

Des Moines ewiConnect

Chartered 1971

October 2020

LETTER FROM THE PRESIDENT



Happy fall!

Resilience....

Thanks to many of you for coming to the EWI Executive Night! Rena Striegel shared an amazing speech that I am sure touched each one of us differently. Grit... resilience....and pushing through the change; truly a message for 2020! Thank you Iowa State Fair-Blue Ribbon Foundation for hosting us at the Varied Industries Building. In The Bag knocked it out of the park for our COVID Safe Appetizers. Also, thanks to all of you for helping making the event a success!

What a wonderful celebration of our scholarship recipients. Every year their stories bring a few tears to my eyes. We wish all the scholarships winners continued success in their educational journeys!

I think my favorite part of the evening is when we announced the Executive of the Year to Trina Flack, Catch Des Moines. When Mary Ann said her name she quickly said, "WHAT"? Her expression was priceless! Trina thought Mary Ann was receiving some sort of award, so she truly was surprised. And then when she came home, her children were lining the driveway with congratulations signs! Priceless!

Please consider joining us in October for our annual Installation of Officers and our business meeting. We will be meeting in Johnston at Crown Point Community Center with In The Bag catering our event.

It has been an honor to serve as your chapter president this past year. Now it is time for change. Barb and Sarah will take charge for 2020-2021.

In this Issue

Letter from the President	1
September Board Meeting	2
October Birthdays	
2020 Board & Committees	3
2021 Board & Committees	4
October EWI Meeting	5
Amanda the Panda	
Fall Nut Fundraiser	6
Lunch Bunch Schedule	8
Registration Form	
Program Fee Statement	9
Photos	10

The 2021 LCAM will be held in Albuquerque, NM—dates will be coming soon.

Don't forget to sell, sell, sell nuts for our annual fundraiser!

Blessings to all of you. Stay safe and healthy!

Blessings,

Deb Longseth

Chapter President,
Representing Syverson Stregre



SEPTEMBER, 2020 BOARD MEETING RECAP

- Reviewed board reports
- Approved August 3, 2020 board minutes
- Approved September 14, 2020 Treasurer's report
- Discussed accepting payments via PayPal for monthly meetings, donations and fundraisers
- Discussed Virtual LCAM
- Discussed October 5, 2020 Business Meeting/Installation of Officers



10/01	Janette House	Chapter Life Member
10/04	Sarah Roeder	Unity Point Health - Des Moines Foundation
10/06	Judith (Judy) Jones	Chapter Life Member
10/08	Kim Fankhauser	Greater Des Moines Partnership
10/08	Cindy Fleischacker	Coldwell Banker-Mid America Group Realtors
10/12	Marla Wylie	Delta Dental
10/26	Karen Crowell Bailey	Chapter Life Member

Notice: All submissions for the *Connect* should be sent to Sharon Porter by the 10th of the month to be considered for insertion in the next edition. Thank You.

Connect4U2020@gmail.com

2019 – 2020 Board of Directors

President

Deb Longseth
Syverson Strega
dlongseth@onlyworkforyou.com

Vice President

Barb Hobson
Community Foundation of
Greater Des Moines
hobson@desmoinesfoundation.org

Secretary

Chris Harvey
Co-Op Financial Services
chris.harvey@coop.org

Treasurer

Kat McClure
Katherine McClure Photography
km@katherinemcclure.com

Sergeant-at-Arms

Laura Montgomery
Hubbell Realty Company
laura.montgomery@hubbellrealty.com

Marketing & Comm Director

Christine Healy
TPI (The Printer Inc.)
chealy1142@gmail.com

Program Directors

Anna Doud
annacdoud@gmail.com

Marla Wylie
Delta Dental of Iowa
mwylie@deltadentalia.com

Retention & Recruitment

Sarah Roeder
Unity Point Health Foundation
sarah.roeder@unitypoint.org

Fundraising Director

Kelly Betts
SHAZAM
kbetts@shazam.net

COMMITTEE ASSIGNMENTS 2020

Advisor:

Marla Wylie

Official Greeter:

Deb Longseth

Nominating:

