

Chartered 1971 October 2020

LETTER FROM THE PRESIDENT



Happy fall!

Resilience....

Thanks to many of you for coming to the EWI Executive Night! Rena Striegel shared an amazing speech that I am sure touched each one of us differently. Grit... resilience....and pushing through the change; truly a message for 2020! Thank you Iowa State Fair-Blue Ribbon Foundation for hosting us at the Varied Industries Building. In The Bag knocked it out of the park for our COVID Safe Appetizers. Also, thanks to all of you for helping making the event a success!

What a wonderful celebration of our scholarship recipients. Every year their stories bring a few tears to my eyes. We wish all the scholarships winners continued success in their educational journeys!

I think my favorite part of the evening is when we announced the Executive of the Year to Trina Flack, Catch Des Moines. When Mary Ann said her name she quickly said, "WHAT"? Her expression was priceless! Trina thought Mary Ann was receiving some sort of award, so she truly was surprised. And then when she came home, her children were lining the driveway with congratulations signs! Priceless!

Please consider joining us in October for our annual Installation of Officers and our business meeting. We will be meeting in Johnston at Crown Point Community Center with In The Bag catering our event.

It has been an honor to serve as your chapter president this past year. Now it is time for change. Barb and Sarah will take charge for 2020-2021.

In this Issue	
Letter from the President	1
September Board Meeting October Birthdays	2
2020 Board & Committees	3
2021 Board & Committees	4
October EWI Meeting	5
Amanda the Panda Fall Nut Fundraiser	6
Lunch Bunch Schedule Registration Form	8
Program Fee Statement	9
Photos	10

The 2021 LCAM will be held in Albuquerque, NM—dates will be coming soon.

Don't forget to sell, sell, sell nuts for our annual fundraiser!

Blessings to all of you. Stay safe and healthy!

Blessings,

Deb Longseth

Chapter President, Representing Syverson Strege





SEPTEMBER, 2020 BOARD MEETING RECAP

- Reviewed board reports
- Approved August 3, 2020 board minutes
- Approved September 14, 2020 Treasurer's report
- Discussed accepting payments via PayPal for monthly meetings, donations and fundraisers
- Discussed Virtual LCAM
- Discussed October 5, 2020 Business Meeting/Installation of Officers



10/01	Janette House	Chapter Life Member
·		-
10/04	Sarah Roeder	Unity Point Health -
		Des Moines Foundation
10/06	Judith (Judy) Jones	Chapter Life Member
,	` */	•
10/08	Kim Fankhauser	Greater Des Moines
ŕ		Partnership
10/08	Cindy Fleischacker	Coldwell Banker-Mid America
10,00	emay 1 resectivenes	Group Realtors
,	25 1 2.2 1	_
10/12	Marla Wylie	Delta Dental
1.6		
10/26	Karen Crowell Bailey	Chapter Life Member

Notice: All submissions for the *Connect* should be sent to Sharon Porter by the 10th of the month to be considered for insertion in the next edition. Thank You.

Connect4U2020@gmail.com

2019 – 2020 Board of Directors

President

Deb Longseth Syverson Strege dlongseth@onlyworkforyou.com

Vice President

Barb Hobson Community Foundation of Greater Des Moines hobson@desmoinesfoundation.org

Secretary

Chris Harvey Co-Op Financial Services chris.harvey@coop.org

Treasurer

Kat McClure Katherine McClure Photography km@katherinemcclure.com

Sergeant-at-Arms

Laura Montgomery Hubbell Realty Company laura.montgomery@hubbellrealty.com

Marketing & Comm Director

Christine Healy TPI (The Printer Inc.) chealy1142@gmail.com

Program Directors

Anna Doud annacdoud@gmail.com

Marla Wylie Delta Dental of Iowa mwylie@deltadentalia.com

Retention & Recruitment

Sarah Roeder Unity Point Health Foundation sarah.roeder@unitypoint.org

Fundraising Director

Kelly Betts SHAZAM kbetts@shazam.net



COMMITTEE ASSIGNMENTS 2020

Advisor:

Marla Wylie

Official Greeter:

Deb Longseth

Nominating:

Deb Longseth Barb Hobson

Budget:

Katherine McClure Deb Longseth

Barb Hobson

Investments:

Chris Harvey—Chair

Deb Longseth

Philanthropy:

Deb Lyons—Chair

Marty Kennedy

Linda Buchanan

Kim Fankhauser

Nancy Cook

Scholarship/ASIST:

Robin Taylor—Chair

Noel Walker

3 non-EWI participants

Past President Advisory Council (past 7 Years):

Marla Wylie

Katherine McClure

Carmella Heckard

Chris Harvev

Paulette Schultz

Christine Healy

Parliamentarian:

Michelle Cook

Hospitality:

