</u> the reservation deadline. ▪ Representatives bringing a guest MUST notify Melissa by phone or e-mail <u>by</u> the reservation deadline. You will then need to complete the form below and mail it along with your check to Melissa. ▪ <i>Cancellation Policy:</i> If you are <u>unable</u> to attend, you MUST notify Melissa <u>by</u> the reservation deadline. |
| Mail this form to: | Melissa Clevenger netINS, Inc. 312 – 8 th St, Suite 400 Des Moines, IA 50309 515-830-0681 melissac@netINS.com |

Firm: _____
 Representatives: _____
 Executives/Guests: _____
 Amount Enclosed _____ (Please make check payable to EWI)