

FROM THE PRESIDENT

A Season of Change and Celebration

It's hard to believe we're already looking ahead to September. Pumpkin, apples, and spice are right around the corner - along with mum delivery and nut sales! Thank you to everyone who supported our Touchstone jewelry fundraiser. Your purchases helped make this a wonderful success for our chapter.



August Speaker Spotlight: Michelle Bonugli

In August, we welcomed Michelle Bonugli from the Administrative Professionals of Central Iowa. Our discussion centered on fear versus curiosity and perfectionism versus flexibility, with meaningful real-life examples that sparked thoughtful conversation. Thank you, Michelle, for sharing your insight and experience.

September Recognition Night

We are excited to gather for **Recognition Night at Johnny's Steakhouse in West Des Moines**, where we will honor our scholarship winners and enjoy an evening of connection and celebration. Our guest speaker is **Tracey Garvis Graves**, the New York Times, Wall Street Journal, USA Today, and international bestselling author of contemporary fiction. Her debut novel, *On the Island*, spent nine weeks on the New York Times bestseller list, has been translated into thirty-six languages, and is currently in development with MGM and Temple Hill Productions for a feature film. She is also the author of *Uncharted*, *Covet*, *Every Time I Think of You*, *Cherish*, *Heart-Shaped Hack*, *White-Hot Hack*, *The Girl He Used to Know*, *Heard It in a Love Song*, and *The Trail of Lost Hearts*. She is hard at work on her next book.

Supporting Our Scholarship Winners

We hope you'll take time out of your busy schedule to join us for this fun and relaxing evening as we celebrate our scholarship recipients. If you are interested in **sponsoring one of our scholarship winners**, please reach out to Christine Healy.

Deb Longseth
President, EWI of Des Moines
Representing Syverson Strege



Chapters of Opportunities

Executive Women of Des Moines invites you to join us for a special evening as we recognize our scholarship winners for the 2026-27 academic year.

With special guest speaker and local author:
Tracey Garvis Graves



Learn more about Tracey at
traceygarvisgraves.com

Thursday, September 10, 2026
5:30 p.m.

Rewind Hotel
6075 Mills Civic Parkway
West Des Moines, IA 50266

Cost is \$55 | RSVP by September 2 | chealy1142@gmail.com
or mail to

Christine Healy | 3724 SE 26th Street | DSM IA 50320

Princess Winters: \$5,000 from EWI of Des Moines; \$4,000 from Corporate

Princess is halfway to her Bachelor's degree in Business Law at Drake University. Drake offers an accelerated program, "John Bright College", that allows her to complete her Associate's degree while being a full-time working mom. Princess graduated Magna Cum Laude from the program on May 19 of this year. Immediately following her undergraduate degree in Business Law, she is set to apply to Drake School of Law. Upon her completion of law school, she wants to pursue a career working in criminal and civil law. She currently works as an administrative assistant for the State Public Defender's Office. She is a single mother to a 12-year-old and 1-year-old boys. She feels strongly that this life's work will contribute greatly to community involvement because her greatest passion is people and the pursuit of fairness in litigation.

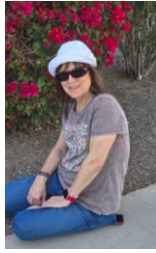
Laura Orozco: \$2,500 from EWI of Des Moines

Laura Orozco is pursuing a Bachelor of Social Work degree at Grand View University. As a single mother, full-time employee, and first-generation advocate for her family, she has learned the importance of perseverance, resilience, and service to others. Her personal experiences overcoming domestic violence and navigating the challenges of rebuilding a safe and stable life for her children inspired her to pursue a career in social work. These experiences have given Laura a deep understanding of the barriers many individuals and families face when seeking help and support. Through her education, she hopes to become a compassionate and effective social worker who empowers survivors, advocates for vulnerable populations, and helps individuals and families access the resources they need to thrive. She is committed to using both her lived experience and professional training to make a meaningful difference in the lives of others.

Ashley Collins: \$1,500 from EWI of Des Moines

Ashley is studying for an Elementary Education degree at William Penn University. Upon completion of her degree, she wants to pursue a career as a general education classroom teacher. Ashley is newly married and her blended family includes eight children aged 11-28, and three grandchildren. She feels strongly that her work as a teacher will contribute greatly to community involvement through the raising of today's youth by providing an emotionally safe and successful academic learning atmosphere.

Christine Healy TPI



TPI's Triple Threat: Christine is the first person in TPI history trained across Data, Programming, and QC, and actively contributing in all three.

For 14 years, Christine Healy has continued to grow alongside TPI, building a unique combination of skills in Quality Control, VDP Programming and DataPass.

Christine began her TPI career in QC, where she still spends the majority of her time today. When VDP Manager Jen Knupp asked whether anyone on the QC team was interested in learning programming, Christine was the first to raise her hand. "She is always the first one to volunteer to try the next thing," said Jen, who has been Christine's supervisor for most of her career at TPI.

Christine began learning programming last year. In February 2026, she expanded her knowledge again by beginning DataPass training with Caleb Hayworth, Automation Architect. Christine is the first person in the department who can handle DataPass, Programming and complete QC on the same job. Her ability to work across all three areas helps jobs move more efficiently and allows her to follow them through multiple stages of the process.