Deb Longseth
Barb Hobson

Budget:

Katherine McClure
Deb Longseth
Barb Hobson

Investments:

Chris Harvey—Chair
Deb Longseth

Philanthropy:

Deb Lyons—Chair
Marty Kennedy
Linda Buchanan
Kim Fankhauser
Nancy Cook

Scholarship/ASIST:

Robin Taylor—Chair
Noel Walker
3 non-EWI participants

**Past President Advisory
Council (past 7 Years):**

Marla Wylie
Katherine McClure
Carmella Heckard
Chris Harvey
Paulette Schultz
Christine Healy

Parliamentarian:

Michelle Cook

Hospitality:

Cheri Cipperley
Marsha Rodd
Sheryl Nichols
Gloria Criswell

Strategic Plan:

Katherine McClure—Chair

Lunch Bunch:

Michelle Cook—WDM
Mary Ann Moore—Downtown
Carmella Heckard—Downtown
Linda Buchanan—Downtown

Fundraising:**

Kelly Betts—Chair
Beth Kneeskern
Janette House
Laveta Pfaltzgraff

**Marketing & Communica-
tions**

Christine Healy—Chair
Barb Hobson
Karen Bailey
Deb BeLieu
Aisha Syed
Carmella Heckard
Beth Kneeskern (PR)
Linda Buchanan (PR)
PR = proofreader

Programs:

Anna Doud—Co-Chair
Marla Wylie—Co-Chair
Ellie Cutler
Paulette Schultz

Recruitment/Retention:

Sarah Roeder—Chair
Karen Andersen
Mary Ann Moore

Sargeant at Arms:

Laura Montgomery

Treasurer:

Katherine McClure

Secretary:

Chris Harvey

Vice President:

Barb Hobson

President:

Deb Longseth

COMMITTEE ASSIGNMENTS 2021

President

Barb Hobson

Vice President

Sarah Roeder

Secretary

Chris Harvey

Treasurer

Katherine McClure

Sargeant at Arms

Marla Wylie

Recruitment/Retention

Laura Montgomery, Chair
Karen Anderson
Kim Fankhauser

Programs

Cheri Cipperley, Co-Chair
Deb Belieu, Co-Chair

Communications

Beth Kneeskern – Chair
Linda Buchanan – Proofreader
Christine Healy
Sharon Porter - Connect
Aisha Syed

Fundraising

Kelly Betts, Chair
Karen Anderson
Kim Fankhauser
Janette House
Laveta Pfaltzgraff
Ruth Hanrahan

B/C/DP Investments

Chris Harvey, Chair

Nominating

Barb Hobson
Sarah Roeder
Deb Longseth

Scholarship Selection/ ASIST

Robin Taylor, Chair
Noel Walker
3 non-EWI participants

Advisory Council (past 6 Years)

Deb Longseth - Chair
Marla Wylie
Katherine McClure
Carmella Heckard
Chris Harvey
Paulette Schultz

Budget

Barb Hobson – Chair
Katherine McClure
Sarah Roeder

Hospitality

Deb Longseth, Co-Chair
Gloria Criswell, Co-Chair
Sheryl Nichols
Lena Rocha
Marsha Rodd

Philanthropy

MaryAnn Moore, Co-Chair
Deb Lyons, Co-Chair
Linda Buchanan
Karen Bailey
Nancy Cook
Marty Kennedy
Judy Jones

Parliamentarian

Michelle Cook

Advisor

Deb Longseth

Strategic Plan

Barb Hobson
Sarah Roeder

Lunch Bunch

Michelle Cook – WDM
Linda Buchanan - DT

OCTOBER, 2020 EWI MEETING

What: EWI October Meeting with Installation of Board of Directors for 2021 and Business Meeting

When: Monday, October 5, 2020 — 5:30 p.m.

Where: Crown Point Community Center
6300 Pioneer Parkway
Johnston, IA 50131

The registration for the October board of directors installation and business meeting is available at:

<https://ewidsm.org/index.php>

We will be offering the meeting both in person and virtually. If you would like to attend virtually, please let Barb Hobson know at: Hobson@desmoinesfoundation.org and she will send you the login information.

