

Chartered 1971

August 2018

LETTER FROM THE PRESIDENT



Cooper's on 5th in Valley Junction opened up just for us this month! (And we must have been having quite a good time. Quite a few locals tried to come in and join us!) The space was perfect for our board meeting and chapter business meeting and we appreciated their service! It was cozy and easy to hear reports from the variety of board members and committee chairs who presented.

Our chapter did vote as a whole to disburse more scholarship funds over the next three years, but to do that we need to find more applicants! To that end, we have applied to have our boundaries stretched to include more counties in Central Iowa (like Jasper County where I live!) We are hopeful and encouraged that our chapter will be able to support more non-traditional students in the years to come!

Save the Date! The 47th Annual Executives' Night will be held on Tuesday, September 11, 2018. The Sheet, a band playing fun reggae infused cover songs, will begin the evening's entertainment and Scott Siepker, Iowa Nice Guy, will be our keynote speaker! Mark your calendar (and your executive's!) now for what will be a truly memorable evening.

This month, we talk about 'Community: Literacy' in our mentor article. Take a moment to connect with your mentor partner and ask her how we can better promote literacy on the local level here in Des Moines. We have partnered with Capitol View Elementary for the past seven years so what are our next steps to grow our impact?

We are still accepting LCAM scholarship applications. Want to attend but need some financial help? Contact me today and I will get you the application! LCAM is September 20-22, 2018 in Raleigh, NC. You can register now to benefit both professionally and personally. The keynote speaker, JuliAnn Stitick, is providing attendees with materials to help them prepare for learning and growing together at www.getyourpowerbook.com

I am looking forward to seeing each of you at our August event at the Riverwalk HUB. Don't forget to RSVP by July 27th.

Have a gorgeous day,

Katherine McClure

Chapter President

Representing Katherine McClure Photography



JULY 2018 BOARD MEETING RECAP

Secretary: A motion to approve the amended June 4, 2018 minutes with inclusion of Michelle Cook as Parliamentarian and Kim Fankhauser's name corrected was made by Robin Taylor and seconded by Courtney Hill. Motion carried with a unanimous vote by those present.

A motion to approve the May 7, 2018 minutes with inclusion of numbers that were missing in the Sergeant-at-Arms report and a couple of grammatical errors was made by Sharon Porter and seconded by Laura Montgomery. Motion carried with a unanimous vote by those present.

Treasurer: Financials were provided through June 30, 2018. A motion was made by Sharon Porter and seconded by Robin Taylor to approve the June 2018 Treasurer's report, including the following payments: Delta Dental \$845 for June meeting; \$500 for LCAM sponsorship, \$1,300 for two early bird LCAM registrations, August meeting at the Hub up to \$850 and \$3,642.65 to Central Iowa Floral for plants. In addition, Lena Rocha sent a \$60 dues check to Michelle Cook. From this \$35 will be sent to corporate, \$15 will be kept and \$10 will be returned to Lena Rocha for overpayment. Motion carried with a unanimous vote from those present.

President: Communications and Meetings: attended the June Meeting; sent and received emails from board members; listened to the recording of the EWI Chapter Leadership Call; created 'Careers: Webinars' newsletter article for Mentor Program; created rough Draft of 'Community: Literacy' for the *Connect*; emailed board packet.

Vice President: Assembled July Board of Directors/Business meeting packets and sent to Katherine McClure; sent and received emails from board members; listened to the EWI Chapter Leadership Call. The leadership call focused on retention and making sure your representatives are coming to the meetings; recruitment for board positions 2018-19; collaborated with Christine Healy on cleaning up website.

Sergeant-at-Arms: As of June 13, 2018, the Des Moines Chapter of EWI consists of: 29 member firms, 35 representatives, 8 chapter life members, 2 sustaining members. Present at the June 4, 2018 Chapter meeting were: 17 member firms for 59% representation, 19 representatives for 56% attendance, 2 chapter life members for 22% attendance, 0 sustaining members for 0% attendance, 0 transitional members and 1 guest. Attendance of the Board Members at the June 4, 2018 Board Meeting was 85%.

