

Chartered 1971

April 2018

LETTER FROM THE PRESIDENT



Thank you to **UnityPoint Health Des Moines** for hosting our March Member meeting! Representatives Karen Andersen and Paulette Schultz shared videos about their quickly growing organization, recent new builds and how they serve Greater Des Moines with a variety of life saving (and improving) services. Great Caterers of Iowa served a hearty Italian meal with Bruschetta and Chicken Spedeni, Chicken Marsala or Pecan Crusted Tilapia and both Cheesecake and Chocolate Silk Cake for dessert. I am so thankful we share meals together each month at EWI. It deepens our relationships, helps us connect with each other and allows us to celebrate in the simple joy of a meal well prepared.

Mollie Giller, Team Director for Amanda the Panda, presented to our chapter. She is in charge of their mission to bring comprehensive and ongoing services for children, teens, adults and families struggling with a death of a loved one in the state of Iowa. All their grief services are free and when Nancy Cook won the 50/50 raffle to support them, she donated the whole pool of \$305 to their cause. If you know of someone who has lost a loved one, please let them know about Amanda the Panda!

Take a peek on our Facebook page this week! There are pictures from our member meeting's ladies who wore their lovely spring hats, and our Lunch Bunch groups, too! This month Lunch Bunch will be on the 20th, with WDM at Biaggi's and Downtown at Exile.

This month, we talk about Careers: Board and Committee Service in our mentor article. Discuss with your partner! Each of you is responsible for your ½ of that partnership so I encourage you to reach out. My years at EWI have been filled with friendships I would never have enjoyed if I had not joined this group! And service to our organization absolutely grows and stretches you both professionally and personally.

Can't wait to see you all at our event at Central Campus next month! The RSVP deadline to register is Monday, March 26.

Have a gorgeous day,

Katherine McClure

Chapter President

Representing Katherine McClure Photography



MARCH 2018 BOARD MEETING RECAP

Secretary: The March Board of Directors meeting was held at member firm UnityPoint Health Des Moines, 1415 Woodland Avenue, Des Moines, Iowa, on March 5, 2018. The meeting was called to order by President Katherine McClure at 4:30 p.m. A motion to approve the January 8, 2018 minutes was made by Sharon Porter and seconded by Courtney Hill with no objections. Motion carried with a unanimous vote by those present.

Treasurer: Transition from laptop to Cloud has been completed. We tabled approval of the February and March Treasurer's Report for next board meeting. A motion to approve the payment to Great Caterers of Iowa for March meal of up to \$1,000.00 and \$268.00 to EWI corporate for chapter insurance was made by Christine Healy and seconded by Marla Wylie. Motion carried with a unanimous vote of those present.

President: Canceled the February meeting due to Mother Nature. Created 'Connections: Mentor Program and Board and Committee Service' newsletter articles and listened in on the Presidents call. Facilitated transferring of financial records to Cloud for both EWI and BCDP. Created new reports for monthly reporting online for Laura Montgomery and returned EWI laptop. Received emails from board members and emailed board packet to board members.

Vice President: Assembled February BOD and business packet and sent to Katherine McClure; sent and received emails from board members; listened to the EWI Chapter Leadership Call.

Sergeant-at-Arms: As of March 1, 2018, the Des Moines Chapter of EWI consists of: 32 member firms, 35 representatives, 8 chapter life members, 2 sustaining members and 1 transitional member. February 5th meeting cancelled. Payments made will be applied to the March 5th meeting. Reservation deadline for the April 2018 meeting is March 26, 2018. Board Members: Please remember to sign in at the hospitality table!

Marketing: No report.

Retention and Recruitment: Membership as of March 2018: 32 member firms, 35 representatives, 8 chapter life members, 2 sustaining members and 1 transitional member. New firm: Co-Op Financial Services with Chris Harvey as representative.

Program: The April 2, 2018 chapter meeting will be held at Des Moines Central Campus High School, 1800 Grand Avenue, Des Moines. The agenda is as follows: 4:15-5:15 board meeting; 5:15-5:45 social and hors d'oeuvres; 5:45-6:30 tour/presentation; 6:30-7:30 dinner; 7:30-8:00 EWI updates. The meal includes: Hors D'oeuvres and Mocktail, Watermelon Ginger Spritzer with Lime Twist, Bacon-Wrapped Dates with Roasted Poblano and Feta, Facon-Wrapped Dates with Roasted Poblano and Feta, (Vegetarian Option – Marinated Eggplant for "Facon"), Tomato Mozzarella Kabob with Pesto and Balsamic Glaze, Asian Chicken Salad on Wonton Crisp, Salad: Spinach Salad with Blue Cheese, Candied Pecan, Dried Cranberry, Julienne Apple, and Poppyseed Vinaigrette, Entrée: Bacon-Wrapped Pork Tenderloin Roulade with Root Vegetables and Spinach, Roasted Vegetable Pavé, Steamed Asparagus, and Wild Mushroom Demi-Glace.