We will be ordering meals for everyone attending in person so we need an accurate count. Meals will be catered by In The Bag.

AMANDA THE PANDA NEEDS CHEER BOXES

The Philanthropy Committee is sponsoring a project for October. Amanda the Panda is in need of Cheer Boxes and has registered on Amazon.com at:

https://www.amazon.com/hz/wishlist/ls/11OJIBGoo8FGV?ref_=wl_share

Deb has offered to deliver our purchases to the Amanda the Panda organization.



Des Moines Chapter of Executive Women International 2020 Fall Gourmet Nuts Fundraiser

Payments Accepted: Exact cash, check or PayPal (NEW!)

Pick-Up Date/Time: TBD: End of Oct. – begin Nov.

EWI Member: _____

Member's Phone: _____

Buyer's Name: _____

Buyer's Phone _____

Assorted Nuts and Chocolates	Quantity	Cost Each	Total
Fancy Mammoth Pecan Halves—Natural – 1 lb. bag		\$13.50	
Deluxe Mixed Nuts—No Peanuts Roasted & Salted – 1 lb. bag		\$13.50	
Giant Salted Whole Cashews Roasted & Salted – 1 lb. bag		\$13.50	
Colossal Natural Pistachios Roasted & Salted – 1 lb. bag		\$13.00	
Roasted Whole Almonds – 1 lb. bag		\$11.50	
Energy Mix-1 lb. Bag (Raisins, Sunflower Seeds, Blanched Peanuts, Pepitas, Pecans, Cashews, Filberts, and Almond)		\$13.50	
Cranberry Sweet Raisin Mix – 1 lb. bag		\$13.50	
Spicy Party Mix (crunchy blend of fresh peanuts, spicy Cajun corn sticks, sunflower seeds, sesame sticks, chili crescents and almonds)		\$11.00	
Milk Chocolate Coated Giant Cashews – 1 lb. bag		\$11.50	
Dk. Chocolate Almonds- 1 lb. bag		\$11.00	
Milk Chocolate Peanuts – 1 lb. bag		\$10.00	
Chocolate Pecan Clusters- 9oz. box (milk chocolate covered pecans and caramel)		\$13.00	
Dark Chocolate Sea Salt Caramels- 8oz. box.		\$12.50	
Dark Chocolate Peanut Butter Melts with Sea Salt – 8 oz box		\$12.50	
Honey Roasted Peanuts		\$8.50	
Chocolate Amaretto Pecans		\$13.50	
Dark Chocolate Cherries		\$12.50	
NEW ITEM – Party Gift Box (consists of Milk Choc. Peanuts, Dark Chocolate Almonds, Giant Cashews and Roasted Almonds). Packaged in red gift box.		\$20.00	
NEW ITEM-Variety Sampler (consists of 7 of top products on a platter, 3 chocolate, 4 nuts/ nut mix chosen by the supplier. Apologies – no requests)		\$29.00	
Optional: Delivery to Buyer's home – nuts delivered by supplier to your door (one flat rate per stop within 25 miles of Valley West Mall)		\$7.00	
Donation: I want to make a gift to further the mission of EWI			
TOTAL			

EWI members: Order Deadline: Friday, Oct. 2 @ Noon

Pick-Up Location: TBD

Send orders to: Kelly Betts email: kbetts@shazam.net OR mail to Kelly at Shazam, 6700 Pioneer Pkwy Johnston, IA 50131
phone: 515-998-7256

Payments accepted: Exact cash, check, or (NEW!) we now accept PayPal. For PayPal, send your total amount to ewidesmoines@gmail.com. See page 6 for instructions.