Marketing: Activities and Updates: Various photos were taken and posted to EWI Facebook page.

Retention and Recruitment: Membership as of June 4, 2018: 29 member firms, 35 representatives, 8 chapter life members, 2 sustaining members. New Member: Leanne Benson – BC/BS; Leaving members: Tara Nagel, Mary Granneman, Sarah Roeder, Alyssa Flamm.

Program: The July 9 Business meeting will be held at Cooper's on 5th in Valley Junction. Please note the date of the event will be Monday, July 9 due to Independence Day falling on our normal meeting week. Reservation deadline is Monday, July 2.

Communications: Updated meeting information for July event; prepared and sent emails for July event; prepared July *Connect* for website; updated member information on the website; sent newsletter reminder and information to register for July event; proofread the July *Connect*; sent emails to active representatives we haven't seen at the meetings on June 7, 2018; sent email reminder for the July event on June 8 and June 25, 2018; sent July *Connect* on June 28, 2018.

Deadline for the next *Connect* newsletter is Friday, July 13, 2018. If you have information you would like to include in the newsletter, please send it to Robin Taylor at (robin@blueribbonfoundation.org).

Committee members are Ruth Hanrahan, Judy Smith, Robin Taylor, and Christine Healy.

Fundraising: The final figures for the Spring Flower Fundraiser are in. Between our chapter sales and the Unity Point purchase, the sales totaled \$5,257. Our payment to Central Iowa Floral will be in the amount of \$3,642.65, of which we will approve payment of during the treasurer's report. We had a net profit of \$1,614.35 plus a \$25 contribution, so the total amount raised was \$1,639.35. This is \$561.95 less than last year's profit. Sharon Porter shared that her niece sells nuts and is interested in being our vendor for the fundraiser. She represents Terry Lynne. We will get a comparison and make a choice at a later date.

Philanthropy: No report.

Scholarship: The Scholarship Committee heard back from Bobbi Backer, previous scholarship recipient. Bobbi requested \$3,400 per year for her last two years for a total of \$6,800 to finish her degree at the University of Iowa. Bobbi will be requested to speak at Executives' Night.

Other Business: It was noted that the Lucille Johnson Perkins Award nomination is due July 20.

The board discussed the *Connect* Contest. Robin Taylor will choose two and submit application for the award.

We will get more pins from Robin Taylor to give at LCAM 2018. Robin will send out a few options to Kat McClure and we will choose. We have 95 stickers and 105 pins left in our inventory.

Marla Wylie asked how strict our attendance policy should be. Laura Montgomery asked if we have a goal for members? We do not have a goal; we base the membership numbers on the proposed budget.

The board discussed guests coming to the meetings; we could bring 1 guest per year and have the chapter pay for the meal.

Announcements: none.



[Find EWI Des Moines on Facebook](#) 

EWI MENTOR PROGRAM

Community Literacy

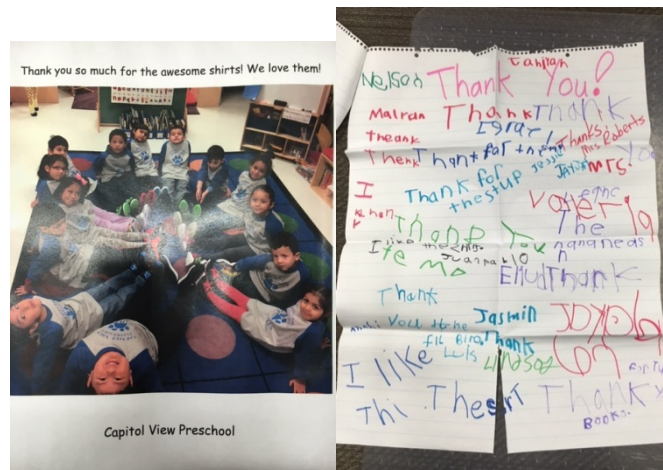
Read. Connect. Discuss. Enjoy.

- Read the mentor article.
- Connect with your partner. (via phone, text, email, snapchat or in person.)
- Discuss the talking points.
- Enjoy your conversation and get to know each other. Continue your discussions at the next member meeting!

