# Des Moines Connect

Chartered 1971 February 2019

# LETTER FROM THE PRESIDENT



Who knew that EveryStep covered such a broad range of services? It was a surprise to see how much this organization provides to the people of Iowa. Thanks to the Program Committee who organized a very informative program and to all of you in attendance.

There have been several requests to continue with the mentor program. New members are assigned a mentor for six months; the partnerships are listed on page 9. If you are an existing member and wish to participate in the mentor program, please do so. Choose a mentor that will enhance skills or experiences that you wish to learn. Please contact your mentor partner and get something scheduled, whatever works for the two of you. The most important piece of the mentor program is that you provide support, be present and encourage each other to stretch yourselves in terms of your

commitment to EWI Des Moines and your personal growth.

In researching Mentorship, an article entitled "8 Tips for an Amazing Mentor Relationship" written by Laurence Bradford on Forbes.com captured my attention; below are some highlights from the article:

- The best mentors are the ones who can fill gaps in your skillset. Don't seek a mentor who's your clone.
- Anyone can be a mentor--even without knowing it.
- Being a mentee is not a passive role. When you have a mentor, it's your job to define your own goals, cultivate the relationship, seek out advice and attend meetings or events you're invited to.
- Finally, just as the responsibilities of mentorship are shared by mentees, the benefits are shared by mentors.

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Here is the web address for the article: <a href="https://www.forbes.com/sites/laurencebradford/2018/01/31/8-tips-for-an-amazing-mentor-relationship/#48685d8221e2">https://www.forbes.com/sites/laurencebradford/2018/01/31/8-tips-for-an-amazing-mentor-relationship/#48685d8221e2</a>

The Firm Spotlight has been reinstated — see page 8 for details and assignments.

I am looking forward to our February meeting at Goodwill Industries in Johnston. Remember, this is a Business Meeting so your participation is encouraged. You will be hearing from all the committees on what they have been involved with since October. Your attendance and input is always appreciated. Please bring a friend or colleague to join us on our journey to learn more about Goodwill and introduce them to EWI!

In gratitude,

# Marla Wylie

Chapter President, Representing Delta Dental of Iowa



# **ADMIN POSITION**



# Administrative Assistant, Part-Time Hours: 11:00 am - 4:00 pm Monday - Friday

# Responsibilities

- Provides excellent customer service to donors, fund holders and community stakeholders.
- Prepares daily deposits of incoming gifts.
- Schedules meetings, registers staff for events, coordinates catering and conference call arrangements as requested.
- Sets up and maintains records in Community Foundation database systems.
- Aids with the preparation for trainings and meetings including printing and assembling packets and nametags.
- Prepares and compiles packets and mailings, creates merged letters and labels and other clerical duties as needed, such as filing, photocopying, collating and scanning.
- Maintains and tracks resource library and follow-up with outstanding items.
- Primary backup for reception duties and front desk coverage.
- Amicably receives and assists visitors or callers to the Community Foundation, determines nature of business and announces visitors to appropriate staff.
- Closes building on Fridays.

## **Qualifications**

Associate's degree from a two-year college or business school preferred. Two to five years related administrative assistant experience; or equivalent combination of education and experience. Extensive knowledge of Word, Excel, and Outlook necessary. Database management preferred. Excellent organizational skills. Must be able to manage multiple projects and tasks simultaneously and work both independently and in a team environment. Successful candidates will have an adaptable attitude, be a self-starter and able to interface well with a variety of people. Candidates should possess the ability to apply common sense understanding to carry out instructions; strong writing, proofreading and communication skills.

Position will be filled as soon as a qualified candidate is identified. Interested applicants should submit their cover letter, resume and salary requirements by January 25, 2019 to:
Barb Hobson, hobson@desmoinesfoundation.org

# 2018-2019 Board of Directors

## President

Marla Wylie Delta Dental of Iowa MWylie@deltadentalia.com

# Vice President

Deb Longseth Syverson Strege & Company DLongseth@onlyworkforyou.com

### **Secretary** Kelly Betts

SHAZAM KBetts@shazam.net

### **Treasurer**

Laura Montgomery Hubbell Realty Company laura.montgomery@hubbellrealty.com

### Sergeant-at-Arms

Jessinda Madonia Bankers Trust jmadonia@bankerstrust.com

# **Marketing Director**

Barb Hobson Community Foundation of Greater Des Moines hobson@desmoinesfoundation.org