Communications: Chapter duties accomplished: Updated meeting information for March event, prepared and sent emails for March event, Robin Taylor prepared newsletter for website, updated member information on the website, sent newsletter reminder and information to register for March event on February 12, 2018, proofread and edited the March *Connect* on February 18, 2018, sent March *Connect* on February 19, 2018, sent Spring Flower Announcement and put on website February 22, 2018, sent chapter March event reminder on February 22, 2018, sent new applicant request to officers on February 23, 2018, extended March event deadline to February 27, 2018 to get a quorum, sent chapter new Business Packet for Business Meeting on February 25, 2018. Deadline for the next *Connect* newsletter is Friday, March 9, 2018. If you have information you would like to include in the newsletter, please send it to Robin Taylor at (robin@blueribbonfoundation.org).

Fundraising: Spring Flower Fundraiser information was included in the March *Connect* and the order form was sent out via email on February 22. We will be using Central Iowa Floral as in the past and pricing is the same as last year. Following are key dates and information: Checks should be made payable to EWI and are due at time of order, orders should be sent to Beth Kneeskern (see details on order form), order deadline: **Monday, March 26**, pick-up date/time is **Thursday, May 3**, between 4:30 and 6:00 p.m. at In the Bag, 79 University Ave., Suite B, Des Moines. **Beth Kneeskern will email reminder of location and date/time details to everyone who has placed an order and to confirm you are able to pick up your orders.**

Philanthropy: Deb Longseth reminded us about the 50/50 split for Amanda the Panda at the meeting tonight. Received several thank you's from Capital View School. April will feature Quacky and you may purchase tickets for the YESS Duck Derby at the meeting.

Scholarship: Michelle Cook spoke about the possibility of following a candidate through to completion of degree. The board ultimately decided that prior candidates may apply for another scholarship. Michelle Cook will follow-up with candidate from last year. Discussion held around the fact that our chapter does not receive a plethora of candidates. Deb Longseth will provide contact name within Hope Ministries, Michelle Cook is in contact with Joy Esposito at DMACC/Evelyn K. Davis Center and will follow-up with the Iowa Women's Prison in Mitchellville and Central Campus in hopes of bringing in more candidates. It is unlikely that our chapter will submit any candidate to Corporate as the deadline for that submission is March 23. New this year – a new online system to track the application process called ReviewR.

A motion to adjourn the meeting at 5:25 pm was made by Christine Healy and seconded by Courtney Hill.

EWI,

Thank you for continuing to support our holiday project at Capital View Elementary. Our kindergartners loved their new hoodies as well as the goody bags they received. The extra items you gave us went to our school pantry. Our families also appreciated your contribution. Thank you again for partnering with us. We hope you continue to support our holiday project.

Best wishes,

Stacey & Shelby

EWI MENTOR PROGRAM

Careers: Board and Committee Service

The Mission of EWI is to bring together key individuals from diverse businesses for the purpose of promoting member firms, enhancing personal and professional development, and encouraging community involvement. The primary avenue for personal development is board and committee chair service. Normal, everyday people can inspire, innovate and positively change committees, organizations, and our communities!

That growth from service occurs by working through challenges, supporting others and being encouraged. When the mentor program was not being fully utilized, there was a slow but cumulative loss of knowledge in our organization. These mentor program monthly articles are laying a foundation for us to build upon. Marla Wylie, Vice-President, is already working toward a smoother transition for board and committee members this next year. A new series of articles highlighting specific positions will continue to build on this foundation.

For now, I am including a list of all our current board and committee chairs. Wonder what we do? Ask us. Curious if it is a good fit for you? Ask us. EWI thrives on new and innovative ideas from all its members and benefits richly from its diversity. We need your input and passion.

The extent of personal and professional growth possible through EWI is inspiring. Giving of your time, energy and resources shapes your character and positively impacts not only our organization, but your member firms and other non-profits you support. I have found growth through EWI not to be easy, but to be invaluable.

Ladies, let's work together to grow by supporting our current board members and committee chairs. Your challenge this month is to reach out to a board or committee member and encourage them. Our board members are listed on page six and your committee chairs are noted below. Hold your partner accountable and ask them who they reached out to and what they did. Together, we can positively change EWI Des Moines!