Executive Women International is committed to the international promotion of literacy and EWI – Des Moines is promoting it locally. In 2011, our chapter began its partnership with Capitol View Elementary. A representative had partnered with them at a prior employer and knew 95% of their 600 students are low-income and 75% are from ethnic minority groups. It is a school that needs our whole community's support!

Our chapter partners with member firms like Delta Dental, Kirke Financial and Iowa Credit Union League to offer the preschool and kindergarten classes a t-shirt, books, snacks, toothbrushes and other dental accessories. This support comes in December and the children are so excited to receive their 'gifts'. They are able to take home their very own books to practice reading at home, and to share their excitement for learning with their families.

Encouragement in the classroom makes a lasting and positive impact in our communities and we are thankful for all those whose generosity makes it possible. Have you attended the event at Capitol View Elementary where the gifts are given out? Could you plan ahead this year to make sure you are a part of that celebration? What other literacy programs do you know of that would benefit from our support? Do you have ideas on how we can better serve the children and families at Capitol View? It is our representatives and their passions that keep our programs running each year!





EWI Des Moines Chapter 2018 Annual Leadership Conference and Annual Meeting (LCAM) Grant Application

The 2018 Leadership Conference & Annual Meeting (LCAM) is a three-day conference scheduled for September 20-22 in Raleigh, North Carolina. LCAM will focus on growing, thriving and flourishing in today's modern work force. The Academy of Leadership is being offered once again, promoting professional development while strengthening our core values of Connections; Careers; and Community.

The LCAM grant totals \$1500 and any representative from the Des Moines Chapter can apply. The grant is to be used to help cover 2018 LCAM expenses: the cost of registration, airfare and airport transportation costs, hotel accommodations and/or transportation costs. Any shortfall in funds would be paid by the representative and/or her firm.

On the next page is the grant application form. Please complete the form and submit it to Marla Wylie, Chapter Vice President, no later than July 31, 2018. The applicant must be a Des Moines Chapter representative in good standing, with annual fees paid and no outstanding dinner fees due, must attend Chapter meetings on a regular basis and be actively serving on at least one committee. The LCAM grant will be presented to the qualifying applicant(s) at or before the August 6, 2018 Chapter meeting.

If you have any questions, please contact Marla Wylie or Katherine McClure. We look forward to having you join us in Raleigh.

APPLICANT NAME:

FIRM:

Have you attended LCAM before? _____ If so how many times? _____

Have you received an LCAM scholarship before? _____ If so, how many times? _____

Will your firm support you monetarily to attend LCAM? If so, what will they pay for? (Explain)

How many chapter meetings did you attend in the last year? _____

In 25 words or less, how will EWI help you achieve your personal and professional goals?

How do you feel attending the EWI® Leadership Conference and Annual Meeting this year will help you become a better EWI representative for your chapter and how will your company benefit from your attendance at LCAM?

EWI INVOLVEMENT (Check all Committees served and chairs/board positions held during your EWI membership)
(Place a check for committees actively served and indicate with a C/B if chair or board member.)

_____ Recruit./Retent.	_____ Hospitality	_____ Philanthropy	_____ President
_____ Advisor	_____ Program	_____ Parliamentarian	_____ Scholarship
_____ Vice President	_____ Publications	_____ Directory/Bylaws	_____ Purely Social
_____ Treasurer	_____ Ways & Means	_____ Nomination	_____ Secretary
_____ Marketing	_____ Website	_____ Sergeant-at-Arms	

SPECIAL EVENTS VOLUNTEER (Check all that apply)

___ Holiday Nut Sales ___ Spring Flower Sales ___ Other (Please describe below) ___ YESS Activities

Please email completed form to Marla Wylie, Vice President mwylie@deltadentalia.com by July 31, 2018.