## **Program Directors**

Anna Doud Des Moines Embassy Suites anna.doud@atriumhospitality.com

Debbie Belieu The Waldinger Corporation debbie.belieu@waldinger.com

# **Communication Directors**

Deb Longseth Syverson Strege & Company DLongseth@onlyworkforyou.com

Sharon Porter Delta Dental sporter@deltadentalia.com

# **Retention & Recruitment**

Carmella Heckard Greater DSM Partnership checkard@desmoinesmetro.com

> Chris Harvey CO-OP Financial Services Chris.Harvey@coop.org

# Fundraising Director Beth Kneeskern

KPMG LLC bkneeskern@kpmg.com

Executive Women International 1288 Summit Avenue, Suite 107 #124, Oconomowoc, WI 53066 / D:



# **JANUARY 2019 BOARD MEETING RECAP**

- Reviewed board reports
- Approved December 3, 2018 minutes
- Approved January, 2019 treasurer's report
- Approval of current check requests
- The new nametags have been approved and members will receive a new nametag over the next few months
- Recap of meeting locations for Jan / Feb / March meetings & programs
- Robin continues her outreach for scholarship recipients
- Discussion regarding our website and if it is attractive and current
- Conversation regarding outreach to members who we haven't seen in awhile

# WOMEN'S WRESTLING COMING TO GRAND VIEW

**Des Moines**, **IA** –Grand View University Director of Athletics, Troy Plummer, is proud to announce the addition of a women's wrestling program in the near future.

Due to the increased interest and participation in the sport of women's wrestling locally and in the NAIA, along with the success of the men's program, Grand View will be adding the sport to give more females the opportunity to compete collegiately. "We are very excited that we are going to add women's wrestling as the 26th varsity sport at Grand View," says Plummer. "We will be determining the appropriate start date by the end of January, but women will be competing in the sport of wrestling at Grand View in the fall of 2019 or 2020." This is the tenth varsity program Plummer has added since becoming Director of Athletics in 2007.

Grand View will become only the second college in the state of Iowa to offer a women's wrestling program in addition to Waldorf University.

The NAIA dubbed women's wrestling as an invitational sport beginning in the 2018-19 academic year. The decision was unanimously approved in April of 2018 by the NAIA's National Administrative Council at the NAIA National Convention.

The NAIA has more member institutions sponsoring women's wrestling than any other intercollegiate athletics association.

Invitational status officially puts women's wrestling under NAIA purview. This means the sport will begin competing and developing the protocols and framework needed for championship status. A national women's wrestling invitational will be hosted annually. Once a sport has 40 teams and has completed two years at invitational status, it may apply for championship status.

<u>Nick Mitchell</u> started the men's program in 2008 and since then Grand View has claimed seven-straight NAIA National Championships, crowned 36 NAIA Individual National Champions and produced 82 All-Americans.

Check back on www.gvvikings.com for more details.





# **Syverson Strege Giving Club**

Join us and become a part of our Giving Club...where we come together to share values, share resources and have fun!! <u>Together</u> we can make a <u>greater</u> difference. Learn how...

# **Perfect Opportunity**

This is the perfect opportunity to bring together our philanthropic clients and other friends with the fantastic charities we are lucky enough to work with in an informative and interactive setting.

# **Come Together**

- Meet new friends/bring a friend
- Enjoy special refreshments
- Gain insights into the tremendous work our Central Iowa charities are doing and learn how you can take part!
- Benefit from a tax deduction
- 100% of all donations go to charities

Anyone is welcome to join us! Need more details talk with Deb Longseth or email her at <a href="mailto:dlongseth@onlyworkforyou.com">dlongseth@onlyworkforyou.com</a>

Here is the link for a not for profit to submit <a href="http://www.onlyworkforyou.com/insights/giving-club/prequalification">http://www.onlyworkforyou.com/insights/giving-club/prequalification</a>



CENTRAL IOWA SHELTER & SERVICES
1420 MULBERRY STREET, DES
MOINES, IA 50309

Socks
Small Tissue Packs

Hand Warmers Bus Tokens
Over-The Counter: Gloves

Cold Medicine Cough Medicine Tylenol/Advil

We will feature one or more charitable organizations' Wish Lists each month. Please send details regarding an organization you are passionate about to Sharon Porter: sporter@deltadentalia.com