Committee Chairs

HISTORIAN: Janette House, Chapter Life Member

HOSPITALITY/COURTESY CHAIR: Mary Ann Moore, Greater Des Moines CVB, maryann@catchdesmoines.com

INVESTMENTS: Chris Harvey, Co-Op Financial, chris.harvey@tmg.global

PARLIAMENTARIAN: Nancy Cook, Kirke Financial, nancyloucook@gmail.com

PHILANTHROPY: Deb Longseth, Syverson Strege & Company, dlongseth@onlyworkforyou.com

PURELY SOCIAL CHAIR: Karen Fitch, Josephs Jewelers, karen.fitch@josephsjewelers.com

SCHOLARSHIP/ASIST: Michelle Cook, FBL Financial Group Inc. michelle.cook@fblfinancial.com

Mentor Partners – Updated March 2018

| | |
|---------------------|----------------------|
| Carol Bahls | Jessinda J Madonia |
| Sarah Roeder | Courtney Hill |
| Janette House | Robin Taylor |
| Ruth Hanrahan | Beth Kneeskern |
| Michelle L Cook | Kim Crocker |
| Judith (Judy) Jones | Tara Nagel |
| Sheryl Nichols | Karen Fitch |
| Nancy Cook | Corinna King |
| Marsha Rodd | Karen Crowell Bailey |
| Cyndi Lorenzen | Debra Lyons |
| Cindy Fleischacker | Deb Longseth |
| Christine Healy | Katherine McClure |
| Laveta Pfaltzgraff | Deb BeLieu |
| Lena Rocha | Gloria Criswell |
| Linda Buchanan | Aisha R Syed |
| Mary Granneman | Marty Kennedy |
| Karen Andersen | Alyssa Flamm |
| Kelly Betts | Mary Ann Moore |
| Kim Fankhauser | Anna Doud |
| Paulette Schultz | Sharon Porter |
| Carmella Heckard | Marla Wylie |
| Judy J Smith | Barb Hobson |
| Chris Harvey | Laura Montgomery |

MARCH MEETING HIGHLIGHTS

FIRM NOTES

2017-2018 Board

President

Katherine McClure
Katherine McClure Photography
km@katherinemcclure.com

Vice President

Marla Wylie
Delta Dental
mwylie@deltadentalia.com

Secretary

Barb Hobson – Community Foundation
of Greater Des Moines
hobson@desmoinesfoundation.org

Treasurer

Laura Montgomery
Hubbell Realty Company
laura.montgomery@hubbellrealty.com

Sergeant-at-Arms

Jessinda Madonia
Bankers Trust
jmadonia@bankerstrust.com

Marketing Director

Sharon Porter
Delta Dental
sporter@deltadentalia.com

Program Directors

Courtney Hill
Premiere Credit Union
courtneyh@premiercu.org

Cyndi Lorenzen
Iowa Events Center
clorenzen@iowaeventscenr.com

Communication Directors

Christine Healy
TPI - The Printer Inc.
chealy1142@gmail.com

Robin Taylor
ISF Blue Ribbon Foundation
robin@blueribbonfoundation.org

Retention & Recruitment

Alyssa Flamm
Nourish Thrive Live
alyssa.flamm11@gmail.com

Fundraising Director

Beth Kneeskern
KPMG LLC
bkneeskern@kpmg.com

New Members:

Chris Harvey – Co-Op Financial
Kelly Betts – Shazam, additional rep

Farewell:

Christy Jones – R Jones Collision 1
Keisha Knepper – Iowa Credit Union League
Julie Mapes – Iowa Credit Union League
Kim Bence – Wells Fargo

Of Note:

Master of Science in Nursing: Grand View is now offering a Nurse Manager and Leader Certification as part of its MSN program. The Nurse Manager and Leader will be positioned to take on leadership roles in today's changing health care system. Visit <https://www.grandview.edu/academics/graduate/ms-nursing> for more information.

SPRING FLOWER SALES

Our Spring Flower Fundraiser is in full bloom. Please share the order form with your co-workers, friends and family to help raise funds for our scholarship program. Reasons to buy:

- Who doesn't like seeing brightly colored blooms after a cold, drab winter?
- Help prevent osteoporosis – planting builds bone strength!
- Plants provide oxygen and help filter water.
- Support a locally owned business.
- Aren't the rabbits in your neighborhood needing more greens in their diet?