PayPal Instructions

- PayPal allows you to send money to any person or organization using an email address
- When you send money using an email address, you can choose if you are sending money to a friend or purchasing goods/services. When you send to a friend, there are no transaction fees.
- When you indicate you are purchasing goods/services, a transaction fee applies, and the buyer has extra purchase protections.
- The fee is 2.9% + \$.30 per transaction (For a \$30 fundraising order, the fee is \$1.17, for a \$100 order, the fee would be \$3.20). Your credit card company may charge a fee. You will be notified before you approve the payment.
- Or, as a friend of EWI, you can save the processing fee – your choice! 😊

- Log into [PayPal.com](https://www.paypal.com) or create an account if you do not have one.
- Link your credit card or bank statement.
- Click Send and enter ewidesmoines@gmail.com. See Step 1.
- Click Next.
- Enter amount you want to send. See Step 2.
- **Click Change.** See Step 3.
- Click Sending to a friend. See Step 4.
- Click Send Payment Now.

Step 2

Enter the amount you want to send:

Step 4

You'll Pay \$15.00

Step 1

Send money

Name, @username, email, or mobile
ewidesmoines@gmail.com

Enter the email address you are sending money to.

Next

How it works ?

Step 3

What's this payment for?

Choose Friend or Item:

ewidesmoines@gmail.com

\$ 5.00

USD

Paying for an item or service

Change

Add a note

Your shipping address

[Redacted]

You're sending with

Change

COMMUNITY CHOICE CREDIT UNION

\$5.00 USD

The money will be sent right away.

You'll pay

\$5.00 USD

Click "Send Payment Now"

Questions:

Email: president@ewidsm.org

2020 LUNCH BUNCH

**3rd Tuesday of Each Month — Meet at 11:30 a.m.
West Des Moines & Downtown Locations**

Date	West Des Moines	Downtown
October 20	<u>Fire Creek</u> 5382 800 S. 50th St, #110, WDM 224-0500	<u>Bubba's</u> 200 10th Street, DM 257-4744
November 17	<u>Wahlburger's (next to Bar Louie)</u> 7105 Mills Civic Pkwy, #160, WDM 225-4885	<u>Centro</u> 1003 Locust St., DM 248-1780
December 15	<u>Range Grill</u> 1865 Hickman Road, Urbandale 252-7500	<u>Court Avenue Brewing Company</u> 309 Court Ave., DM 282-2739

***** Subject to change—watch your email inbox for updates.

RESERVATION FORM

Firm:

Representatives:

Guests:

Amount Enclosed: \$_____ (please make check payable to EWI)

EWI OF DES MOINES
2020 MONTHLY PROGRAM FEE STATEMENT

1. PLEASE COMPLETE THE FOLLOWING INFORMATION:

Member Firm: _____

Representative(s): _____

Amount being paid: _____

2. PAYMENT OPTIONS: (Please check your choice of payment options – ***Preferred Method is Annually***)

_____ **Annually \$330** – Send to our Treasurer, Katherine McClure, Katherine McClure Photography, 604 E. 6th St., Prairie City, IA 50228.

_____ **Quarterly** – Send to Sergeant-At-Arms, Laura Montgomery, (Hubbell Realty, 6900 Westown Parkway, WDSM, IA 50266), in advance of each quarter. Please include a copy of this form with each quarterly payment you make.

_____ 1st Quarter \$90

_____ 2nd Quarter \$90

_____ 3rd Quarter \$60

_____ 4th Quarter \$90

_____ **Monthly \$30** – Send to Sergeant-At-Arms (Laura Montgomery) each month.

ALL CHECKS MUST BE MADE PAYABLE TO: EWI

3. DISCLAIMERS:

- No refunds are provided.
- The above fees do not include the September Executive Night Dinner. This event will be invoiced separately.

4. RSVPS and RESPONSIBILITIES:

- Please remember that all Representatives **MUST** register online at <http://www.ewidsm.org>.
- Representatives paying monthly or quarterly **MUST** complete the monthly form from the newsletter and mail it along with your check to Laura Montgomery **by the reservation deadline**.
- Representatives bringing a guest **MUST** register the guest online and mail the payment to Laura Montgomery by the reservation deadline.
- Cancellation Policy: If you have registered but are unable to attend, you **MUST** notify Laura Montgomery **before the reservation deadline in order to receive a refund or credit**.
- Even if you pay annually, you will need to RSVP online. If you do not register online, you may not be counted. If you choose the annual or quarterly payment option, even if you cancel in advance, there will be no transfer of the meal to another member and no credit will be issued.

Photos