Cheri Cipperley

Marsha Rodd

Sheryl Nichols

Gloria Criswell

Strategic Plan:

Katherine McClure—Chair

Lunch Bunch:

Michelle Cook-WDM

Mary Ann Moore—Downtown

Carmella Heckard—Downtown

Linda Buchanan—Downtown

Fundraising:**

Kelly Betts-Chair

Beth Kneeskern

Janette House

Laveta Pfaltzgraff

Marketing & Communica...

tions

Christine Healy—Chair

Barb Hobson

Karen Bailey

Deb BeLieu

Aisha Syed

Carmella Heckard

Beth Kneeskern (PR)

Linda Buchanan (PR)

PR = proofreader

Programs:

Anna Doud—Co-Chair

Marla Wylie-Co-Chair

Ellie Cutler

Paulette Schultz

Recruitment/Retention:

Sarah Roeder-Chair

Karen Andersen

Mary Ann Moore

Sargeant at Arms:

Laura Montgomery

Treasurer:

Katherine McClure

Secretary:

Chris Harvey

Vice President:

Barb Hobson

President:

Deb Longseth



COMMITTEE ASSIGNMENTS 2021

President

Barb Hobson

Vice President

Sarah Roeder

Secretary

Chris Harvey

Treasurer

Katherine McClure

Sargeant at Arms

Marla Wylie

Recruitment/Retention

Laura Montgomery, Chair Karen Anderson Kim Fankhauser

Programs

Cheri Cipperley, Co-Chair Deb Belieu, Co-Chair

Communications

Beth Kneeskern – Chair Linda Buchanan – Proofreader Christine Healy Sharon Porter - Connect Aisha Syed

Fundraising

Kelly Betts, Chair Karen Anderson Kim Fankhauser Janette House Laveta Pfaltzgraff Ruth Hanrahan

B/C/DP Investments

Chris Harvey, Chair

Nominating

Barb Hobson Sarah Roeder Deb Longseth

Scholarship Selection/ ASIST

Robin Taylor, Chair Noel Walker 3 non-EWI participants

Advisory Council (past 6 Years)

Deb Longseth - Chair Marla Wylie Katherine McClure Carmella Heckard Chris Harvey Paulette Schultz

Budget

Barb Hobson – Chair Katherine McClure Sarah Roeder

Hospitality

Deb Longseth, Co-Chair Gloria Criswell, Co-Chair Sheryl Nichols Lena Rocha Marsha Rodd

Philanthropy

MaryAnn Moore, Co-Chair Deb Lyons, Co-Chair Linda Buchanan Karen Bailey Nancy Cook Marty Kennedy Judy Jones

Parliamentarian

Michelle Cook

Advisor

Deb Longseth

Strategic Plan

Barb Hobson Sarah Roeder

Lunch Bunch

Michelle Cook – WDM Linda Buchanan - DT



OCTOBER, 2020 EWI MEETING

What: EWI October Meeting with Installation of Board of Directors for 2021 and

Business Meeting

When: Monday, October 5, 2020 - 5:30 p.m.

Where: Crown Point Community Center

6300 Pioneer Parkway Johnston, IA 50131

The registration for the October board of directors installation and business meeting is available at:

https://ewidsm.org/index.php

We will be offering the meeting both in person and virtually. If you would like to attend virtually, please let Barb Hobson know at: Hobson@desmoinesfoundation.org and she will send you the login information.

We will be ordering meals for everyone attending in person so we need an accurate count. Meals will be catered by In The Bag.

AMANDA THE PANDA NEEDS CHEER BOXES

The Philanthropy Committee is sponsoring a project for October. Amanda the Panda is in need of Cheer Boxes and has registered on Amazon.com at:

https://www.amazon.com/hz/wishlist/ls/11OJIBGoo8FGV?ref_=wl_share

Deb has offered to deliver our purchases to the Amanda the Panda organization.



Des Moines Chapter of Executive Women International 2020 Fall Gourmet Nuts Fundraiser

Payments Accepted: Exact cash, check or PayPal (NEW!)	Pick-Up Date/Time: TBD: End of Oct. – begin Nov.
EWI Member:	Member's Phone:
Buyer's Name:	Buyer's Phone