2017-2018 Board**President**

Katherine McClure
Katherine McClure Photography
km@katherinemcclure.com

Vice President

Marla Wylie
Delta Dental
mwylie@deltadentalia.com

Secretary

Barb Hobson – Community Foundation
of Greater Des Moines
hobson@desmoinesfoundation.org

Treasurer

Laura Montgomery
Hubbell Realty Company
laura.montgomery@hubbellrealty.com

Sergeant-at-Arms

Jessinda Madonia
Bankers Trust
jmadonia@bankerstrust.com

Marketing Director

Sharon Porter
Delta Dental
sporter@deltadentalia.com

Program Directors

Courtney Hill
Premiere Credit Union
courtneyh@premiercu.org

Cyndi Lorenzen
Iowa Events Center
clorenzen@iowaeventscenter.com

Communication Directors

Christine Healy
TPI - The Printer Inc.
chealy1142@gmail.com

Robin Taylor
ISF Blue Ribbon Foundation
robin@blueribbonfoundation.org

Retention & Recruitment

Alyssa Flamm
Nourish Thrive Live
alyssa.flamm11@gmail.com

Fundraising Director

Beth Kneeskern
KPMG LLC
bkneeskern@kpmg.com

FIRM NOTES**Delta Dental of Iowa Opening for Staff Accountant**

Delta Dental of Iowa is looking for outstanding candidates to fill a [Staff Accountant](#) role. In this position you will process all aspects of billing for fully insured, self-funded and individual products, including analysis and QA. You will be responsible for reviewing the accuracy of accounts payable transactions and preparing end of year 1099's for accounts payable vendors. In addition, you will prepare daily manual deposit and post all manual cash received daily, including the reconciliation of cash received and complete accounting journal entries in accordance with Generally Accepted Accounting Principles (GAAP). You will also be responsible for financial account analysis and reconciliations. This is an opportunity to keep attention to detail and tap into your problem solving skills to support the analysis needs of the department.

HAPPY BIRTHDAY!!**Paulette Schultz**

UnityPoint Health - Des Moines **2-Aug**

Laveta Pfaltzgraff

Chapter Life Member **7-Aug**

Corinna King

Grand View University **24-Aug**



PHILANTHROPY & FUNDRAISING



YESS School Supply Support

YESS is having a school supply drive and our chapter is participating. Please bring any supplies off of the above list to the August meeting and the Philanthropy committee will see that they are delivered to YESS to distribute to their students.

Chapter Nut Sales – A Not-so-Nutty Proposal

B & J Nuts is looking forward to another Nut Season! We are excited to be entering our 31st season of providing the freshest and highest quality raw, roasted and chocolate covered nut products.

B & J Nuts is a family owned and operated business located in Clive, Iowa. The founders, Bill and Jean Volz, started the business in 1986 and, with the help of their son, Dan and daughter Sherri Little, they have provided customers the highest quality and freshest nuts and snack foods. After many years and fond memories, in 2011, Sherri Little decided to pass the business on to a new generation. As long-time close family friends to the Volz and Little families, Michael and Crystal Hensing are excited to continue a tradition of offering great products at reasonable prices.

Michael Hensing will be speaking to the Board on Monday, August 6th regarding B&J Nuts. Please plan to attend. Crystal Hensing is Sharon Porter's niece.



2018 LUNCH BUNCH 3RD TUESDAY OF EACH MONTH

11:30 am	West Des Moines	Downtown
August 21	<u>Wellman's</u> 597 Market Street, WDM 222-1100	<u>Iowa Tap Room</u> 215 E 3rd St #100, D.M. 243-0827
September 18	<u>Bravo</u> 120 S. Jordan Creek Parkway, WDM 225-0660	<u>MALO</u> 900 Mulberry Street, D.M. 244-5000
October 16	<u>Urban Grill</u> 3651- 86 th Street, Urbandale 278-1016	<u>+39</u> 1430 Locust St., D.M. 421-4500
November 13	<u>Waterfront</u> 2900 University Avenue, WDM 223-5106	<u>Centro</u> 1003 Locust St., D.M. 248-1780
December 18	<u>Club Car</u> 13435 University Avenue, Clive 226-1729	<u>Court Avenue Brewing Company</u> 309 Court Avenue, D.M. 282-2739

CALENDAR OF EVENTS

Friday, July 27

Reservation Deadline for August Meeting

Make sure to register for the August meeting at www.ewidsm.org.
Questions about payments? Please contact Jessinda Madonia
JMadonia@bankerstrust.com.