Details:

- Order deadline is Monday, March 26.
- Pick up date is Thursday, May 3
- Send all orders to Beth Kneeskern
- An order form is included at the end of this newsletter



FIRMS IN THE NEWS

Community Foundation of Greater Des Moines Reaps Farmland Benefits

A rose to Fred Weitz for a donation of farmland that could reap results for decades in central Iowa. Weitz is a longtime community leader, founder of Life Care Services and former CEO of Weitz Co., where he made his family's construction company a national operation. In December, he donated a 176-acre farm in Benton County to the **Community Foundation of Greater Des Moines**. On Feb. 9, the foundation sold the farm for \$2.5 million, or \$14,300 an acre. The money will support the Community Foundation's "Better Together Fund," which provides grants to groups and individuals that "maintain and improve the region's quality of life and economic viability."

The Community Foundation had another great year, attracting more than \$76.4 million in gifts and making more than \$42.5 million in grants in 2017. Recent recipients of its leadership grants include \$100,000 to the Director's Council to address racial disparities in its One Economy project; \$75,000 to launch the Des Moines office of the Kids First Law Center; and \$75,000 to Des Moines Heritage Trust for the renovation of the 1909 Des Moines Union Depot. *Excerpted from the Des Moines Register*

Partnership Rolls Out National Digital Campaign to Lure Talent

A new digital campaign from the **Greater Des Moines Partnership** will use videos of current residents to show prospective workers and businesses the types of lifestyles represented in Greater Des Moines. The idea is to help with a chronic worker shortage by showing, as the Partnership's Mary Bontrager said, "they can have it all here."

Tiffany Tauscheck, the Partnership's chief strategy officer, noted that Partnership investors have made it clear they need a bigger labor pool, something Tauscheck sees as an opportunity. "Our investors have said talent is No. 1 on their list of priorities. It is a huge opportunity for our region. One of our priorities is to drive talent attraction." Research the Partnership conducted that led to the DSM USA identifier and branding campaign showed evidence that Des Moines should promote itself as vibrant, affordable, accessible, welcoming and diverse, Tauscheck said.

The videos will run two minutes max, and probably as short as 15 or 30 seconds. They will be on the Partnership's website and on social media. The conversation will include the #DSMUSA [Facebook page](#), where you can tell your story or make a comment on the region, and you can [submit a blog post](#).

Bontrager added that part of the mission is to show people that Greater Des Moines offers what they — and their businesses — seek. "People look at place first and job second. So much of this campaign is telling the story of DSM USA," Bontrager said. "We are allowing some of our own residents to help us tell that story through their lens and their voices." *Article from the Business Record by Perry Beeman*

Farm Bureau, Wellmark propose health benefit alternative for farmers

Iowa's statewide farm organization thinks it has a plan to help farmers who are struggling to find affordable health insurance, the Mason City Globe Gazette reported. Under the proposal, **Wellmark** would create health benefit plans for **Farm Bureau** members. The benefit plans, which would not be regulated as insurance, would be designed to be affordable for lower-income farmers. Without the requirement that the plans meet Affordable Care Act benchmarks, the plans could be cheaper than ACA-compliant plans. Tens of thousands of Farm Bureau members could be eligible for the health benefit plans, which are under consideration by the Iowa Legislature, Iowa Farm Bureau President Craig Hill said. *Article from the Business Record Daily*

Broadlawns/UnityPoint psychiatry residency program receives accreditation

Broadlawns Medical Center and **UnityPoint Health-Des Moines** announced today that their jointly administered psychiatry residency program has earned full accreditation from the Accreditation Council for

Graduate Medical Education (ACGME). The Broadlawns and UnityPoint Health Psychiatry Residency program will welcome its first class of four residents into the four-year training program in July. Dr. Larry Severidt, Broadlawns' director of medical education, said the new program is "a critical component toward expanding the number of trained psychiatrists in the state of Iowa and addressing the mental health issues that we are facing in our community." Iowa currently ranks 49th out of 50 states in the number of practicing psychiatrists per capita. *Article from the Business Record Daily*

Wellmark Foundation's BlueCare Giving generates \$1.8 million for Iowa nonprofits

More than 570 Iowa nonprofit organizations received \$1.8 million in funding this year through the Wellmark Foundation BlueCare Giving program. The foundation said today in a release that Wellmark employees logged nearly 38,000 volunteer hours with qualified nonprofit organizations. Through the BlueCare Giving program, Wellmark employees who volunteer their time have the opportunity to choose a nonprofit organization to be the recipient of matching gifts from the foundation, which resulted in contributions of more than \$1.8 million to nonprofit organizations across the state. The top five recipients of funds from the program were: Variety – the Children's Charity; Iowa State University Foundation; United Way of Central Iowa; Animal Rescue League-Des Moines; and Leukemia & Lymphoma Society. *Article from the Business Record Daily*