Assorted Nuts and Chocolates	Quantity	Cost Each	Total
Fancy Mammoth Pecan Halves—Natural – 1 lb. bag		\$13.50	+
Deluxe Mixed Nuts—No Peanuts Roasted & Salted – 1 lb. bag		\$13.50	
Giant Salted Whole Cashews Roasted & Salted – 1 lb. bag		\$13.50	
Colossal Natural Pistachios Roasted & Salted – 1 lb. bag		\$13.00	
Roasted Whole Almonds – 1 lb. bag		\$11.50	
Energy Mix-1 lb. Bag (Raisins, Sunflower Seeds, Blanched Peanuts, Pepitas, Pecans, Cashews, Filberts, and Almond)		\$13.50	
Cranberry Sweet Raisin Mix – 1 lb. bag		\$13.50	
Spicy Party Mix (crunchy blend of fresh peanuts, spicy Cajun corn sticks, sunflower seeds, sesame sticks, chili crescents and almonds)		\$11.00	
Milk Chocolate Coated Giant Cashews – 1 lb. bag		\$11.50	
Dk. Chocolate Almonds- 1 lb. bag		\$11.00	
Milk Chocolate Peanuts – 1 lb. bag		\$10.00	
Chocolate Pecan Clusters- 9oz. box (milk chocolate covered pecans and caramel)		\$13.00	
Dark Chocolate Sea Salt Caramels- 8oz. box.		\$12.50	
Dark Chocolate Peanut Butter Melts with Sea Salt – 8 oz box		\$12.50	
Honey Roasted Peanuts		\$8.50	
Chocolate Amaretto Pecans		\$13.50	
Dark Chocolate Cherries		\$12.50	
NEW ITEM – Party Gift Box (consists of Milk Choc. Peanuts, Dark Chocolate Almonds, Giant Cashews and Roasted Almonds). Packaged in red gift box.		\$20.00	
NEW ITEM-Variety Sampler (consists of 7 of top products on a platter, 3 chocolate, 4 nuts/ nut mix chosen by the supplier. Apologies – no requests)		\$29.00	
Optional: Delivery to Buyer's home – nuts delivered by supplier to your door (one flat rate per stop within 25 miles of Valley West Mall)		\$7.00	
Donation: I want to make a gift to further the mission of EWI			
TOTAL			

EWI members: Order Deadline: Friday, Oct. 2 @ Noon

Pick-Up Location: TBD

Send orders to: Kelly Betts email: kbetts@shazam.net OR mail to Kelly at Shazam, 6700 Pioneer Pkwy Johnston, IA 50131

phone: 515-998-7256

Payments accepted: Exact cash, check, or (NEW!) we now accept PayPal. For PayPal, send your total amount to

ewidesmoines@gmail.com. See page 6 for instructions.

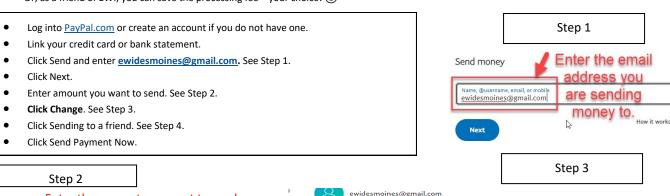


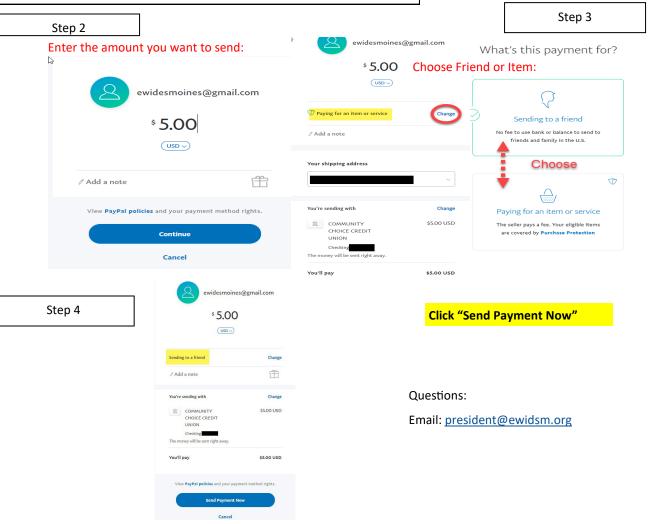
PayPal Instructions

- PayPal allows you to send money to any person or organization using an email address
- When you send money using an email address, you can choose if you are sending money to a friend or purchasing goods/services. When you send to a friend, there are no transaction fees.
- When you indicate you are purchasing goods/services, a transaction fee applies, and the buyer has extra purchase protections.
- The fee is 2.9% + \$.30 per transaction (For a \$30 fundraising order, the fee is \$1.17, for a \$100 order, the fee would be \$3.20). Your credit card company may charge a fee. You will be notified before you approve the payment.
- Or, as a friend of EWI, you can save the processing fee your choice! ©

You'll Pay

\$15.00







2020 LUNCH BUNCH

3rd Tuesday of Each Month — Meet at 11:30 a.m. West Des Moines & Downtown Locations

Date	West Des Moines	Downtown
October 20	Fire Creek 5382 800 S. 50th St, #110, WDM 224-0500	Bubba's 200 10th Street, DM 257-4744
November 17	Wahlburger's (next to Bar Louie) 7105 Mills Civic Pkwy, #160, WDM 225-4885	<u>Centro</u> 1003 Locust St., DM 248-1780
December 15	Range Grill 1865 Hickman Road, Urbandale 252-7500	Court Avenue Brewing Company 309 Court Ave., DM 282-2739

* Subject to change—watch your email inbox for updates.