# EWI OF DES MOINES 2019 MONTHLY DINNER FEE STATEMENT

# 1. PLEASE COMPLETE THE FOLLOWING INFORMATION:

Member Firm:	
Representative(s):	_
Amount Being Paid:	_
2. PAYMENT OPTIONS: (Please check your choice of payment options)	
Annually \$330 – Send to our Treasurer, Laura Montgomery (Hubbell Realty Comp. 50266)	any - 6900 Westown Pkwy, West Des Moines, I
Quarterly – Send to Laura Montgomery (Hubbell Realty Company - 6900 Westown of each quarter. Please include a copy of this form with each quarterly payment you	,
1st Quarter \$90	
2 <sup>nd</sup> Quarter \$90	
3 <sup>rd</sup> Quarter \$60	
4 <sup>th</sup> Quarter \$90	
Monthly \$30 – Send to Treasurer, Laura Montgomery each month.	

### 3. PAYMENT DETAILS:

 Quarterly and Monthly payment options must be mailed or given to our Laura Montgomery (Hubbell Realty Company - 6900 Westown Pkwy, West Des Moines, IA 50266)

The Annual payment option must be paid by Friday, December 28, 2018 and sent to Laura Montgomery - Treasurer (Hubbell Realty Company - 6900 Westown Pkwy, West Des Moines, IA 50266).

# ALL CHECKS MUST BE MADE PAYABLE TO: EWI

# 4. DISCLAIMERS:

No refunds are provided.

The above fees do not include the September Executive Night Dinner; that event will be invoiced separately.

# 5. RSVPS and RESPONSIBILITIES:

- Please remember that all Representatives MUST register online at <a href="http://www.ewidsm.org">http://www.ewidsm.org</a>.
- Representatives paying monthly or quarterly MUST complete the monthly form from the newsletter and mail it along with your check to Laura Montgomery by the reservation deadline.
- Representatives bringing a guest MUST register the guest online and mail the payment to Laura Montgomery by the reservation deadline.
- Cancellation Policy: If you have registered but are unable to attend, you MUST notify Laura Montgomery before the reservation deadline in order to receive a refund or credit.
- Even if you pay annually, you will need to RSVP online. If you do not register online, you may not be counted. If you choose the annual or quarterly payment option, even if you cancel in advance, there will be no transfer of the meal to another member and no credit will be issued.



# 2019 LUNCH BUNCH 3<sup>RD</sup> TUESDAY OF EACH MONTH WEST DES MOINES & DOWNTOWN LOCATIONS

Date 11:30 am	West Des Moines	Downtown
	Range Grill	St. Kilda Café & Bakery
February 19	11865 Hickman Road, Urbandale	300 SW 5 <sup>th</sup> Street, D.M.
-	252-7500	369-7854
	<u>Biaggi's</u>	Exile Brewing Company
March 19	5990 University Avenue, WDM	1514 Walnut Street, D.M.
	221-9900	883-2337
	<u>Fire Creek</u>	Olympic Flame
April 16	800 S. 50 <sup>th</sup> Street, WDM	514 E. Grand Ave., D.M.
•	224-0500	243-4361
	Cool Basil	<u>Tumea &amp; Sons</u>
May 21	1250 - 86 <sup>th</sup> Street, Clive	1501 SE 1 <sup>st</sup> St., D.M.
-	225-8111	282-7964
	The Tavern	Café Baratta's in the Historical Building
June 18	1755 - 50 <sup>th</sup> Street, WDM	600 E. Locust Street, D.M.
	223-6700	281-3294
	<u>Bar Louie</u>	<u>Star Bar</u>
July 16	7105 Mills Civic Parkway, WDM	2811 Ingersoll Ave., D.M.
	422-9640	244-0790
	<u>Wellman's</u>	<u>The Walnut</u>
August 20	597 Market Street, WDM	1417 Walnut St., D.M.
	222-1100	282-1000
	<u>Bravo</u>	MALO
September 17	120 S. Jordan Creek Parkway, WDM	900 Mulberry Street, D.M.
	225-0660	244-5000
	<u>Urban Grill</u>	<u>Dumpling Darling</u>
October 15	3651- 86 <sup>th</sup> Street, Urbandale	212 E. 3 <sup>rd</sup> Street, D.M.
	278-1016	283-2000
November 19	Waterfront	<u>Centro</u>
	2900 University Avenue, WDM	1003 Locust St., D.M.
	223-5106	248-1780
	<u>Club Car</u>	<b>Court Avenue Brewing Company</b>
December 17	13435 University Avenue, Clive	309 Court Avenue, D.M.
	226-1729	282-2739