Grandview Community Garden

Grand View University is starting a community garden, with a season running May 1 through Nov. 30. Water will be provided. The size of a plot will depend on demand. Gardeners need to bring their own seeds, tools and supplies, and must maintain their plot. Oh, and follow the garden rules. You can call Rob Barron at 263-6195 or email viewsforward@grandview.edu for more information. *Article from the Business Record Daily*

Hubbell provides a homeownership option in Gray's Station development

Hubbell Realty Co. has released plans to build 89 townhome units in its Gray's Station development between Martin Luther King Jr. Parkway and the Raccoon River in downtown Des Moines, along with the first images of a bridge that will span the river and provide a link to Gray's Lake. The for-sale townhomes come in a range of sizes and styles, including attached and detached units and condominiums. The company plans to begin building streets and trails in the 75-acre development this summer. Plans call for bridge construction to begin in July, with construction of the townhomes scheduled to begin in October. Hubbell previously released plans for 200 apartment units in two buildings, along with space for commercial tenants, that will front Martin Luther King Jr. Parkway along with a plaza that will provide a view beyond the apartments to the sprawling development. Hubbell President and CEO Rick Tollakson said the for-sale units will provide an alternative for downtown renters who are ready to buy a home but have limited options if they want to remain downtown. *Article from the Business Record Daily*

Grand View Claims Seventh-Straight National Title

Grand View continues the rewrite the wrestling record book as the program won an unprecedented seventh-straight team title at the 2018 NAIA Wrestling National Championships. The 61st annual event took place at the Jacobson Exhibition Center March 2 & 3.

Grand View, fueled by 10 All-Americans, scored 171.5 team points. The victory makes the Vikings the fourth program in collegiate wrestling history to win seven-straight team titles, joining NCAA Division I Iowa (nine-straight 1978-86), NCAA Division I Oklahoma State (seven-straight 1937-1949) and then-NCAA Division II Cal Poly (seven-straight 1968-1974).

Henning Received Education Leadership Award

The Chinese Association of Iowa selected honorees of the 2017 Iowa Chinese Achievement Awards on November 19, 2017. The Association presented the awards at Grand View on February 17, 2018. Kent Henning, Grand View University President, received the Education Leadership Award. This award is designed to recognize the exceptional leadership of active, front-line leaders who make a difference in the lives of students every day. Candidates were judged on leadership for learning, communication, professionalism and community involvement.

2018 LUNCH BUNCH 3RD TUESDAY OF EACH MONTH

| 11:30 am | West Des Moines | Downtown |
|--------------|--|--|
| March 20 | <u>Biaggi's</u> 5990 University Avenue, WDM 221-9900 | <u>Exile Brewing Company</u> 1514 Walnut Street, D.M. 883-2337 |
| April 17 | <u>Fire Creek</u> 800 S. 50 th Street, WDM 224-0500 | <u>Olympic Flame</u> 514 E. Grand Ave., D.M. 243-4361 |
| May 15 | <u>Cool Basil</u> 1250 - 86 th Street, Clive 225-8111 | <u>Tumea & Sons</u> 1501 SE 1 st St., D.M. 282-7964 |
| June 19 | <u>Coach's Pizza</u> 560 S. Prairie View, WDM 223-2233 | <u>Café Baratta's in the Historical Building</u> 600 E. Locust Street, D.M. 281-3294 |
| July 17 | <u>Bar Louie</u> 7105 Mills Civic Parkway, WDM 422-9640 | <u>Star Bar</u> 2811 Ingersoll Ave., D.M. 244-0790 |
| August 21 | <u>Wellman's</u> 597 Market Street, WDM 222-1100 | <u>Magnolia Wine Kitchen</u> 313 E. Locust Street, D.M. 635-0952 |
| September 18 | <u>Bravo</u> 120 S. Jordan Creek Parkway, WDM 225-0660 | <u>MALO</u> 900 Mulberry Street, D.M. 244-5000 |
| October 16 | <u>Urban Grill</u> 3651- 86 th Street, Urbandale 278-1016 | <u>+39</u> 1430 Locust St., D.M. 421-4500 |
| November 13 | <u>Waterfront</u> 2900 University Avenue, WDM 223-5106 | <u>Centro</u> 1003 Locust St., D.M. 248-1780 |
| December 18 | <u>Club Car</u> 13435 University Avenue, Clive 226-1729 | <u>Court Avenue Brewing Company</u> 309 Court Avenue, D.M. 282-2739 |



CONNECTIONS | CAREERS | COMMUNITY

Find EWI Des Moines on Facebook



CALENDAR OF EVENTS

Tuesday, March 20
West

Lunch Bunch
11:30 a.m. – 12:30 p.m.
Biaggi's, 5990 University Avenue, WDM 221-9900

Downtown

11:30 a.m. – 12:30 p.m.
Exile Brewing Company, 1514 Walnut Street, D.M. 883-2337

Monday, March 26

Reservation Deadline for March Meeting
Make sure to register for the March meeting at www.ewidsm.org.
Questions about payments? Please contact Jessinda Madonia
JMadonia@bankerstrust.com.