RESERVATION	FORM
i Firm: 	
Representatives:	
Guests:	
Amount Enclosed: \$	(please make check payable to EWI)



EWI OF DES MOINES 2020 MONTHLY PROGRAM FEE STATEMENT

1. PLEASE COMPLETE THE FOLLOWING INFORMATION:

your choice of payment options – Preferred Method is Annually)
our Treasurer, Katherine McClure, Katherine McClure Photography, 604 E. 6
nt-At-Arms, Laura Montgomery, (Hubbell Realty, 6900 Westown Parkway, ce of each quarter. Please include a copy of this form with each quarterly pay-

ALL CHECKS MUST BE MADE PAYABLE TO: EWI

3. DISCLAIMERS:

- No refunds are provided.
- The above fees do not include the September Executive Night Dinner. This event will be invoiced separately.

4. RSVPS and RESPONSIBILITIES:

- Please remember that all Representatives MUST register online at http://www.ewidsm.org.
- Representatives paying monthly or quarterly MUST complete the monthly form from the newsletter and mail it along with your check to Laura Montgomery by the reservation deadline.
- Representatives bringing a guest MUST register the guest online and mail the payment to Laura Montgomery by the reservation deadline.
- Cancellation Policy: If you have registered but are unable to attend, you <u>MUST</u> notify Laura Montgomery before
 the reservation deadline in order to receive a refund or credit.
- Even if you pay annually, you will need to RSVP online. If you do not register online, you may not be counted. If you choose the annual or quarterly payment option, even if you cancel in advance, there will be no transfer of the meal to another member and no credit will be issued.



Photos











Executive Women International 1288 Summit Avenue, Suite 107 #124, Oconomowoc, WI 53066 / D: 262.269.5625 / Mobile: 262.443.0814 online: ewiconnect.org• email: ewi@ewiconnect.com







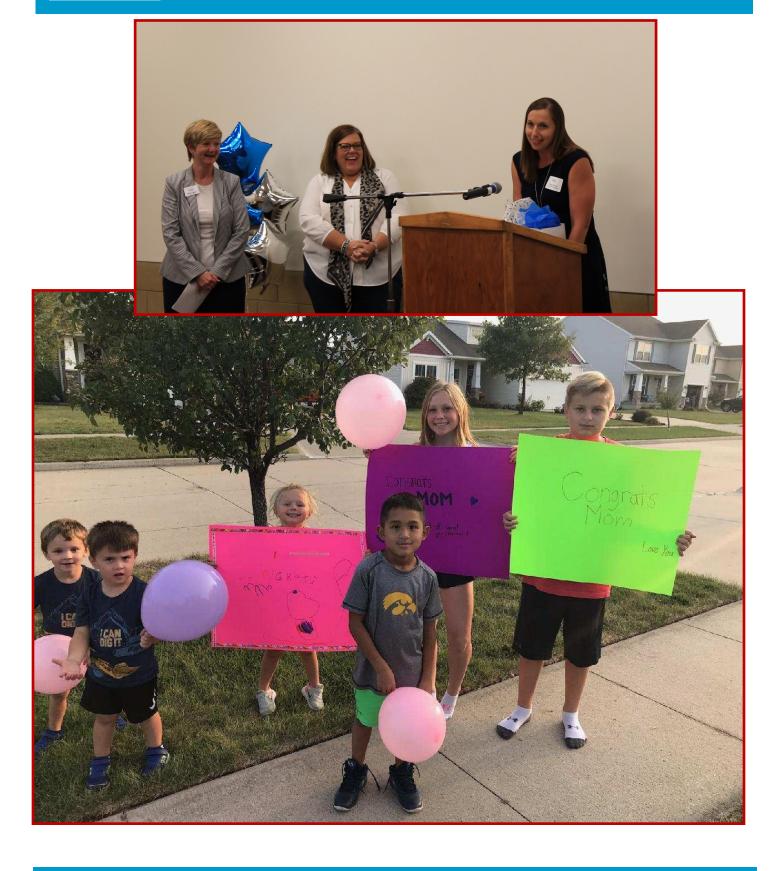












Executive Women International 1288 Summit Avenue, Suite 107 #124, Oconomowoc, WI 53066 / D: 262.269.5625 / Mobile: 262.443.0814 online: ewiconnect.org• email: ewi@ewiconnect.com