# **EWI DES MOINES CHAPTER — FEBRUARY 2019 MEETING**

Date:	Monday, February 4, 2019
Program Location:	Goodwill of Central Iowa
	5355 NW 86th Street Johnston, IA 50131
	(Located at the site of the former American Furniture and Appliance store)
Schedule:	4:15pm- Board Meeting
	5:15pm- Social
	5:45pm - Short Tour of Goodwill Facility 6:00pm - Firm Spotlight (Sheryl Nichols from Wellmark)
	6:10pm - Dinner
	6:45pm - Business Meeting
Menu:	
Goodwill Trainees will Prepare	<b>Dinner:</b> Pasta bake (meat and vegetarian), Caesar salad,
Meal	roasted vegetables and break sticks
	Dessert: Snickerdoodle cookies and brownies
Cost:	\$30.00
Dinner Reservation Deadline:	Reservation deadline is Tuesday, January 29, 2019. Please remember that all Representatives MUST register online at: http://www.ewidsm.org
	Representatives paying monthly or quarterly MUST complete the form (on the next page) and mail it along with your check to Laura Montgomery by the reservation deadline.
	Cancellation Policy: If you have registered but are unable to attend, you MUST notify Laura before the reservation deadline in order to receive a refund or credit. Please make checks payable to EWI.
	Laura Montgomery
	Questions? Call 515-221-6687 or email
	laura.montgomery@hubbellrealty.com



RESERVATION FORM		
Firm:		
Representatives:		
Guests:		
Amount Enclosed: \$	(please make check payable to EWI)	

# FIRM SPOTLIGHT SPEAKER ASSIGNMENTS

Please plan to talk 3-5 minutes about your job/firm

Sheryl Nichols – February Carmella Heckard – March Courtney Hill – April

Marsha Rodd – May Kelly Betts – June Aisha Syed – July

Sharon Porter – August







Mary Ann Moore Feb 16 Catch Des Moines

Anna Doud Feb 18 Des Moines Embassy Suites

Debra Lyons Feb 23 SHAZAM

Cyndi Lorenzen Feb 25 Sustaining Member



# **NEW MEMBER MENTOR ASSIGNMENTS**

Courtney Hill	Sarah Roeder
Michelle L Cook	Amy Hall
Chris Harvey	Kim Crocker
Sheryl Nichols	Noel Walker
Carmella Heckard	Ellie Cutler

# Blue Ribbon Foundation—Halfway to the Fair Happy Hour Fundraiser

The Blue Ribbon Foundation is celebrating Iowa's favorite summertime tradition six months early at the Halfway to the Fair Happy Hour Fundraiser. Make plans to join us on Friday, February 8th in the Elwell Family Food Center on the Iowa State Fairgrounds.

With winter fast approaching, why not celebrate our favorite summertime event early? The evening will include live music from Dueling Pianos of Andy Anderson and Mike Leeds, appetizers and fundraising! Doors open at 5:30 pm. Entertainment starts at 6:00 pm.

Admission tickets are \$50 each. Buy Your Tickets at:

https://secure2.convio.net/bluerf/site/Donation2? df id=1540&mfc pref=T&1540.donation=form1



Iowa State Fair – Nothing Compares
August 8-18, 2019





# Thank You



3000 Easton Boulevard | Des Moines, IA 50317-3124 **phone** (515) 274-3400 **toll-free** (800) 806-9934 **fax** (515) 274-1137 giving@everystep.org

Formerly HCI Care Services & Visiting Nurse Services of Iowa | Home of Amanda the Panda

everystep.org

December 19, 2018

Executive Women International Attn: Deb Lyon 6109 Willowmere Drive Des Moines, IA 50321-1230

### Dear Ladies:

Generous contributions of In Kind Services such as yours fill a vital need—they allow us to share your resources and talents with individuals and families in our care. Thank you for believing in our programming and for being part of EveryStep Foundation's success!

Today, our organization serves more than 60,000 people annually across 47 counties and dozens of programs. We have grown in our ability to offer care and support to people during vulnerable moments and difficult times. We empower individuals, support families and strengthen communities. When people face life's most difficult moments, we are with them, at **EveryStep**.

We greatly appreciate your In Kind gift of gift cards for Senior Companionship as do the amazing people we serve.

With thanks,

Blair Ryan

Donor Relations Manager



# PHOTO GALLERY

Peace pole from Des Moines' EWI Group presented to Judy Smith's family at her memorial service on December 29, 2018.



West Des Moines Lunch Bunch 01/15/19