Her extensive QC experience also strengthens her work in programming and DataPass. She understands what to look for later in the process and can recognize potential issues that others may not catch. Her expanding skill set is especially valuable because QC and DataPass tend to have different busy periods. As Christine continues building her DataPass knowledge, she will be able to step in where she is needed, help get jobs into programming sooner and keep work moving toward production.

Christine's contributions go far beyond her technical abilities. Jen and Caleb describe her as someone who takes on every challenge head-on and is willing to try anything that may help the team. She has long been a leader within QC, training new employees and walking new project managers through the QC process. She shares her knowledge, volunteers for additional responsibilities and brings a positive attitude to the department.

Her commitment to growth extends beyond TPI. Christine is also a member of Executive Women International (EWI), an organization that connects professionals through chapters and conferences across the United States and Canada.

That willingness to keep learning, share knowledge and step in wherever she is needed reflects the mindset that will help TPI continue to grow as an ESOP. Our success depends on employee-owners who take responsibility for their work, support one another and look for new ways to contribute. Christine is a strong example of that spirit. She truly loves her job and wants TPI to succeed today, tomorrow and every day that follows.

After 14 years, Christine is still looking for the next opportunity to learn, contribute and help move TPI forward.

EWI Des Moines Committee Chairs 2025-2026

President (Officer)

Deb Longseth

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Robin Taylor

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Programs (Director)

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Marla Wylie

**Marketing &
Communications (Director)**

Mary Ann Moore

Fundraising (Director)

Marla Wylie

Scholarship Selection/ASIST

Committee Co-Chairs:

Christine Healy

Kim Fankhauser

Kelly Betts

3 non-EWI participants

Hospitality/Lunch Bunch

Committee Chair:

Gloria Criswell

Philanthropy

Committee Chair:

Kelly Betts

B/C/DP Investments

Committee Chair:

Chris Harvey

Parliamentarian

Michelle Cook

Advisor

Robin Taylor

Budget

Deb Longseth

Robin Taylor

Rhonda Huegerich

Strategic Plan

Chris Harvey

Deb Longseth

Robin Taylor

**Advisory Council
(Past 6 Years)**

Kelly Betts

Chris Harvey

Barb Hobson

Deb Longseth

Robin Taylor

President, EWI Corporate

Vicki Chapman



MISSION

Executive Women International brings together key individuals from diverse businesses for the purpose of; promoting member firms, enhancing personal and professional development, and encouraging community involvement.

VISION

To enhance professional growth and development within a diverse group of women while empowering them to make a difference as they inspire others.

VALUES

Integrity Excellence Respect Collaboration

Member Firms:

- ~Catch Des Moines
- ~Delta Dental of Iowa
- ~Hubbell Realty Company
- ~Iowa Realty
- ~Iowa State Fair Blue Ribbon Foundation
- ~KPMG LLP
- ~Meredith Family Offices
- ~Shazam
- ~Syverson Strege
- ~The Printer Inc. (TPI)
- ~TrueNorth Companies
- ~Waldinger Corp.
- ~Velera



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michele.rundstrom@altria.com

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lori.heerlyn@tdwilliamson.com

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lcornathan@columbusconventions.com

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jenniferclark@dallashearingflundation.org

Advisor – Kathy Scott, Balls Food Stores, Inc., EWI of Kansas City,
35Director@ballsfoods.com

Birthdays



September 21 – Michelle Cook
September 29 – Gloria Criswell



Lunch Bunch
Wednesday, September 16
The Tavern Valley Junction
205 5th Street
West Des Moines

2025-2026 BOARD OF DIRECTORS

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Robin Taylor
Iowa State Fair Blue Ribbon Foundation
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Fundraising Director

Marla Wylie
Delta Dental of Iowa
mwylie@deltadentalia.com

2026 LUNCH BUNCH

Beginning in 2026, Lunch Bunch will be held the third Wednesday of each month.

<u>Restaurant</u>	<u>Address</u>	<u>Date</u>
Star Bar	2811 Ingersoll Avenue Des Moines	Wednesday, January 21
Urban Cellar	640 South 50th Street West Des Moines	Wednesday, February 18
Machine Shed	11151 Hickman Road Urbandale	Wednesday, March 18
Ted's Coney Island	3020 Ingersoll Avenue Des Moines	Wednesday, April 15
Gilroy's	1238 8th Street West Des Moines	Wednesday, May 20
Jethro's BBQ 'N Bacon Bacon	1480 22nd Street West Des Moines	Wednesday, June 17
Cosi Cucina	1975 NW 86th Street Clive	Wednesday, July 15
Noah's Ark	2400 Ingersoll Avenue Des Moines	Wednesday, August 19
The Tavern Valley Junction	205 5th Street West Des Moines	Wednesday, September 16
Gateway Market	2002 Woodland Avenue Des Moines	Wednesday, October 21
Cooper's on 5th Valley Junction	227 5th Street West Des Moines	Wednesday, November 18
Club Car	13435 University Avenue, Suite 200, Clive	Wednesday, December 16