Deadline for Flower Fundraising Orders

Monday, April 5

Chapter Meeting 5:15 p.m.
Des Moines Central Campus
1800 Grand Avenue, Des Moines 50309
515-242-7846

Tuesday, April 17
West

Lunch Bunch
11:30 a.m. – 12:30 p.m.
Fire Creek, 800 S. 50th Street, WDM 244-0500

Downtown

11:30 a.m. – 12:30 p.m.
Olympic Flame, 1514 Walnut Street, DM 243-4361

Tuesday, May 1

ASSIST Scholarship Application Deadline
Scholarship applications are currently being accepted. Scholarship information for the current year is posted on the homepage of ewidsm.org. If you know of anyone who may be interested in applying, please direct them to this website for more information.

HAPPY BIRTHDAY!!

Linda Buchanan

Wellmark BlueCross Blue Shield

April 3

Tara Nagel

Tens Consulting

April 5

COMMITTEE ASSIGNMENTS

Advisor:

Tara Nagel

Official Greeter:

Katherine McClure

Nominating:

Tara Nagel
Katherine McClure
Marla Wylie

Budget:

Laura Montgomery
Katherine McClure
Marla Wylie

Investments:

Chris Harvey – Chair
Katherine McClure
Paula Leverenz – non EWI
Michelle Morris – non EWI
Donna Schletzbaum – non EWI

Philanthropy:

Deb Longseth – Chair
Linda Buchanan
Sheryl Nichols
Judy Jones

Scholarship/ASIST:

Michelle Cook - Chair
Karen Bailey
Marsha Rodd
Paula Leverenz – non EWI
Michelle Morris – non EWI
Donna Schletzbaum – non EWI

Strategic Plan:

Sarah Roeder – Chair
Katherine McClure

Past Presidents Advisory

Council:

Tara Nagel
Carmella Heckard
Chris Harvey
Paulette Schultz
Christine Healy
Barbara Eslick
Cindy Fleischacker
Michelle Cook
Sarah Roeder
Ruth Hanrahan
Sheryl Nichols
Laveta Pfaltzgraff
Kim Fankhauser
Judy Jones
Judy Smith
Linda Buchanan
Marsha Rodd
Mary Granneman
Nancy Cook
Karen Bailey
Janette House
Lena Rocha

Hospitality:

Mary Ann Moore – Chair
Carol Bahls
Corinna King

Purely Social:

Karen Fitch – Chair
Kim Fankhauser
Laveta Pfaltzgraff

Parliamentarian:

Nancy Cook

Lunch Bunch:

Judy Smith – WDM
Paulette Schultz – Downtown

Fundraising:**

Beth Kneeskern – Chair
Deb BeLieu
Mary Granneman
Ashley McKee
Aisha Syed

Communications:**

Robin Taylor – Co-Chair
Christine Healy – Co-Chair
Ruth Hanrahan
Judy Smith

Programs:**

Courtney Hill – Co-Chair
Cyndi Lorenzen – Co-Chair
Gloria Criswell
Cindy Fleischacker
Carmella Heckard

Recruitment/Retention**

Alyssa Flamm – Chair
Karen Anderson
Kim Crocker
Anna Doud
Janette House

Marketing:**

Sharon Porter – Chair
Deb Lyons
Marty Kennedy

Sergeant at Arms:**

Jessinda Madonia

Treasurer:**

Laura Montgomery

Secretary:**

Barb Hobson

Vice President:**

Marla Wylie

President:**

Katherine McClure



CORPORATE INFORMATION

What is EWI?

Mission

Executive Women International (EWI) brings together key individuals from diverse businesses for the purpose of promoting member firms, enhancing personal and professional development, and encouraging community involvement.

Vision

To be a global women's organization of 5,000 engaged members empowering others for positive change.

Values

Integrity | Excellence | Respect | Collaboration

2017-2018 Corporate Officers & Directors

President

Cheryl Hawkins
American Clinical
Laboratory Association
EWI of Washington, D.C.