Monday, August 6

Chapter Meeting 5:15 p.m.

Riverwalk HUB
215 Water Street
Downtown Des Moines
P: 515-330-1517



EWI COMMITTEES – A GREAT CHANCE TO BE INVOLVED

Explore your interests and desire to become involved with our Chapter's committees. Please read the overviews of each of the committees below and see which one excites you! Your participation will help our chapter increase in membership and community awareness. As a group, we will all be involved in recruitment and philanthropy. Based upon conversations within the membership, there is a desire to start the new year becoming more visible in the community with a willingness to give back to the community either monetarily or with service.

Fundraising

Shall devise and carry out the fundraising projects of the Chapter. Special projects may be planned to provide funds for the philanthropic endeavors adopted by the membership. A portion of the monies raised from sources outside the Chapter may be used for general Chapter operating purposes, so long as the fundraising is not done on a regular basis (an annual affair is acceptable), and the portion retained by the Chapter is not deemed to be a "substantial portion."

Hospitality

This committee should be composed of as many members as available to greet and welcome new representatives and guests at meetings, introducing them during the social hour and making proper seating arrangements for them. Also responsible for setting up door prizes and decorations for special events. Great way to get to know everyone!

Programs

The program committee plans our meetings – securing the venue, menu and develops the theme of each monthly meeting. The goal is to plan a minimum of two programs each calendar year of an educational nature which shall enhance the skills and abilities of our Representatives to benefit their companies, their families, and their own personal lives. Plan two business meetings, at least two firm night opportunities and develop potential volunteer opportunities during meeting times, i.e. serve at homeless shelter, misc. services for various nonprofits in addition to our Philanthropy committee.

Philanthropy

Working with our established organizations such as YESS, Capitol View School, etc. Planning events/opportunities for EWI to give back to the community.

Scholarship/Asist

This committee will coordinate the scholarship programs for the Chapter based on instructions received from the Corporate Board and/or Executive Director. The committee will submit progress reports to the Chapter Board, assist the Program Director in planning the program to announce recipients and assist in planning news coverage of the events.

Recruitment/Retention

This committee works closely with the Retention & Recruitment Director to regularly survey the membership to determine that the needs of the members are being met. The committee may also be responsible for coordinating the mentoring of new members.

Communications

Responsible for creating and sending out the newsletter and various communications to Membership. Makes changes and keeps website updated, including member roster, etc.

COMMITTEE ASSIGNMENTS

Advisor:

Official Greeter:

Katherine McClure

Nominating:

Katherine McClure
Marla Wylie

Budget:

Laura Montgomery
Katherine McClure
Marla Wylie

Investments:

Chris Harvey – Chair
Katherine McClure
Paula Leverenz – non EWI
Michelle Morris – non EWI
Donna Schletzbaum – non EWI

Philanthropy:

Deb Longseth – Chair
Linda Buchanan
Sheryl Nichols
Judy Jones

Scholarship/ASIST:

Michelle Cook - Chair
Karen Bailey
Marsha Rodd
Paula Leverenz – non EWI
Michelle Morris – non EWI
Donna Schletzbaum – non EWI

Strategic Plan:

Katherine McClure

Past Presidents Advisory

Council:

Carmella Heckard
Chris Harvey
Paulette Schultz
Christine Healy
Cindy Fleischacker
Michelle Cook
Sarah Roeder
Ruth Hanrahan
Sheryl Nichols
Laveta Pfaltzgraff
Kim Fankhauser
Judy Jones
Judy Smith
Linda Buchanan
Marsha Rodd
Nancy Cook
Karen Bailey
Janette House
Lena Rocha

Hospitality:

Mary Ann Moore – Chair
Carol Bahls
Corinna King

Purely Social:

Karen Fitch – Chair
Kim Fankhauser
Laveta Pfaltzgraff

Parliamentarian:

Michelle Cook

Lunch Bunch:

Judy Smith – WDM
Paulette Schultz – Downtown

Fundraising:

Beth Kneeskern – Chair
Deb BeLieu
Aisha Syed

Communications:

Robin Taylor – Co-Chair
Christine Healy – Co-Chair
Ruth Hanrahan
Judy Smith

Programs:

Courtney Hill – Co-Chair
Cyndi Lorenzen – Co-Chair
Gloria Criswell
Cindy Fleischacker
Carmella Heckard

Recruitment/Retention

***** – Chair
Karen Anderson
Kim Crocker
Anna Doud
Janette House

Marketing:

Sharon Porter – Chair
Deb Lyons
Marty Kennedy

Sergeant at Arms:

Jessinda Madonia

Treasurer:

Laura Montgomery

Secretary:

Barb Hobson

Vice President:

Marla Wylie

President:

Katherine McClure

CORPORATE INFORMATION

What is EWI?

Mission

Executive Women International (EWI) brings together key individuals from diverse businesses for the purpose of promoting member firms, enhancing personal and professional development, and encouraging community involvement.

Vision

To be a global women's organization of 5,000 engaged members empowering others for positive change.

Values

Integrity | Excellence | Respect | Collaboration



Professional Development Webinars

Productive Conflict – From Unhappy Discord to Well Managed Debate

Presenter: Lori King-Taylor

Tuesday, August 7, 2018

2:00 PM CST



Many business leaders imagine that success is harmonious and creativity friction free. They could not be more wrong. All organizations have conflict. That's inevitable when you bring people together. In the best companies, where a wide diversity of personalities and disciplines work together, conflict isn't just natural--it's productive. That happens only when people know how to handle it well. This workshop will give you 3 things to help you master your conflicts and embrace active debates!

2017-2018 Corporate Officers & Directors

President

Cheryl Hawkins
American Clinical
Laboratory Association
EWI of Washington, D.C.

Vice President/ President-Elect

Ronwyn Anderson

Secretary/Treasurer

Christine Healy
TPI – The Printer Inc.
EWI of Des Moines

Directors

Christina Casiano
Bill Miller Bar-B-Q
Enterprises, Ltd.
EWI of San Antonio

Linda Sarancha
Raymond James Financial
Services, Inc.

Felicia J. Senter
Tulsa Tech
EWI of Tulsa

Nelda Anderson Tatum
UNC Charlotte - Business Affairs
EWI of Charlotte

Advisor

Jill Gaffney
Greenleaf Landscaping, Inc.
EWI of Spokane

EWI® Des Moines Chapter Meeting Reservation Form

Date:	Monday, August 6, 2018
Program:	Nicholas Wuertz - Lutheran Services of Iowa (LSI) Director of Refugee Services
Program Location:	Riverwalk HUB 215 Water Street Downtown Des Moines P: 515-330-1517
Schedule:	4:15 – 5:15 Board Meeting 5:15 – 5:45 Networking/Cash Bar 5:45 – 6:00 Member Introductions 6:00 – 6:30 Appetizer Stations 6:30 – 7:15 Presentation - Nicholas Wuertz, Lutheran Services of Iowa 7:15 – 7:30 EWI Updates
Menu:	Heavy appetizer stations catered by Trellis Cafe
Cost:	\$30.00
Dinner Reservation Deadline:	<ul style="list-style-type: none"> • Reservation deadline is Friday, July 27. • Please remember that all Representatives <i>MUST</i> register on line at http://www.ewidsm.org. • Representatives paying monthly or quarterly <i>MUST</i> complete the form below and mail it along with your check to Jessinda Madonia <u>by</u> the reservation deadline. • Representatives bringing a guest <i>MUST</i> register the guest online and mail the payment by the reservation deadline. • <i>Cancellation Policy:</i> If you have registered but are unable to attend, you <i>MUST</i> notify Jessinda before the reservation deadline in order to receive a refund or credit.
Mail this form to:	Jessinda Madonia Bankers Trust, 717 7 th Street, Des Moines, IA 50309 Questions? Call 515-245-5260 or email jmadonia@bankerstrust.com

Firm: _____

Representatives: _____

Executives/Guests: _____

Amount Enclosed: _____ (Please make check payable to EWI)