Vice President/ President-Elect

Ronwyn Anderson

Secretary/Treasurer

Christine Healy
TPI – The Printer Inc.
EWI of Des Moines

Directors

Maegan Brandt
Insurance Solutions, LLC
EWI of Honolulu

Christina Casiano
Bill Miller Bar-B-Q
Enterprises, Ltd.
EWI of San Antonio

Linda Sarancha
Raymond James Financial
Services, Inc.

Felicia J. Senter
Tulsa Tech
EWI of Tulsa

Nelda Anderson Tatum
UNC Charlotte - Business Affairs
EWI of Charlotte

Advisor

Jill Gaffney
Greenleaf Landscaping, Inc.
EWI of Spokane

EWI Membership Roster

We have received feedback that our members want to see a complete roster of our membership. Beginning this month, we will include a current roster in the *EWI Connect* each month for your chapter and firms to reference and connect with! Please watch future corporate newsletters for this information.

Request for Webinar Speakers

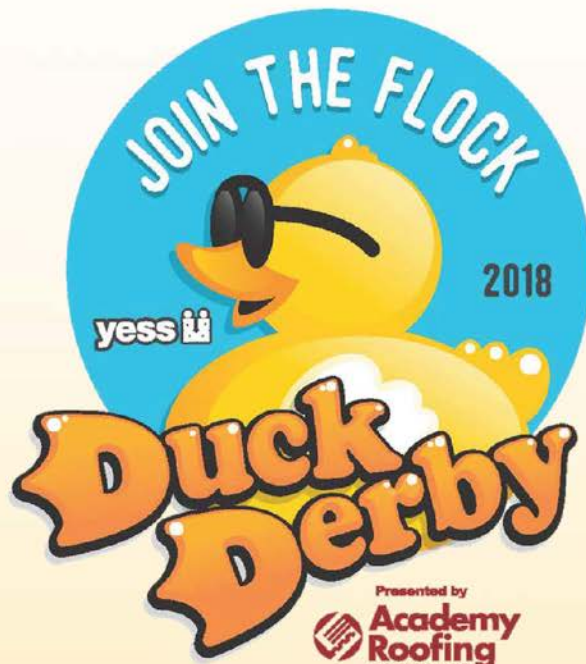
We are looking for professional development speakers for our monthly education for members. If you know a professional with a dynamic topic or delivery style, please forward contact information to the EWI Corporate Office. We currently have openings in April - August.

EWI Corporate Nominating Committee

The Nominating Committee will soon be looking for applicants to serve on the 2018-2019 EWI Corporate Board of Directors. To qualify, you must be a Past Chapter President and a representative in good standing within your chapter. Please bring your dedication and talents to the EWI Corporate Board this next year and apply when the Nomination process is announced.

SATURDAY, MAY 5, 2018

JORDAN CREEK TOWN CENTER LAKE | NOON-3PM



ADOPT A DUCK. HELP A CHILD. YESSDUCKDERBY.ORG

This family-fun event quacks up the young and young at heart while supporting our community's most vulnerable children. You are invited to adopt a rubber duck for as little as a \$5 donation, and cheer it on to victory!

The fun starts at Noon, when you can enjoy FREE family-friendly entertainment, kids' activities, and food samples from Jordan Creek-area restaurants. At 2:00pm, thousands of yellow rubber ducks will race through the lake at Jordan Creek Town Center, all vying to cross the finish line first and be named Top Duck. Adopt your ducks and cheer them on to victory and the chance to win fantastic prizes, including \$10,000 cash.

All proceeds will benefit Youth Emergency Services & Shelter (YESS). As Iowa's largest provider of emergency services for youth - newborn through age 17 - YESS touches the lives of 2,000 children per year through a range of programs designed to keep kids safe and help families thrive.



515-282-9377 | YESSIOWA.ORG | 918 SE 11TH STREET, DES MOINES, IA 50309

No purchase necessary. See official rules and regulations.

yess ii
YOUTH EMERGENCY SERVICES & SHELTER

EWI® Des Moines Chapter Meeting

| | |
|-------------------------------------|---|
| Date: | Monday, April 2, 2018 |
| Program: | Central Campus – Culinary Arts and other special programs for high school students in Des Moines |
| Program Location: | Des Moines Central Campus High School 1800 Grand Avenue Des Moines, IA 50309 515-242-7846 Parking is available across the street at 19 th and Grand. There is also street meter parking available. |
| Schedule: | 4:15 – 5:15 Board Meeting 5:15 – 5:45 Networking and hors d'oeuvres, Quacky from YESS 5:45 – 6:30 Tour and Presentation 6:30 - 7:30 Dinner prepared and served by culinary arts students 7:30 - 8:00 EWI Updates |
| Menu: | Hors D'oeuvres – Bacon-wrapped & Facon-wrapped dates with roasted poblano and feta, tomato mozzarella kabob with pesto and balsamic glaze, Asian chicken salad on wonton crisp Salad – Spinach salad with bleu cheese, candied pecans, dried cranberry, julienned apples and poppyseed vinaigrette Entrée – Bacon-wrapped pork tenderloin roulade with root vegetables and spinach, roasted vegetable pavé, steamed asparagus and wild mushroom demi-glace |
| Cost: | \$30.00 |
| Dinner Reservation Deadline: | <ul style="list-style-type: none"> • Reservation deadline is Monday, March 26, 2018. • Please remember that all Representatives MUST register on line at http://www.ewidsm.org. • Representatives paying monthly or quarterly MUST complete the form below and mail it along with your check to Jessinda Madonia by the reservation deadline. • Representatives bringing a guest MUST register the guest online and mail the payment by the reservation deadline. • Cancellation Policy: If you have registered but are unable to attend, you MUST notify Jessinda before the reservation deadline in order to receive a refund or credit. |
| Mail this form to: | Jessinda Madonia Bankers Trust, 717 7 th Street, Des Moines, IA 50309 Questions? Call 515-245-5260 or email jmadonia@bankerstrust.com |

Firm: _____

Representatives: _____

Executives/Guests: _____

Amount Enclosed: _____ (Please make check payable to EWI)

**Des Moines Chapter
Executive Women International
2018 Spring Flower Fundraiser**

Pick up date: Thursday, May 3, 2018
4:30-6:00
Location: In The Bag
79 University Ave, Ste. B
Des Moines, IA 50309

EWI Member: _____
Member's Phone: Home _____
Work _____
Cell _____
Firm Name: _____

Buyer's Name: _____
Buyer's Phone: _____

| | Color | Qty | Price | Total | | Color | Qty | Price | Total |
|---|-----------|-----|---------|-------|--|--------------------|-----|---------|-------|
| <u>Bedding Plants (12 paks per flat)</u> | | | | | <u>Potted Plants</u> | | | | |
| Petunias | Red | | \$19.00 | | Geraniums 4-1/2" | Red | | \$6.00 | |
| | White | | | | | Pink | | | |
| | Blue | | | | | White | | | |
| | Pink | | | | | Violet | | | |
| Marigolds | Yellow | | \$19.00 | | Geraniums 7" | Salmon | | | |
| | Orange | | | | | Red | | \$14.00 | |
| | Tu-Tone | | | | | Pink | | | |
| Begonia | Red | | \$19.00 | | | White | | | |
| | White | | | | | Violet | | | |
| | Pink | | | | | Salmon | | | |
| | Mix | | | | Hybrid Impatiens 4-1/2" | Red | | \$6.00 | |
| Impatiens | Red | | \$19.00 | | | Pink | | | |
| | White | | | | | White | | | |
| | Pink | | | | | Lilac | | | |
| Pansy | Mix | | | | Hybrid Impatiens 6" | Orange | | | |
| | Mix Only | | \$19.00 | | | Red | | \$11.00 | |
| Vinca | Burgundy | | \$19.00 | | | Pink | | | |
| | Lilac | | | | | White | | | |
| | PolkaDot | | | | Hybrid Impatiens 10" (terracotta pot w/ saucer) | Lilac | | | |
| | Rose | | | | | Orange | | | |
| | Icey Pink | | | | | Red | | \$21.00 | |
| | Mix | | | | | Pink | | | |
| <u>Hanging Baskets</u> | | | | | Accent Plants 3" Pots | White | | | |
| Ivy Geranium | Red | | \$19.00 | | | Lilac | | | |
| | Pink | | | | | Orange | | | |
| | Purple | | | | | Spike | | \$4.00 | |
| | White | | | | Accent Plant 6" Pots | Vinca Vine | | | |
| Hybrid Impatiens | Red | | \$19.00 | | | Asparagus Fern | | | |
| | Pink | | | | | Hosta | | \$8.00 | |
| | Lilac | | | | | Purple Plume Grass | | | |
| | White | | | | | | | | |
| Mini Petunia | Orange | | | | | | | | |
| | Red | | \$19.00 | | | | | | |
| | Pink | | | | | | | | |
| | Dark Blue | | | | | | | | |
| Wave Petunia | Yellow | | | | | | | | |
| | Pink | | \$19.00 | | | | | | |
| | Purple | | | | | | | | |
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